# 2018

### **Diversity Study**







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### 2018 Diversity Study

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The findings cited in this report are based on a survey sponsored by the National Pest Management Association (NPMA) and *Pest Control Technology (PCT)*. The purpose of this research project was to gather information regarding diversity in the pest control industry workforce.

PURPOSE AND METHOD

The survey sample of 11,378 included all emailable contacts in the following two segments:

- primary company contacts in NPMA's membership list in the United States and Canada
- recipients of *PCT* at unique companies in the United States and Canada and with titles of executive, owner, partner, president, or technical direct (excluding those classified as non-pest control operator businesses)

The online survey was designed jointly by NPMA, *PCT*, and Readex. Development and hosting of the survey website, emailing of survey invitations, and cleaning/tabulation of survey responses were handled by Readex.

On November 1, 2018, Readex contacted all sample members via an email in the name of NPMA's CEO and *PCT*'s publisher, which included a link to the survey, asking for their participation in the study. As an incentive to participate, respondents were able to enter into a drawing for a chance to win one of three \$100 Visa gift cards. It was also mentioned that results from the survey would be published in an upcoming issue of *PCT*. Reminder emails were sent on November 5, 8, and 15 to those with deliverable email addresses who had not yet responded.

The survey was closed for tabulation on November 21, 2018, with 468 total responses—a 4% response rate. To accurately represent the audience of interest, the results are based on the 431 companies that are pest control service providers, suppliers to the pest control industry, or manufacturers of pest control products. As with any research, the results should be interpreted with the potential of non-response bias in mind. It is unknown how those who responded to the survey may be different from those who did not respond. In general, the higher the response rate, the lower the probability of estimation errors due to non-response and thus, the more stable the results.

The margin of error for percentages based on the 431 companies that are either service providers, suppliers, or manufacturers within the pest control industry is  $\pm 4.6$  percentage points at the 95% confidence level. The margin of error for percentages based on smaller sample sizes will be larger.



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Readex Research is a nationally recognized independent research company located in Stillwater, Minnesota. Its roots are in survey research for the magazine publishing industry, but specialization in conducting high-quality survey research (by mail and/or the Internet) has brought clients from many other markets, including associations, corporate marketers and communicators, and government agencies. Since its founding in 1947, Readex has completed thousands of surveys for hundreds of different clients.

ABOUT READEX RESEARCH

As a full-service survey research supplier, Readex offers professional services, and in-house processing of all phases of each project (traditional mailing, broadcast emailing, and data processing) to ensure complete control over project quality and schedule. Analytical capabilities include a range of multivariate statistics and modeling techniques in addition to the more traditional stub-and-banner tabulations.

This survey was conducted and this report was prepared by Readex in accordance with accepted research standards and practices. A complete report containing all survey results was provided to CLIENT.

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In addition to percentages, three summary statistics may be presented in this report for numeric variables.

A **mean** is the arithmetic average of a distribution (i.e., a set of values). Because it is arithmetically calculated, it can be multiplied by the population represented to present a total volume estimate. For example, if 100 survey respondents (representing 10,000 people in the population) reported mean expenditures of \$100 each, total expenditures for that population are estimated as  $10,000 \times 100 = 1,000,000$ . Means are very much influenced by extremely large or extremely small values in the distribution (e.g., one millionaire can substantially raise an estimate of average income).

Means for grouped data are calculated using the midpoint of each range. The lowest-valued group is represented by its largest value; the highest-valued group by its lowest.

The **standard error** measures the variability associated with the survey's estimate of a population mean. The standard error is analogous to the margin of error associated with percentages: that is, 95% of the time we expect the true (unknown) population mean to be within plus-or-minus two standard errors of the mean calculated from the sample. A standard error that is large in proportion to the mean indicates a high level of statistical instability; trending and projections against such estimates should be undertaken cautiously.

A **median** is the value that lies at the middle of a distribution: that is, 50% of the values are above it and 50% are below. It represents the "typical" response, and is not influenced by extreme values. For most distributions, the median will be either roughly equal to, or significantly smaller than the mean.

Medians for grouped data are calculated by locating the group which contains the 50th percentile, then interpolating between the lower and upper bounds to estimate the precise value. Only the values listed *above* the statistics on a data table are used in the calculations.

Tables may have **statistical significance testing** enabled, comparing means and proportions between selected columns. Z-scores for differences are calculated where both tabulation bases are  $\geq 30$ , assuming the statistics are derived from sufficiently large unweighted probability samples drawn from much larger independent populations. Differences found significant at the 95% confidence level are reported by appearance of one or more letters under the result, indicating from which tested column(s) to the left that statistic differs (if any).

When assumptions are met, significance testing accounts for the effect of sampling error on comparisons; if all assumptions are not met, the reader is advised to use test results cautiously. If results have been unit weighted, the statistical testing should be viewed only as a general guideline to highlighting potential differences. Effects of other potential sources of imprecision (nonresponse bias, item reliability, respondent error, etc.) are not similarly quantifiable, and may be of greater magnitude than sampling error.

# **DATA TABLES**Data Interpretation



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TABLE 000 page 1

#### **Key to Tables**

		REGION						MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	NO NO	2 - 4	5 - 19	20+	
base: pest control industry service providers, suppliers, or manufacturers	431	76	76	157	83	38	121	309	139	161	62	
margin of error at 95% confidence (percentage points):	±4.6	±11.0	±11.0	±7.7	±10.5	±15.6	±8.7	±5.5	±8.1	±7.6	±12.2	

<sup>\*</sup>The margin of error for results based on fewer than 30 responses cannot be meaningfully calculated and the results are considered statistically unstable.

Segment	Description
TOTAL	all respondents
REGION	those classified in the list as being located in:
Northeast	Northeast (CT, MA, ME, NH, RI, VT, NJ, NY, PA)
Midwest	Midwest (IL, IN, MI, OH, WI, IA, KS, MN, MO, NE, ND, SD)
South	South (DC, DE, FL, GA, MD, NC, PR/VI, SC, VA, WV, AL, KY, MS, TN, AR, LA, OK, TX)
West	West (AZ, CO, ID, MT, NM, NV, UT, WY, AK, CA, HI, OR, WA)
Canada	Canada
MBE CERTIFIED/ELIGIBLE	when asked if their company is officially certified as a minority business enterprise (MBE), those indicating:
yes	yes, or no: but would qualify
no	no
NUMBER OF EMPLOYEES	those indicating the total number of individuals their company currently employs (full and part time) as:
2 - 4	2-4
5 - 19	5 - 19
20+	20 or more



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TABLE 001 page 1

#### Company

1. What best describes the type of company you currently own or work for?

		REGION					MBE CER	RTIFIED/ IBLE	NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
base: all respondents	468	83	79	173	92	40	121	309	139	161	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
pest control service provider	418 89%	71 86%	75 95% b	153 88%	80 87%	38 95%	117 97%	300 97%	136 98%	154 96%	59 95%
supplier to the pest control industry	7	2	1	2	2	0	3	4	1	4	2
	1%	2%	1%	1%	2%	0%	2%	1%	1%	2%	3%
manufacturer of pest control products	6	3	0	2	1	0	1	5	2	3	1
	1%	4%	0%	1%	1%	0%	1%	2%	1%	2%	2%
other	34	7	3	14	8	2	0	0	0	0	0
	7%	8%	4%	8%	9%	5%	0%	0%	0%	0%	0%
not currently employed	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
retired	3	0	0	2	1	0	0	0	0	0	0
	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%
no answer	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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TABLE 002 page 1

Company [Based on Qualified Respondents]

1. What best describes the type of company you currently own or work for?

		REGION					MBE CEI	RTIFIED/ SIBLE	NUMBER OF EMPLOYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+	
	a	b	С	d	е	f	g	h	i	j	k	
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%	
pest control service provider	418	71	75	153	80	38	117	300	136	154	59	
	97%	93%	99%	97%	96%	100%	97%	97%	98%	96%	95%	
supplier to the pest control industry	7	2	1	2	2	0	3	4	1	4	2	
	2%	3%	1%	1%	2%	0%	2%	1%	1%	2%	3%	
manufacturer of pest control products	6	3	0	2	1	0	1	5	2	3	1	
	1%	4%	0%	1%	1%	0%	1%	2%	1%	2%	2%	
other	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
not currently employed	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
retired	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
no answer	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

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TABLE 003 page 1

#### **MBE Certified**

2. Is your company officially certified as a minority business enterprise (MBE)?

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
yes	56 13%	11 14%	7 9%	15 10%	18 22% cd	5 13%	56 46%	0 0% g	19 14%	22 14%	9 15%
no	309 72%	52 68%	62 82%	111 71%	50 60% c	33 87% bde	0 0%	309 100% g	95 68%	118 73%	42 68%
no: but would qualify	65 15%	13 17%	7 9%	30 19%	15 18%	0 0% bde	65 54%	0 0% g	25 18%	21 13%	11 18%
no answer	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%



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TABLE 004 page 1

MBE Ownership Categories

2a. If yes, into which of these categories does your company's more than 51% ownership fall, if any?

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers officially certified as a minority business enterprise (multiple answers)	56 100%	11 100%	7 100%	15 100%	18 100%	5 100%	56 100%		19 100%	22 100%	9 100%
Women owned	31 55%	8 73%	4 57%	10 67%	9 50%	0 0%	31 55%		11 58%	14 64%	5 56%
Ethnic group owned (Asian, Black, Hispanic or Native American)	18 32%	2 18%	2 29%	4 27%	8 44%	2 40%	18 32%		5 26%	10 45%	2 22%
Veteran owned	11 20%	1 9%	2 29%	2 13%	6 33%	0 0%	11 20%		3 16%	2 9%	2 22%
indicated at least one	53 95%	11 100%	7 100%	15 100%	18 100%	2 40%	53 95%		18 95%	21 95%	9 100%
no answer	3 5%	0 0%	0 0%	0 0%	0 0%	3 60%	3 5%		1 5%	1 5%	0 0%

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TABLE 005 page 1

Number of Employees: Median Summary

		REGION					ELIGIBLE		NUMBER OF EMPI		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEDIAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers answering (fill-in answers)											
technicians	2	2	3	3	3	2	2	2	1	4	19
management	1	1	1	1	1	1	1	1	1	2	5
office staff	1	1	1	1	1	1	1	1	0	2	6
salespeople	0	0	0	0	0	0	0	0	0	0	3
other employees	0	0	0	0	0	0	0	0	0	0	1
TOTAL EMPLOYEES =	5	4	5	5	5	4	5	5	3	9	35

TABLE 006 page 1

Number of Employees: Management

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MANAGEMENT											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
20 or more	8 2%	0 0%	3 4%	4 3%	1 1%	0 0%	0 0%	8 3%	0 0%	0 0%	8 13% ij
10 - 19	4 1%	1 1%	0 0%	2 1%	1 1%	0 0%	1 1%	3 1%	0 0%	0 0%	4 6% ij
5 - 9	25 6%	2 3%	2 3%	16 10% bc	5 6%	0 0% d	10 8%	15 5%	0 0%	5 3% i	20 32% ij
4	16 4%	3 4%	4 5%	5 3%	3 4%	1 3%	5 4%	11 4%	0 0%	4 2%	12 19% ij
3	34 8%	6 8%	6 8%	9 6%	13 16% d	0 0% e	10 8%	24 8%	2 1%	22 14% i	10 16% i
2	84 19%	13 17%	12 16%	32 20%	18 22%	9 24%	22 18%	62 20%	9 6%	67 42% i	8 13% j
1	193 45%	38 50%	35 46%	69 44%	33 40%	17 45%	58 48%	135 44%	102 73%	57 35% i	0 0% ij
none	67 16%	13 17%	14 18%	20 13%	9 11%	11 29% de	15 12%	51 17%	26 19%	6 4% i	0 0% i
mean:*	3.5	1.6	2.6	6.1	2.3	1.0	1.9	4.1	0.9	1.9	16.9
standard error: median:	1.23 1	0.24 1	0.71 1	3.35 1	0.48 1	bce 0.14 1	0.18 1	1.71 1	0.05 1	0.08	8.41 5
no answer	0	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

<sup>\*</sup>Means significant difference from median due to large firm report(s).



TABLE 007 page 1

Number of Employees: Office Staff

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OFFICE STAFF											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
20 or more	10 2%	1 1%	2 3%	6 4%	1 1%	0 0%	1 1%	9 3%	0 0%	0 0%	10 16% ij
10 - 19	9 2%	0 0%	1 1%	5 3%	2 2%	1 3%	4 3%	5 2%	0 0%	0 0%	9 15% <del>ij</del>
5 - 9	24 6%	5 7%	5 7%	7 4%	6 7%	1 3%	9 7%	15 5%	0 0%	4 2%	20 32% ij
4	15 3%	3 4%	4 5%	6 4%	1 1%	1 3%	5 4%	10 3%	0 0%	7 4% i	8 13% <mark>ij</mark>
3	38 9%	7 9%	5 7%	17 11%	8 10%	1 3%	12 10%	26 8%	0 0%	27 17% i	11 18%
2	53 12%	8 11%	9 12%	21 13%	10 12%	5 13%	13 11%	40 13%	2 1%	48 30%	3 5% j
1	128 30%	27 36%	22 29%	41 26%	28 34%	10 26%	36 30%	92 30%	59 42%	67 42%	1 2% <del>ij</del>
none	154 36%	25 33%	28 37%	54 34%	27 33%	19 50%	41 34%	112 36%	78 56%	8 5% i	0 0% i
mean:*	2.9	1.7	2.4	4.8	2.0	1.2	2.0	3.3	0.5	1.8	14.7
standard error: median:	0.74	0.33 1	0.68 1	1.98 1	0.43 1	0.35 1	0.31 1	1.02 1	0.04	0.08	4.90 6
no answer	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

<sup>\*</sup>Means significant difference from median due to large firm report(s).



TABLE 008 page 1

Number of Employees: Salespeople

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
SALESPEOPLE											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
20 or more	5 1%	0 0%	1 1%	3 2%	1 1%	0 0%	0 0%	5 2%	0 0%	0 0%	5 8% ij
10 - 19	9 2%	1 1%	2 3%	4 3%	2 2%	0 0%	2 2%	7 2%	0 0%	0 0%	9 15% ij
5 - 9	6 1%	0 0%	1 1%	3 2%	2 2%	0 0%	4 3%	2 1% g	0 0%	1 1%	5 8% ij
4	6 1%	1 1%	0 0%	5 3%	0 0%	0 0%	0 0%	6 2%	0 0%	0 0%	6 10% <mark>ij</mark>
3	11 3%	3 4%	2 3%	5 3%	1 1%	0 0%	3 2%	8 3%	0 0%	3 2%	8 13% <mark>ij</mark>
2	20 5%	3 4%	2 3%	10 6%	5 6%	0 0%	6 5%	14 5%	0 0%	8 5% i	12 19% ij
1	67 16%	10 13%	12 16%	29 18%	12 14%	4 11%	28 23%	39 13% g	9 6%	52 32%	5 8% j
none	307 71%	58 76%	56 74%	98 62% b	60 72%	34 89% de	78 64%	228 74%	130 94%	97 60%	12 19% ij
mean:*	1.9	0.5	1.1	3.7	1.1	0.1 bce	0.8	2.3	0.1	0.5	11.5
standard error: median:	0.83	0.18 0	0.41 0	2.25 0	0.41 0	0.05 0	0.16 0	1.16 0	0.02 0	0.06 0	5.65 3
no answer	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

<sup>\*</sup>Means significant difference from median due to large firm report(s).



TABLE 009 page 1

Number of Employees: Technicians

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
TECHNICIANS											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
20 or more	30 7%	5 7%	6 8%	15 10%	4 5%	0 0% d	11 9%	19 6%	0 0%	0 0%	30 48% ij
10 - 19	44 10%	5 7%	8 11%	20 13%	9 11%	2 5%	11 9%	33 11%	0 0%	20 12% i	24 39% ij
5 - 9	62 14%	9 12%	12 16%	20 13%	14 17%	7 18%	12 10%	50 16%	0 0%	57 35%	5 8% ij
4	28 6%	2 3%	3 4%	14 9%	7 8%	2 5%	8 7%	20 6%	0 0%	26 16%	2 3% ij
3	49 11%	13 17%	11 14%	11 7% b	8 10%	6 16%	18 15%	31 10%	14 10%	35 22% i	0 0% ij
2	55 13%	13 17%	9 12%	17 11%	13 16%	3 8%	20 17%	35 11%	44 32%	11 7% i	0 0% ij
1	91 21%	18 24%	14 18%	33 21%	14 17%	11 29%	24 20%	67 22%	62 45%	5 3% i	0 0% i
none	72 17%	11 14%	13 17%	27 17%	14 17%	7 18%	17 14%	54 17%	19 14%	7 4% i	1 2% i
mean:*	9.3	5.4	8.6	14.6	6.6	3.1	5.8	10.8	1.4	5.1	48.2
standard error: median:	2.27	1.43 2	2.65 3	5.95 3	1.97 3	0.60 2	0.86 2	3.15 2	0.07 1	0.24 4	14.92 19
no answer	0	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

<sup>\*</sup>Means significant difference from median due to large firm report(s).



2018 Diversity Study

TABLE 010 page 1

Number of Employees: Other Employees

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
OTHER EMPLOYEES											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
20 or more	6 1%	0 0%	1 1%	2 1%	3 4%	0 0%	1 1%	5 2%	0 0%	0 0%	6 10% ij
10 - 19	4 1%	0 0%	1 1%	1 1%	2 2%	0 0%	1 1%	3 1%	0 0%	1 1%	3 5% ij
5 - 9	8 2%	1 1%	3 4%	2 1%	2 2%	0 0%	3 2%	5 2%	0 0%	4 2%	4 6% i
4	3 1%	0 0%	1 1%	2 1%	0 0%	0 0%	0 0%	3 1%	0 0%	2 1%	1 2%
3	7 2%	1 1%	1 1%	2 1%	2 2%	1 3%	3 2%	4 1%	1 1%	2 1%	4 6% ij
2	17 4%	4 5%	1 1%	6 4%	3 4%	3 8%	2 2%	15 5%	1 1%	5 3%	11 18% ij
1	48 11%	11 14%	5 7%	19 12%	8 10%	5 13%	12 10%	35 11%	10 7%	16 10%	13 21% ij
none	338 78%	59 78%	63 83%	123 78%	63 76%	29 76%	99 82%	239 77%	127 91%	131 81% i	20 32% ij
mean:*	1.1	0.4	0.9	0.8	3.0	0.4	0.7	1.2	0.1	0.4	6.1
standard error: median:	0.32	0.09	0.35 0	0.26 0	1.56 0	0.12 0	0.27 0	0.44 0	0.03	0.10	2.13 1
no answer	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

<sup>\*</sup>Means significant difference from median due to large firm report(s).



2018 Diversity Study

TABLE 011 page 1

Number of Employees: Total Employees

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
TOTAL EMPLOYEES											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
30 or more	41 10%	5 7%	6 8%	21 13%	9 11%	0 0% de	15 12%	26 8%	0 0%	0 0%	41 66% ij
20 - 29	21 5%	3 4%	4 5%	7 4%	5 6%	2 5%	5 4%	16 5%	0 0%	0 0%	21 34% ij
10 - 19	73 17%	12 16%	11 14%	29 18%	15 18%	6 16%	18 15%	55 18%	0 0%	73 45%	0 0% j
5 - 9	88 20%	17 22%	22 29%	30 19%	13 16% c	6 16%	25 21%	63 20%	0 0%	88 55% i	0 0% j
4	43 10%	11 14%	4 5%	11 7%	10 12%	7 18% cd	14 12%	29 9%	43 31%	0 0% i	0 0% i
3	41 10%	5 7%	7 9%	16 10%	10 12%	3 8%	15 12%	26 8%	41 29%	0 0% i	0 0% i
2	55 13%	12 16%	7 9%	15 10%	14 17%	6 16%	15 12%	40 13%	55 40%	0 0% i	0 0% i
1	69 16%	11 14%	15 20%	28 18%	7 8% cd	8 21%	14 12%	54 17%	0 0%	0 0%	0 0%
mean:*	18.8	9.6	15.5	30.0	15.0	5.8	11.2	21.8	2.9	9.7	97.4
standard error: median:	5.11 5	2.16 4	4.55 5	13.67 5	3.63 5	1.03 4	1.48 5	7.11 5	0.07 3	0.33 9	34.07 35
no answer	0	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

<sup>\*</sup>Means significant difference from median due to large firm report(s).



2018 Diversity Study

TABLE 012 page 1

Proportion of Employees By Race: Mean Summary

		REGION					ELIGIBLE		NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers answering (fill-in answers)											
White	78.5%	80.6%	86.3%	79.5% bc	64.5% bc	84.9% e	65.3%	83.4% g	83.4%	75.0%	68.4% ij
Black or African American	4.4%	5.6%	5.3%	6.1%	1.0% bd	1.0% bd	7.0%	3.4%	1.7%	5.7% i	9.4%
Asian	1.5%	1.3%	0.2%	0.9%	2.7% c	4.0%	3.6%	0.7%	1.8%	1.1%	1.3%
American Indian or Alaska Native	1.1%	0.1%	0.1%	1.7%	2.2%	0.3%	2.3%	0.7%	0.8%	1.9%	0.4%
Native Hawaiian and other Pacific Islander	0.9%	0.0%	0.3%	0.1%	3.9% bcd	0.0% e	1.6%	0.6%	0.9%	0.5%	2.5%
other race	5.1%	6.2%	0.4% b	5.2% c	8.9% c	2.9% e	7.2%	4.3%	3.6%	6.5%	7.6%
mixed race (two or more races)	6.0%	2.8%	4.0%	3.4%	16.6% bcd	3.3% e	10.9%	4.2% g	6.0%	6.1%	8.0%
don't know	2.7%	3.3%	3.5%	3.1%	0.2%	3.6%	2.2%	2.8%	1.8%	3.1%	2.4%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



2018 Diversity Study

TABLE 013 page 1

Proportion of Employees By Race: Mixed Race

		REGION		MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
MIXED RACE (TWO OR MORE RACES)											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	10 2%	0 0%	2 3%	2 1%	6 7% bd	0 0%	5 4%	5 2%	3 2%	4 2%	1 2%
75% - 99%	3 1%	0 0%	0 0%	0 0%	3 4% d	0 0%	3 2%	0 0% g	1 1%	1 1%	1 2%
50% - 74%	5 1%	1 1%	0 0%	1 1%	3 4%	0 0%	2 2%	3 1%	4 3%	0 0% i	1 2%
25% - 49%	13 3%	2 3%	2 3%	3 2%	4 5%	2 5%	5 4%	8 3%	5 4%	5 3%	3 5%
10% - 24%	28 6%	6 8%	2 3%	8 5%	9 11% c	3 8%	12 10%	16 5%	1 1%	21 13% i	6 10% i
1% - 9%	24 6%	6 8%	3 4%	6 4%	8 10%	1 3%	6 5%	18 6%	0 0%	8 5% i	16 26% <mark>ij</mark>
none	307 71%	60 79%	61 80%	114 73%	44 53% bcd	27 71%	73 60%	234 76% g	110 79%	115 71%	28 45% <mark>ij</mark>
mean:	6.0%	2.8%	4.0%	3.4%	16.6% bcd	3.3% e	10.9%	4.2%	6.0%	6.1%	8.0%
standard error: median:	0.95% 0%	0.93% 0%	2.05% 0%	1.21% 0%	3.51% 0%	1.40% 0%	2.44% 0%	0.9 <mark>1</mark> % 0%	1.76% 0%	1.44% 0%	2.61% 0%
no answer	41 10%	1 1%	6 8%	23 15% b	6 7%	5 13% b	15 12%	25 8%	15 11%	7 4%	6 10%



2018 Diversity Study

TABLE 014 page 1

Proportion of Employees By Race: White

		REGION				MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES		OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
WHITE											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	188 44%	40 53%	42 55%	61 39% bc	23 28% bc	21 55% e	34 28%	154 50% g	88 63%	50 31%	2 3% ij
75% - 99%	100 23%	18 24%	18 24%	42 27%	16 19%	6 16%	32 26%	68 22%	9 6%	58 36%	32 52% ij
50% - 74%	46 11%	7 9%	4 5%	13 8%	18 22% bcd	4 11%	9 7%	37 12%	13 9%	23 14%	10 16%
25% - 49%	14 3%	3 4%	0 0%	6 4%	5 6% c	0 0%	7 6%	7 2%	5 4%	3 2%	6 10% j
10% - 24%	8 2%	1 1%	0 0%	1 1%	6 7% cd	0 0%	6 5%	2 1% g	0 0%	6 4%	2 3% i
1% - 9%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%
none	33 8%	6 8%	6 8%	10 6%	9 11%	2 5%	18 15%	15 5% g	9 6%	13 8%	4 6%
mean:	78.5%	80.6%	86.3%	79.5% bc	64.5% bc	84.9% e	65.3%	83.4%	83.4%	75.0%	68.4%
standard error: median:	1.59% 98%	3.48% 100%	3.42% 100%	2.60% 92%	4.02% 75%	4.65% 100%	3.68% 80%	1.6 <mark>1</mark> % 100%	2.71% 100%	2.50% 86%	3.93% 80%
no answer	41 10%	1 1%	6 8%	23 15% b	6 7%	5 13% b	15 12%	25 8%	15 11%	7 4%	6 10%



2018 Diversity Study

TABLE 015 page 1

Proportion of Employees By Race: Black or African American

		REGION				ELIGIBLE		NUMBE	R OF EMPL	OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
BLACK OR AFRICAN AMERICAN											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	3 1%	0 0%	2 3%	1 1%	0 0%	0 0%	3 2%	0 0% g	1 1%	1 1%	0 0%
75% - 99%	2 0%	1 1%	0 0%	1 1%	0 0%	0 0%	2 2%	0 0% g	0 0%	2 1%	0 0%
50% - 74%	2 0%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 3% ij
25% - 49%	15 3%	6 8%	2 3%	6 4%	1 1% b	0 0%	5 4%	10 3%	4 3%	8 5%	3 5%
10% - 24%	38 9%	8 11%	6 8%	21 13%	1 1% bcd	2 5%	8 7%	30 10%	0 0%	22 14% i	16 26% ij
1% - 9%	27 6%	3 4%	7 9%	9 6%	7 8%	1 3%	6 5%	21 7%	0 0%	8 5% i	19 31% ij
none	303 70%	57 75%	53 70%	94 60% b	68 82% d	30 79% d	82 68%	221 72%	119 86%	113 70% i	16 26% ij
mean:	4.4%	5.6%	5.3%	6.1%	1.0% bd	1.0% bd	7.0%	3.4%	1.7%	5.7%	9.4%
standard error: median:	0.66% 0%	1.52% 0%	2.09% 0%	1.28% 0%	0.48% 0%	0.67% 0%	2.03% 0%	0.50% 0%	0.91% 0%	1.19% 0%	1.59% 5%
no answer	41 10%	1 1%	6 8%	23 15% b	6 7%	5 13% <sub>b</sub>	15 12%	25 8%	15 11%	7 4% i	6 10%

2018 Diversity Study

TABLE 016 page 1

Proportion of Employees By Race: American Indian or Alaska Native

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
AMERICAN INDIAN OR ALASKA NATIVE											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	2 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	1 1%	1 1%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
25% - 49%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%
10% - 24%	8 2%	1 1%	0 0%	6 4%	0 0%	1 3%	5 4%	3 1% g	0 0%	7 4% i	0 0%
1% - 9%	11 3%	0 0%	2 3%	6 4%	3 4%	0 0%	3 2%	8 3%	0 0%	2 1%	9 15% ij
none	367 85%	74 97%	68 89% b	120 76% bc	72 87% b	32 84% b	96 79%	271 88% g	123 88%	142 88%	47 76% ij
mean:	1.1%	0.1%	0.1%	1.7%	2.2%	0.3%	2.3%	0.7%	0.8%	1.9%	0.4%
standard error: median:	0.41% 0%	0.13% 0%	0.09% 0%	0.82% 0%	1.49% 0%	0.30% 0%	1.12% 0%	0.38% 0%	0.81% 0%	0.81% 0%	0.14% 0%
no answer	41 10%	1 1%	6 8%	23 15% b	6 7%	5 13% b	15 12%	25 8%	15 11%	7 4% i	6 10%

2018 Diversity Study

TABLE 017 page 1

Proportion of Employees By Race: Asian

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
ASIAN											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	2 0%	1 1%	0 0%	0 0%	0 0%	1 3% d	2 2%	0 0% g	1 1%	0 0%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	3 1%	0 0%	0 0%	1 1%	2 2%	0 0%	2 2%	1 0%	2 1%	1 1%	0 0%
25% - 49%	3 1%	0 0%	0 0%	1 1%	1 1%	1 3%	2 2%	1 0%	1 1%	1 1%	1 2%
10% - 24%	5 1%	0 0%	0 0%	2 1%	3 4%	0 0%	0 0%	5 2%	0 0%	4 2%	1 2%
1% - 9%	11 3%	0 0%	4 5% b	4 3%	2 2%	1 3%	2 2%	9 3%	0 0%	1 1%	10 16% ij
none	366 85%	74 97%	66 87% b	126 80% b	69 83% b	30 79% b	98 81%	268 87%	120 86%	147 91%	44 71% <mark>ij</mark>
mean:	1.5%	1.3%	0.2%	0.9%	2.7% c	4.0%	3.6%	0.7%	1.8%	1.1%	1.3%
standard error: median:	0.46% 0%	1.33% 0%	0.10% 0%	0.45% 0%	1.19% 0%	3.10% 0%	1.56% 0%	0.24% 0%	1.00% 0%	0.51% 0%	0.59% 0%
no answer	41 10%	1 1%	6 8%	23 15% b	6 7%	5 13% <sub>b</sub>	15 12%	25 8%	15 11%	7 4% i	6 10%

2018 Diversity Study

TABLE 018 page 1

Proportion of Employees By Race: Native Hawaiian and Other Pacific Islander

			REGION				MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
75% - 99%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
50% - 74%	2 0%	0 0%	0 0%	0 0%	2 2%	0 0%	1 1%	1 0%	2 1%	0 0%	0 0%
25% - 49%	2 0%	0 0%	0 0%	0 0%	2 2%	0 0%	2 2%	0 0% g	0 0%	1 1%	1 2%
10% - 24%	3 1%	0 0%	1 1%	1 1%	1 1%	0 0%	1 1%	2 1%	0 0%	3 2%	0 0%
1% - 9%	4 1%	1 1%	2 3%	1 1%	0 0%	0 0%	1 1%	3 1%	0 0%	1 1%	3 5% ij
none	378 88%	74 97%	67 88% b	132 84% b	71 86% b	33 87% b	101 83%	277 90%	122 88%	149 93%	51 82% j
mean:	0.9%	0.0%	0.3%	0.1%	3.9% bcd	0.0% e	1.6%	0.6%	0.9%	0.5%	2.5%
standard error: median:	0.35% 0%	0.04% 0%	0.18% 0%	0.10% 0%	1.71% 0%	0.00% 0%	0.82% 0%	0.37% 0%	0.67% 0%	0.29% 0%	1.75% 0%
no answer	41 10%	1 1%	6 8%	23 15%	6 7%	5 13% <sub>b</sub>	15 12%	25 8%	15 11%	7 4%	6 10%



2018 Diversity Study

TABLE 019 page 1

Proportion of Employees By Race: Other Race

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBER OF EMPLOYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+	
	a	b	С	d	е	f	g	h	i	j	k	
OTHER RACE												
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%	
100%	3 1%	2 3%	0 0%	1 1%	0 0%	0 0%	3 2%	0 0% g	1 1%	1 1%	0 0%	
75% - 99%	2 0%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	0 0%	2 1%	0 0%	
50% - 74%	10 2%	1 1%	0 0%	3 2%	5 6% c	1 3%	2 2%	8 3%	4 3%	4 2%	2 3%	
25% - 49%	19 4%	3 4%	0 0%	7 4%	8 10% c	1 3%	6 5%	13 4%	4 3%	9 6%	6 10%	
10% - 24%	20 5%	6 8%	1 1%	9 6%	3 4%	1 3%	5 4%	15 5%	0 0%	15 9% i	5 8% i	
1% - 9%	14 3%	3 4%	4 5%	3 2%	4 5%	0 0%	3 2%	11 4%	0 0%	6 4% i	8 13% ij	
none	322 75%	60 79%	65 86%	110 70% c	56 67% c	30 79%	86 71%	236 76%	115 83%	117 73% i	35 56% ij	
mean:	5.1%	6.2%	0.4% b	5.2% c	8.9% c	2.9% e	7.2%	4.3%	3.6%	6.5%	7.6%	
standard error: median:	0.77% 0%	2.14% 0%	0.20% 0%	1.35% 0%	2.08% 0%	1.75% 0%	1.99% 0%	0.74% 0%	1.24% 0%	1.35% 0%	1.96% 0%	
no answer	41 10%	1 1%	6 8%	23 15%	6 7%	5 13% b	15 12%	25 8%	15 11%	7 4%	6 10%	

2018 Diversity Study

TABLE 020 page 1

Proportion of Employees By Race: Don't Know

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	8 2%	2 3%	1 1%	4 3%	0 0%	1 3%	1 1%	7 2%	2 1%	4 2%	0 0%
75% - 99%	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
50% - 74%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
25% - 49%	2 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 1%	1 0%	1 1%	1 1%	0 0%
10% - 24%	2 0%	1 1%	0 0%	0 0%	0 0%	1 3% d	0 0%	2 1%	0 0%	2 1%	0 0%
1% - 9%	9 2%	1 1%	2 3%	4 3%	2 2%	0 0%	2 2%	7 2%	0 0%	0 0%	9 15% ij
none	368 85%	70 92%	65 86%	126 80% b	75 90% d	31 82%	101 83%	267 86%	121 87%	147 91%	46 74% ij
mean:	2.7%	3.3%	3.5%	3.1%	0.2%	3.6%	2.2%	2.8%	1.8%	3.1%	2.4%
standard error: median:	0.77% 0%	1.91% 0%	2.06% 0%	1.48% 0%	0.13% 0%	3.07% 0%	1.34% 0%	0.93% 0%	1.15% 0%	1.32% 0%	1.77% 0%
no answer	41 10%	1 1%	6 8%	23 15% b	6 7%	5 13% b	15 12%	25 8%	15 11%	7 4% i	6 10%

2018 Diversity Study

TABLE 021 page 1

Proportion of Employees By Gender: Mean Summary

		REGION				MBE CERTIFIED/ ELIGIBLE		NUMBE	NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers answering (fill-in answers)											
male	76.7%	70.8%	78.9%	77.2%	80.7% bd	75.0%	72.5%	78.3% g	72.5%	72.0%	78.4% i
female	21.9%	27.8%	19.6% b	21.3% b	19.2% b	21.9%	27.5%	19.8% g	26.7%	25.9%	21.4% j
transgender	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
non-binary/no gender	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
don't know	1.3%	1.4%	1.5%	1.5%	0.0%	2.9%	0.0%	1.8% g	0.8%	2.0%	0.0%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

2018 Diversity Study

TABLE 022 page 1

Proportion of Employees By Gender: Male

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MALE											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	107 25%	15 20%	21 28%	36 23%	23 28%	12 32%	20 17%	87 28% g	43 31%	12 7% i	0 0% ij
75% - 99%	131 30%	23 30%	25 33%	48 31%	28 34%	7 18%	34 28%	97 31%	25 18%	65 40% i	40 65% ij
50% - 74%	132 31%	30 39%	17 22% b	46 29%	25 30%	13 34%	47 39%	85 28% g	51 37%	66 41%	15 24% j
25% - 49%	5 1%	0 0%	2 3%	3 2%	0 0%	0 0%	3 2%	2 1%	0 0%	4 2%	1 2%
10% - 24%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	10 2%	4 5%	1 1%	3 2%	0 0% b	2 5% e	2 2%	8 3%	6 4%	3 2%	0 0%
mean:	76.7%	70.8%	78.9%	77.2%	80.7% bd	75.0%	72.5%	78.3%	72.5%	72.0%	78.4%
standard error: median:	1.10% 77%	2.90% 75%	2.52% 80%	1.79% 78%	1.97% 80%	4.56% 75%	2.01% 75%	1.30% 80%	2.31% 75%	1.48% 75%	1.58% 79%
no answer	46 11%	4 5%	10 13%	21 13%	7 8%	4 11%	15 12%	30 10%	14 10%	11 7%	6 10%

2018 Diversity Study

TABLE 023 page 1

Proportion of Employees By Gender: Female

				REGION			MBE CEI	RTIFIED/ HBLE	NUMBE	OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
FEMALE											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	5 1%	3 4%	0 0%	1 1%	0 0%	1 3%	2 2%	3 1%	5 4%	0 0% i	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%							
50% - 74%	51 12%	13 17%	7 9%	15 10%	10 12%	5 13%	22 18%	29 9% g	33 24%	17 11% i	1 2% ij
25% - 49%	124 29%	24 32%	23 30%	46 29%	20 24%	11 29%	35 29%	89 29%	40 29%	65 40% i	19 31%
10% - 24%	81 19%	15 20%	12 16%	31 20%	20 24%	3 8% e	24 20%	57 18%	2 1%	48 30% i	30 48% ij
1% - 9%	11 3%	1 1%	2 3%	5 3%	2 2%	1 3%	2 2%	9 3%	0 0%	5 3%	6 10% ij
none	113 26%	16 21%	22 29%	38 24%	24 29%	13 34%	21 17%	92 30% g	45 32%	15 9% i	0 0% ij
mean:	21.9%	27.8%	19.6%	21.3% b	19.2% b	21.9%	27.5%	19.8%	26.7%	25.9%	21.4%
standard error: median:	1.01% 20%	2.75% 25%	2.23% 20%	1.61% 20%	1.97% 20%	4.02% 20%	2.01% 25%	1.15% 20%	2.25% 25%	1.25% 25%	1.59% 21%
no answer	46 11%	4 5%	10 13%	21 13%	7 8%	4 11%	15 12%	30 10%	14 10%	11 7%	6 10%



2018 Diversity Study

TABLE 024 page 1

Proportion of Employees By Gender: Transgender

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
TRANSGENDER											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	4 1%	1 1%	0 0%	0 0%	2 2%	1 3% d	0 0%	4 1%	0 0%	1 1%	3 5% ij
none	381	71	66	136	74	33	106	275	125	149	53
	88%	93%	87%	87%	89%	87%	88%	89%	90%	93%	85%
mean:	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.2%
standard error:	0.02%	0.01%	0.00%	0.00%	0.07%	0.11%	0.00%	0.02%	0.00%	0.01%	0.11%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	46	4	10	21	7	4	15	30	14	11	6
	11%	5%	13%	13%	8%	11%	12%	10%	10%	7%	10%

2018 Diversity Study

TABLE 025 page 1

Proportion of Employees By Gender: Non-Binary/No Gender

				-REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+	
	а	b	С	d	е	f	g	h	i	j	k	
NON-BINARY/NO GENDER												
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%	
100%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
75% - 99%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
50% - 74%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
25% - 49%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
10% - 24%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
1% - 9%	1	1	0	0	0	0	0	1	0	1	0	
	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	
none	384	71	66	136	76	34	106	278	125	149	56	
	89%	93%	87%	87%	92%	89%	88%	90%	90%	93%	90%	
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
standard error:	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%	0.00%	
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
no answer	46	4	10	21	7	4	15	30	14	11	6	
	11%	5%	13%	13%	8%	11%	12%	10%	10%	7%	10%	

2018 Diversity Study

TABLE 026 page 1

Proportion of Employees By Gender: Other

5. Approximately what percentage of your company's employees (full and part-time) identify with each of these genders?

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	385	72	66	136	76	34	106	279	125	150	56
	89%	95%	87%	87%	92%	89%	88%	90%	90%	93%	90%
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
standard error:	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	46	4	10	21	7	4	15	30	14	11	6
	11%	5%	13%	13%	8%	11%	12%	10%	10%	7%	10%

2018 Diversity Study

TABLE 027 page 1

Proportion of Employees By Gender: Don't Know

5. Approximately what percentage of your company's employees (full and part-time) identify with each of these genders?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	5	1	1	2	0	1	0	5	1	3	0
	1%	1%	1%	1%	0%	3%	0%	2%	1%	2%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	2	0	0	1	1	0	1	1	1	0	1
	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%	2%
none	378	71	65	133	75	33	105	273	123	147	55
	88%	93%	86%	85%	90%	87%	87%	88%	88%	91%	89%
mean:	1.3%	1.4%	1.5%	1.5%	0.0%	2.9%	0.0%	1.8%	0.8%	2.0%	0.0%
standard error:	0.58%	1.39%	1.52%	1.04%	0.01%	2.94%	0.01%	0.80%	0.80%	1.15%	0.02%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	46	4	10	21	7	4	15	30	14	11	6
	11%	5%	13%	13%	8%	11%	12%	10%	10%	7%	10%

2018 Diversity Study

TABLE 028 page 1

Proportion of Employees By Age: Mean Summary

				REGION				RTIFIED/ GIBLE	NUMBE	ER OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers seeing the corrected version answering (fill-in answers)											
65 or older	6.1%	5.5%	6.6%	5.1%	8.3%	5.4%	6.0%	6.1%	9.4%	3.8% i	2.3%
55 - 64	23.3%	33.1%	29.9%	15.2% bc	18.7% b	30.8% d	18.3%	25.2%	27.0%	20.3%	11.4% ij
45 - 54	22.5%	21.3%	22.3%	23.1%	20.8%	24.0%	20.7%	23.2%	24.9%	19.7%	14.9% i
35 - 44	21.1%	19.3%	17.2%	24.7%	23.5%	14.7%	27.1%	18.8% g	15.4%	24.5% i	25.5% i
25 - 34	18.3%	16.1%	13.9%	21.0%	19.6%	20.4%	18.6%	18.2%	14.9%	23.1%	29.9% ij
under 25	7.4%	2.9%	8.4% b	10.0% b	7.5%	4.9%	8.2%	7.1%	8.4%	6.9%	11.6% j
don't know	1.3%	1.8%	1.7%	0.9%	1.7%	0.0%	1.2%	1.3%	0.0%	1.8%	4.5%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

2018 Diversity Study

TABLE 029 page 1

Proportion of Employees By Age: Under 25

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
UNDER 25											
base: pest control industry service providers, suppliers, or manufacturers seeing the corrected version (fill-in answers)	368 100%	67 100%	68 100%	129 100%	72 100%	31 100%	103 100%	264 100%	125 100%	133 100%	48 100%
100%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%
75% - 99%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
50% - 74%	13 4%	0 0%	4 6% b	6 5%	3 4%	0 0%	2 2%	11 4%	9 7%	3 2%	1 2%
25% - 49%	27 7%	2 3%	7 10%	11 9%	4 6%	3 10%	11 11%	16 6%	15 12%	7 5%	5 10%
10% - 24%	34 9%	5 7%	5 7%	17 13%	5 7%	2 6%	10 10%	24 9%	0 0%	23 17%	11 23%
1% - 9%	27 7%	6 9%	4 6%	11 9%	6 8%	0 0%	6 6%	21 8%	0 0%	10 8% i	17 35% ij
none	206 56%	43 64%	39 57%	60 47% b	41 57%	22 71% d	56 54%	150 57%	82 66%	71 53% i	10 21% ij
mean:	7.4%	2.9%	8.4% b	10.0% b	7.5%	4.9%	8.2%	7.1%	8.4%	6.9%	11.6%
standard error: median:	0.85% 0%	0.86% 0%	2.03% 0%	1.69% 0%	2.04% 0%	2.04% 0%	1.73% 0%	0.97% 0%	1.59% 0%	1.15% 0%	2.35% 6%
no answer	59 16%	11 16%	9 13%	23 18%	12 17%	4 13%	17 17%	41 16%	19 15%	19 14%	3 6%



2018 Diversity Study

TABLE 030 page 1

Proportion of Employees By Age: 25 - 34

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
25 - 34											
base: pest control industry service providers, suppliers, or manufacturers seeing the corrected version (fill-in answers)	368 100%	67 100%	68 100%	129 100%	72 100%	31 100%	103 100%	264 100%	125 100%	133 100%	48 100%
100%	4 1%	1 1%	0 0%	1 1%	1 1%	1 3%	2 2%	2 1%	3 2%	0 0%	0 0%
75% - 99%	4 1%	0 0%	0 0%	1 1%	2 3%	1 3%	0 0%	4 2%	1 1%	3 2%	0 0%
50% - 74%	40 11%	6 9%	4 6%	18 14%	8 11%	4 13%	12 12%	28 11%	15 12%	15 11%	10 21%
25% - 49%	61 17%	10 15%	13 19%	25 19%	10 14%	3 10%	18 17%	43 16%	12 10%	34 26%	15 31% i
10% - 24%	43 12%	9 13%	9 13%	14 11%	7 10%	4 13%	11 11%	32 12%	2 2%	26 20%	15 31%
1% - 9%	5 1%	0 0%	1 1%	2 2%	2 3%	0 0%	1 1%	4 2%	0 0%	5 4% i	0 0%
none	152 41%	30 45%	32 47%	45 35%	30 42%	14 45%	42 41%	110 42%	73 58%	31 23%	5 10% i
mean:	18.3%	16.1%	13.9%	21.0%	19.6%	20.4%	18.6%	18.2%	14.9%	23.1%	29.9%
standard error: median:	1.32% 8%	2.95% 0%	2.48% 0%	2.24% 18%	3.28% 4%	5.38% 0%	2.57% 9%	1.53% 8%	2.49% 0%	1.96% 20%	2.82% 30%
no answer	59 16%	11 16%	9 13%	23 18%	12 17%	4 13%	17 17%	41 16%	19 15%	19 14%	3 6%



2018 Diversity Study

TABLE 031 page 1

Proportion of Employees By Age: 35 - 44

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
35 - 44											
base: pest control industry service providers, suppliers, or manufacturers seeing the corrected version (fill-in answers)	368 100%	67 100%	68 100%	129 100%	72 100%	31 100%	103 100%	264 100%	125 100%	133 100%	48 100%
100%	12 3%	2 3%	3 4%	6 5%	1 1%	0 0%	3 3%	9 3%	3 2%	0 0%	0 0%
75% - 99%	7 2%	2 3%	0 0%	1 1%	2 3%	2 6% cd	5 5%	2 1% g	3 2%	4 3%	0 0%
50% - 74%	44 12%	7 10%	5 7%	17 13%	13 18%	2 6%	18 17%	26 10% g	18 14%	20 15%	5 10%
25% - 49%	52 14%	8 12%	11 16%	21 16%	9 13%	3 10%	16 16%	36 14%	6 5%	27 20% i	19 40% ij
10% - 24%	37 10%	4 6%	4 6%	16 12%	10 14%	3 10%	8 8%	29 11%	0 0%	22 17% i	15 31% ij
1% - 9%	5 1%	3 4%	0 0%	1 1%	1 1%	0 0%	1 1%	4 2%	0 0%	4 3%	1 2%
none	152 41%	30 45%	36 53%	44 34% c	24 33% c	17 55% de	35 34%	117 44%	76 61%	37 28% i	5 10% <del>ij</del>
mean:	21.1%	19.3%	17.2%	24.7%	23.5%	14.7%	27.1%	18.8%	15.4%	24.5%	25.5%
standard error: median:	1.55% 8%	3.79% 0%	3.53% 0%	2.72% 20%	3.37% 19%	4.64% 0%	3.13% 20%	1.76% 0%	2.63% 0%	2.21% 20%	2.36% 26%
no answer	59 16%	11 16%	9 13%	23 18%	12 17%	4 13%	17 17%	41 16%	19 15%	19 14%	3 6%



2018 Diversity Study

TABLE 032 page 1

Proportion of Employees By Age: 45 - 54

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
45 - 54											
base: pest control industry service providers, suppliers, or manufacturers seeing the corrected version (fill-in answers)	368 100%	67 100%	68 100%	129 100%	72 100%	31 100%	103 100%	264 100%	125 100%	133 100%	48 100%
100%	23 6%	4 6%	4 6%	9 7%	3 4%	2 6%	4 4%	19 7%	8 6%	1 1%	0 0%
75% - 99%	4 1%	0 0%	1 1%	1 1%	1 1%	1 3%	1 1%	3 1%	3 2%	1 1%	0 0%
50% - 74%	32 9%	6 9%	7 10%	7 5%	8 11%	4 13%	11 11%	21 8%	23 18%	8 6% i	1 2% i
25% - 49%	54 15%	11 16%	12 18%	21 16%	7 10%	3 10%	16 16%	38 14%	12 10%	35 26%	7 15%
10% - 24%	54 15%	9 13%	7 10%	24 19%	10 14%	4 13%	14 14%	40 15%	1 1%	30 23%	23 48% ij
1% - 9%	8 2%	0 0%	1 1%	4 3%	3 4%	0 0%	2 2%	6 2%	0 0%	1 1%	7 15% <mark>ij</mark>
none	134 36%	26 39%	27 40%	40 31%	28 39%	13 42%	38 37%	96 36%	59 47%	38 29%	7 15% i
mean:	22.5%	21.3%	22.3%	23.1%	20.8%	24.0%	20.7%	23.2%	24.9%	19.7%	14.9%
standard error: median:	1.68% 10%	3.81% 10%	3.89% 10%	2.84% 15%	3.63% 8%	6.30% 10%	2.91% 10%	2.03% 11%	3.17% 0%	1.85% 18%	1.98% 10%
no answer	59 16%	11 16%	9 13%	23 18%	12 17%	4 13%	17 17%	41 16%	19 15%	19 14%	3 6%

2018 Diversity Study

TABLE 033 page 1

Proportion of Employees By Age: 55 - 64

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
55 - 64											
base: pest control industry service providers, suppliers, or manufacturers seeing the corrected version (fill-in answers)	368 100%	67 100%	68 100%	129 100%	72 100%	31 100%	103 100%	264 100%	125 100%	133 100%	48 100%
100%	27 7%	10 15%	7 10%	3 2% bc	4 6%	3 10%	5 5%	22 8%	11 9%	1 1% i	0 0% i
75% - 99%	7 2%	0 0%	2 3%	2 2%	1 1%	2 6% b	1 1%	6 2%	4 3%	3 2%	0 0%
50% - 74%	30 8%	6 9%	8 12%	8 6%	4 6%	4 13%	6 6%	24 9%	21 17%	8 6% i	1 2% i
25% - 49%	44 12%	13 19%	10 15%	9 7% b	9 13%	3 10%	15 15%	29 11%	11 9%	29 22% i	4 8% j
10% - 24%	57 15%	6 9%	8 12%	27 21% b	10 14%	6 19%	11 11%	46 17%	1 1%	34 26%	22 46% ij
1% - 9%	13 4%	0 0%	5 7% b	3 2%	5 7% b	0 0%	5 5%	8 3%	0 0%	3 2%	10 21% ij
none	131 36%	21 31%	19 28%	54 42%	27 38%	9 29%	43 42%	88 33%	58 46%	36 27%	8 17% i
mean:	23.3%	33.1%	29.9%	15.2%	18.7%	30.8%	18.3%	25.2%	27.0%	20.3%	11.4%
standard error: median:	1.77% 10%	4.83% 25%	4.47% 20%	2.31% 0%	3.66% 5%	6.78% 10%	2.94% 2%	2.16% 10%	3.39% 0%	2.01% 19%	1.57% 10%
no answer	59 16%	11 16%	9 13%	23 18%	12 17%	4 13%	17 17%	41 16%	19 15%	19 14%	3 6%



2018 Diversity Study

TABLE 034 page 1

Proportion of Employees By Age: 65 or Older

				-REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
65 OR OLDER											
base: pest control industry service providers, suppliers, or manufacturers seeing the corrected version (fill-in answers)	368 100%	67 100%	68 100%	129 100%	72 100%	31 100%	103 100%	264 100%	125 100%	133 100%	48 100%
100%	6 2%	1 1%	1 1%	1 1%	2 3%	1 3%	0 0%	6 2%	3 2%	0 0%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%							
50% - 74%	12 3%	1 1%	3 4%	4 3%	4 6%	0 0%	6 6%	6 2%	10 8%	1 1% i	0 0% i
25% - 49%	9 2%	3 4%	2 3%	3 2%	0 0%	1 3%	3 3%	6 2%	6 5%	3 2%	0 0%
10% - 24%	23 6%	5 7%	4 6%	7 5%	5 7%	2 6%	8 8%	15 6%	0 0%	19 14%	4 8%
1% - 9%	22 6%	3 4%	5 7%	9 7%	5 7%	0 0%	7 7%	15 6%	0 0%	6 5% i	16 33% ij
none	237 64%	43 64%	44 65%	82 64%	44 61%	23 74%	62 60%	175 66%	87 70%	85 64%	25 52% i
mean:	6.1%	5.5%	6.6%	5.1%	8.3%	5.4%	6.0%	6.1%	9.4%	3.8%	2.3%
standard error: median:	0.99% 0%	2.12% 0%	2.27% 0%	1.47% 0%	2.78% 0%	3.78% 0%	1.48% 0%	1.25% 0%	2.18% 0%	0.77% 0%	0.60% 0%
no answer	59 16%	11 16%	9 13%	23 18%	12 17%	4 13%	17 17%	41 16%	19 15%	19 14%	3 6%



2018 Diversity Study

TABLE 035 page 1

Proportion of Employees By Age: Don't Know

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers seeing the corrected version (fill-in answers)	368 100%	67 100%	68 100%	129 100%	72 100%	31 100%	103 100%	264 100%	125 100%	133 100%	48 100%
100%	4 1%	1 1%	1 1%	1 1%	1 1%	0 0%	1 1%	3 1%	0 0%	2 2%	2 4% i
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
none	304	55	58	105	58	27	85	219	106	112	42
	83%	82%	85%	81%	81%	87%	83%	83%	85%	84%	88%
mean:	1.3%	1.8%	1.7%	0.9%	1.7%	0.0%	1.2%	1.3%	0.0%	1.8%	4.5%
standard error:	0.64%	1.79%	1.69%	0.94%	1.67%	0.00%	1.16%	0.77%	0.00%	1.24%	3.11%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	59	11	9	23	12	4	17	41	19	19	3
	16%	16%	13%	18%	17%	13%	17%	16%	15%	14%	6%

2018 Diversity Study

TABLE 036 page 1

Proportion of Employees Who Are Veterans

7. Approximately what percentage of your company's employees (full and part-time) are veterans?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	17 4%	3 4%	2 3%	8 5%	3 4%	1 3%	7 6%	10 3%	2 1%	1 1%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	17 4%	1 1%	3 4%	5 3%	7 8% b	1 3%	6 5%	11 4%	14 10%	2 1% i	0 0% i
25% - 49%	33 8%	5 7%	7 9%	12 8%	7 8%	2 5%	16 13%	17 6% g	16 12%	12 7%	5 8%
10% - 24%	76 18%	11 14%	13 17%	32 20%	19 23%	1 3% cde	18 15%	58 19%	2 1%	50 31%	24 39%
1% - 9%	53 12%	11 14%	9 12%	23 15%	10 12%	0 0% bcde	19 16%	34 11%	2 1%	23 14% i	25 40% ij
none	222 52%	42 55%	41 54%	71 45%	36 43%	31 82% bcde	53 44%	169 55% g	98 71%	73 45% i	5 8% ij
mean:	11.7%	9.8%	10.2%	12.9%	14.7%	6.8%	15.5%	10.2%	10.6%	8.7%	10.3%
standard error: median:	1.09% 0%	2.53% 0%	2.26% 0%	1.96% 1%	2.49% 7%	3.40% 0%	2.35% 3%	1.20% 0%	1.79% 0%	1.02% 2%	1.12% 9%
no answer	13 3%	3 4%	1 1%	6 4%	1 1%	2 5%	2 2%	10 3%	5 4%	0 0% i	3 5% j

2018 Diversity Study

TABLE 037 page 1

Proportion of Employees Who Have a Disability

8. Approximately what percentage of your company's employees (full and part-time) have a disability?

		REGION				ELIGIBLE		NUMBER OF EMPI		OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	4 1%	0 0%	2 3%	1 1%	1 1%	0 0%	1 1%	3 1%	0 0%	0 0%	0 0%
75% - 99%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%
50% - 74%	7 2%	2 3%	0 0%	1 1%	2 2%	2 5% cd	2 2%	5 2%	7 5%	0 0% i	0 0%
25% - 49%	8 2%	3 4%	0 0%	1 1%	2 2%	2 5% cd	4 3%	4 1%	6 4%	2 1%	0 0%
10% - 24%	22 5%	4 5%	3 4%	7 4%	5 6%	3 8%	9 7%	13 4%	0 0%	16 10% i	6 10% i
1% - 9%	19 4%	3 4%	4 5%	9 6%	3 4%	0 0%	6 5%	13 4%	1 1%	5 3%	11 18% ij
none	351 81%	62 82%	63 83%	130 83%	66 80%	29 76%	96 79%	255 83%	119 86%	134 83%	40 65% ij
mean:	3.5%	3.5%	3.6%	2.1%	5.1%	5.1%	4.6%	3.0%	4.5%	2.1%	1.8%
standard error: median:	0.64% 0%	1.24% 0%	1.97% 0%	0.82% 0%	1.82% 0%	2.16% 0%	1.31% 0%	0.73% 0%	1.19% 0%	0.48% 0%	0.50% 0%
no answer	19 4%	2 3%	4 5%	8 5%	3 4%	2 5%	2 2%	16 5%	5 4%	4 2%	5 8%

2018 Diversity Study

TABLE 038 page 1

Diversity of Workforce Compared With 12 Months Ago

9. Overall, is your company's workforce more diverse—along any dimension—now than it was 12 months ago?

			REGION			ELIGIBLE		NUMBER OF EMPLO		OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
yes	111 26%	22 29%	15 20%	41 26%	20 24%	13 34%	35 29%	76 25%	25 18%	49 30% i	27 44% i
no	309 72%	53 70%	59 78%	112 71%	60 72%	24 63%	83 69%	225 73%	110 79%	109 68% i	34 55% i
no answer	11 3%	1 1%	2 3%	4 3%	3 4%	1 3%	3 2%	8 3%	4 3%	3 2%	1 2%



2018 Diversity Study

TABLE 039 page 1

Diversity Proportions Compared With 12 Months Ago: Larger Percentage Summary

		REGION					ELIGIBLE		NUMBER OF EMPLOYEES		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
LARGER PERCENTAGE SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
females	73 17%	15 20%	13 17%	26 17%	16 19%	3 8%	28 23%	45 15% g	14 10%	34 21% i	25 40% ij
Black or African American	35 8%	7 9%	8 11%	14 9%	5 6%	1 3%	11 9%	24 8%	2 1%	11 7%	22 35% ij
other race other than White	35 8%	5 7%	2 3%	14 9%	9 11% c	5 13% c	10 8%	25 8%	7 5%	15 9%	11 18% i
veterans	25 6%	5 7%	2 3%	10 6%	6 7%	2 5%	9 7%	16 5%	4 3%	10 6%	10 16% ij
Asian	14 3%	0 0%	1 1%	6 4%	3 4%	4 11% bc	5 4%	9 3%	3 2%	6 4%	5 8% i
American Indian or Alaska Native	11 3%	0 0%	1 1%	6 4%	3 4%	1 3%	3 2%	8 3%	0 0%	8 5% i	3 5% i
individuals with disabilities	10 2%	1 1%	2 3%	3 2%	3 4%	1 3%	4 3%	6 2%	0 0%	4 2%	5 8% i
Native Hawaiian and other Pacific Islander	2 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	1 1%	1 2%
indicated at least one	125 29%	23 30%	18 24%	48 31%	27 33%	9 24%	46 38%	79 26% g	24 17%	60 37%	38 61% ij
indicated none	306 71%	53 70%	58 76%	109 69%	56 67%	29 76%	75 62%	230 74%	115 83%	101 63%	24 39%



2018 Diversity Study

TABLE 040 page 1

Diversity Proportions Compared With 12 Months Ago: Smaller Percentage Summary

		REGION					ELIGIBLE		NUMBER OF EMPLOYEES		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
SMALLER PERCENTAGE SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
other race other than White	18 4%	2 3%	2 3%	7 4%	5 6%	2 5%	6 5%	12 4%	7 5%	6 4%	5 8%
Black or African American	16 4%	2 3%	1 1%	7 4%	4 5%	2 5%	7 6%	9 3%	2 1%	8 5%	6 10%
females	16 4%	2 3%	4 5%	4 3%	5 6%	1 3%	3 2%	13 4%	4 3%	7 4%	5 8%
veterans	13 3%	2 3%	6 8%	4 3%	1 1% c	0 0%	5 4%	8 3%	3 2%	5 3%	5 8% i
American Indian or Alaska Native	8 2%	0 0%	1 1%	2 1%	3 4%	2 5% b	4 3%	4 1%	3 2%	3 2%	2 3%
Asian	7 2%	1 1%	1 1%	3 2%	1 1%	1 3%	2 2%	5 2%	2 1%	2 1%	3 5%
individuals with disabilities	5 1%	1 1%	0 0%	2 1%	1 1%	1 3%	2 2%	3 1%	2 1%	2 1%	1 2%
Native Hawaiian and other Pacific Islander	2 0%	0 0%	0 0%	1 1%	0 0%	1 3%	1 1%	1 0%	1 1%	1 1%	0 0%
indicated at least one	52 12%	6 8%	7 9%	19 12%	15 18%	5 13%	16 13%	36 12%	14 10%	20 12%	18 29% ij
indicated none	379 88%	70 92%	69 91%	138 88%	68 82%	33 87%	105 87%	273 88%	125 90%	141 88%	44 71% ij



2018 Diversity Study

TABLE 041 page 1

Diversity Proportions Compared With 12 Months Ago: Black or African American

		REGION				MBE CERTIFIED/ ELIGIBLE		NUMBE	OYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
BLACK OR AFRICAN AMERICAN											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
larger percentage	35 8%	7 9%	8 11%	14 9%	5 6%	1 3%	11 9%	24 8%	2 1%	11 7% i	22 35% ij
no change	331 77%	63 83%	62 82%	116 74%	61 73%	28 74%	85 70%	246 80% g	122 88%	126 78%	30 48% ij
smaller percentage	16 4%	2 3%	1 1%	7 4%	4 5%	2 5%	7 6%	9 3%	2 1%	8 5%	6 10% i
no answer	49 11%	4 5%	5 7%	20 13%	13 16% b	7 18% b	18 15%	30 10%	13 9%	16 10%	4 6%

2018 Diversity Study

TABLE 042 page 1

Diversity Proportions Compared With 12 Months Ago: American Indian or Alaska Native

		REGION					ELIGIBLE		NUMBER OF EMPLOYE		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
AMERICAN INDIAN OR ALASKA NATIVE											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
larger percentage	11 3%	0 0%	1 1%	6 4%	3 4%	1 3%	3 2%	8 3%	0 0%	8 5%	3 5%
no change	339 79%	66 87%	64 84%	117 75% b	64 77%	27 71% b	86 71%	253 82% g	120 86%	126 78%	42 68%
smaller percentage	8 2%	0 0%	1 1%	2 1%	3 4%	2 5% b	4 3%	4 1%	3 2%	3 2%	2 3%
no answer	73 17%	10 13%	10 13%	32 20%	13 16%	8 21%	28 23%	44 14%	16 12%	24 15%	15 24%

2018 Diversity Study

TABLE 043 page 1

Diversity Proportions Compared With 12 Months Ago: Asian

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPL		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
ASIAN											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
larger percentage	14 3%	0 0%	1 1%	6 4%	3 4%	4 11% <mark>bc</mark>	5 4%	9 3%	3 2%	6 4%	5 8% i
no change	338 78%	64 84%	64 84%	118 75%	65 78%	26 68%	87 72%	251 81% g	117 84%	130 81%	40 65% ij
smaller percentage	7 2%	1 1%	1 1%	3 2%	1 1%	1 3%	2 2%	5 2%	2 1%	2 1%	3 5%
no answer	72 17%	11 14%	10 13%	30 19%	14 17%	7 18%	27 22%	44 14% g	17 12%	23 14%	14 23%

2018 Diversity Study

TABLE 044 page 1

Diversity Proportions Compared With 12 Months Ago: Native Hawaiian and Other Pacific Islander

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPL		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
larger percentage	2 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	1 1%	1 2%
no change	348 81%	64 84%	66 87%	121 77%	67 81%	29 76%	87 72%	261 84% g	120 86%	132 82%	44 71% i
smaller percentage	2 0%	0 0%	0 0%	1 1%	0 0%	1 3%	1 1%	1 0%	1 1%	1 1%	0 0%
no answer	79 18%	11 14%	10 13%	34 22%	16 19%	8 21%	33 27%	45 15% g	18 13%	27 17%	17 27% i

2018 Diversity Study

TABLE 045 page 1

Diversity Proportions Compared With 12 Months Ago: Other Race Other Than White

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYE		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER RACE OTHER THAN WHITE											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
larger percentage	35 8%	5 7%	2 3%	14 9%	9 11% c	5 13% c	10 8%	25 8%	7 5%	15 9%	11 18% i
no change	322 75%	62 82%	64 84%	114 73%	57 69% c	24 63% bc	85 70%	237 77%	111 80%	125 78%	35 56% <mark>ij</mark>
smaller percentage	18 4%	2 3%	2 3%	7 4%	5 6%	2 5%	6 5%	12 4%	7 5%	6 4%	5 8%
no answer	56 13%	7 9%	8 11%	22 14%	12 14%	7 18%	20 17%	35 11%	14 10%	15 9%	11 18%

2018 Diversity Study

TABLE 046 page 1

Diversity Proportions Compared With 12 Months Ago: Females

		REGION					- MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPL		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
FEMALES											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
larger percentage	73 17%	15 20%	13 17%	26 17%	16 19%	3 8%	28 23%	45 15% g	14 10%	34 21%	25 40% ij
no change	297 69%	55 72%	52 68%	108 69%	53 64%	28 74%	74 61%	223 72% g	112 81%	108 67% i	27 44% ij
smaller percentage	16 4%	2 3%	4 5%	4 3%	5 6%	1 3%	3 2%	13 4%	4 3%	7 4%	5 8%
no answer	45 10%	4 5%	7 9%	19 12%	9 11%	6 16%	16 13%	28 9%	9 6%	12 7%	5 8%

2018 Diversity Study

TABLE 047 page 1

Diversity Proportions Compared With 12 Months Ago: Veterans

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLO		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
VETERANS											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
larger percentage	25 6%	5 7%	2 3%	10 6%	6 7%	2 5%	9 7%	16 5%	4 3%	10 6%	10 16% ij
no change	336 78%	61 80%	61 80%	121 77%	64 77%	28 74%	88 73%	248 80%	115 83%	131 81%	38 61% ij
smaller percentage	13 3%	2 3%	6 8%	4 3%	1 1% c	0 0%	5 4%	8 3%	3 2%	5 3%	5 8% i
no answer	57 13%	8 11%	7 9%	22 14%	12 14%	8 21%	19 16%	37 12%	17 12%	15 9%	9 15%

2018 Diversity Study

TABLE 048 page 1

Diversity Proportions Compared With 12 Months Ago: Individuals With Disabilities

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLO		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
INDIVIDUALS WITH DISABILITIES											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
larger percentage	10 2%	1 1%	2 3%	3 2%	3 4%	1 3%	4 3%	6 2%	0 0%	4 2%	5 8% i
no change	345 80%	64 84%	65 86%	122 78%	65 78%	28 74%	91 75%	254 82%	120 86%	131 81%	42 68% ij
smaller percentage	5 1%	1 1%	0 0%	2 1%	1 1%	1 3%	2 2%	3 1%	2 1%	2 1%	1 2%
no answer	71 16%	10 13%	9 12%	30 19%	14 17%	8 21%	24 20%	46 15%	17 12%	24 15%	14 23%

2018 Diversity Study

TABLE 049 page 1

Management: Proportion of Employees By Race: Mean Summary

		REGION					ELIGIBLE		NUMBER OF EMPLO		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member answering (fill-in answers)											
White	82.5%	88.1%	84.8%	86.1%	68.6% bcd	82.3%	64.9%	89.8% g	84.8%	79.4%	81.0%
Black or African American	2.9%	3.7%	3.7%	3.4%	1.4%	0.0%	6.8%	1.2% g	1.5%	3.7%	3.0%
Asian	1.4%	0.0%	1.4%	0.6%	3.1%	3.8%	3.4%	0.6%	1.2%	1.3%	2.6%
American Indian or Alaska Native	0.8%	0.0%	0.0%	1.2%	1.4%	0.4%	2.0%	0.3%	0.0%	1.7%	0.1%
Native Hawaiian and other Pacific Islander	0.6%	0.0%	0.0%	0.0%	2.9% bcd	0.0%	1.0%	0.4%	0.9%	0.3%	0.8%
other race	2.1%	3.7%	0.0%	2.9% c	2.0%	0.0%	4.5%	1.1%	1.1%	2.9%	3.1%
mixed race (two or more races)	7.6%	4.5%	6.8%	2.5%	18.2% bcd	13.5%	15.0%	4.5% g	8.1%	8.0%	7.4%
don't know	2.2%	0.0%	3.3%	3.1% b	2.3%	0.0%	2.4%	2.1%	2.3%	2.6%	1.9%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



2018 Diversity Study

TABLE 050 page 1

Management: Proportion of Employees By Race: Mixed Race

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	í	j	k
MIXED RACE (TWO OR MORE RACES)											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	17 5%	1 2%	3 5%	2 1%	8 11% <del>bd</del>	3 11%	10 9%	7 3% g	6 5%	8 5%	2 3%
75% - 99%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
50% - 74%	10 3%	3 5%	0 0%	0 0% b	6 8% cd	1 4%	8 8%	2 1% g	5 4%	4 3%	1 2%
25% - 49%	7 2%	1 2%	0 0%	2 1%	4 5%	0 0%	2 2%	5 2%	1 1%	5 3%	1 2%
10% - 24%	4 1%	0 0%	0 0%	3 2%	1 1%	0 0%	3 3%	1 0% g	0 0%	2 1%	2 3%
1% - 9%	6 2%	0 0%	1 2%	4 3%	1 1%	0 0%	1 1%	5 2%	0 0%	1 1%	5 8% ij
none	304 84%	58 92%	54 87%	119 87%	50 68% bcd	22 81%	78 74%	226 88% g	97 86%	131 85%	48 77%
mean:	7.6%	4.5%	6.8%	2.5%	18.2% bcd	13.5%	15.0%	4.5%	8.1%	8.0%	7.4%
standard error: median:	1.27% 0%	2.11% 0%	3.28% 0%	1.15% 0%	4.04% 0%	6.54% 0%	3.13% 0%	1.19% 0%	2.38% 0%	1.96% 0%	3.00% 0%
no answer	15 4%	0 0%	3 5%	7 5%	4 5%	1 4%	4 4%	11 4%	4 4%	4 3%	2 3%



2018 Diversity Study

TABLE 051 page 1

Management: Proportion of Employees By Race: White

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
WHITE											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	249 68%	50 79%	47 76%	95 69%	36 49% bcd	20 74%	51 48%	198 77% g	88 78%	105 68%	29 47% ij
75% - 99%	27 7%	2 3%	3 5%	15 11%	6 8%	1 4%	9 8%	18 7%	1 1%	7 5%	19 31% ij
50% - 74%	23 6%	6 10%	0 0% b	6 4%	10 14% cd	1 4%	11 10%	12 5% g	6 5%	14 9%	3 5%
25% - 49%	8 2%	1 2%	1 2%	3 2%	3 4%	0 0%	5 5%	3 1% g	2 2%	3 2%	3 5%
10% - 24%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	41 11%	4 6%	8 13%	11 8%	14 19% bd	4 15%	26 25%	15 6% g	12 11%	22 14%	5 8%
mean:	82.5%	88.1%	84.8%	86.1%	68.6% bcd	82.3%	64.9%	89.8%	84.8%	79.4%	81.0%
standard error: median:	1.80% 100%	3.48% 100%	4.52% 100%	2.60% 100%	4.76% 100%	7.28% 100%	4.18% 97%	1.6 <mark>6</mark> % 100%	3.18% 100%	2.94% 100%	3.88% 95%
no answer	15 4%	0 0%	3 5%	7 5%	4 5%	1 4%	4 4%	11 4%	4 4%	4 3%	2 3%



2018 Diversity Study

TABLE 052 page 1

Management: Proportion of Employees By Race: Black or African American

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
BLACK OR AFRICAN AMERICAN											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	4 1%	1 2%	2 3%	1 1%	0 0%	0 0%	4 4%	0 0% g	1 1%	2 1%	0 0%
75% - 99%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
50% - 74%	4 1%	1 2%	0 0%	2 1%	1 1%	0 0%	2 2%	2 1%	1 1%	3 2%	0 0%
25% - 49%	5 1%	2 3%	0 0%	2 1%	1 1%	0 0%	2 2%	3 1%	0 0%	3 2%	2 3%
10% - 24%	9 2%	2 3%	1 2%	6 4%	0 0%	0 0%	2 2%	7 3%	0 0%	1 1%	8 13% ij
1% - 9%	6 2%	0 0%	2 3%	4 3%	0 0%	0 0%	1 1%	5 2%	0 0%	0 0%	6 10% ij
none	320 88%	57 90%	54 87%	114 83%	68 92%	26 96%	90 85%	230 89%	107 95%	141 91%	44 71% ij
mean:	2.9%	3.7%	3.7%	3.4%	1.4%	0.0%	6.8%	1.2%	1.5%	3.7%	3.0%
standard error: median:	0.73% 0%	1.89% 0%	2.38% 0%	1.23% 0%	1.06% 0%	0.00% 0%	2.27% 0%	0.39% 0%	1.10% 0%	1.29% 0%	0.87% 0%
no answer	15 4%	0 0%	3 5%	7 5%	4 5%	1 4%	4 4%	11 4%	4 4%	4 3%	2 3%



2018 Diversity Study

TABLE 053 page 1

Management: Proportion of Employees By Race: American Indian or Alaska Native

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
AMERICAN INDIAN OR ALASKA NATIVE											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	3 1%	0 0%	0 0%	1 1%	2 3%	0 0%	2 2%	1 0%	0 0%	3 2%	0 0%
25% - 49%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
10% - 24%	1 0%	0 0%	0 0%	0 0%	0 0%	1 4%	0 0%	1 0%	0 0%	1 1%	0 0%
1% - 9%	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 3% j
none	342 94%	63 100%	59 95%	126 92% b	68 92% b	25 93%	99 93%	243 94%	109 96%	146 94%	58 94%
mean:	0.8%	0.0%	0.0%	1.2%	1.4%	0.4%	2.0%	0.3%	0.0%	1.7%	0.1%
standard error: median:	0.38% 0%	0.00% 0%	0.00% 0%	0.86% 0%	1.00% 0%	0.38% 0%	1.19% 0%	0.21% 0%	0.00% 0%	0.87% 0%	0.12% 0%
no answer	15 4%	0 0%	3 5%	7 5%	4 5%	1 4%	4 4%	11 4%	4 4%	4 3%	2 3%



2018 Diversity Study

TABLE 054 page 1

Management: Proportion of Employees By Race: Asian

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
ASIAN											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	2 1%	0 0%	0 0%	0 0%	1 1%	1 4%	2 2%	0 0% g	1 1%	1 1%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	3 1%	0 0%	1 2%	0 0%	2 3%	0 0%	2 2%	1 0%	0 0%	1 1%	2 3%
25% - 49%	3 1%	0 0%	1 2%	2 1%	0 0%	0 0%	1 1%	2 1%	1 1%	1 1%	1 2%
10% - 24%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	2 1%	0 0%	1 1%	1 2%
1% - 9%	3 1%	0 0%	1 2%	2 1%	0 0%	0 0%	2 2%	1 0%	0 0%	0 0%	3 5% ij
none	336 92%	63 100%	56 90% b	125 91% b	66 89% b	25 93%	95 90%	241 93%	107 95%	147 95%	53 85% ij
mean:	1.4%	0.0%	1.4%	0.6%	3.1%	3.8%	3.4%	0.6%	1.2%	1.3%	2.6%
standard error: median:	0.50% 0%	0.00% 0%	0.96% 0%	0.37% 0%	1.75% 0%	3.85% 0%	1.56% 0%	0.28% 0%	0.96% 0%	0.77% 0%	1.31% 0%
no answer	15 4%	0 0%	3 5%	7 5%	4 5%	1 4%	4 4%	11 4%	4 4%	4 3%	2 3%

2018 Diversity Study

TABLE 055 page 1

Management: Proportion of Employees By Race: Native Hawaiian and Other Pacific Islander

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER	а	b	С	d	е	f	g	h	j	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	4 1%	0 0%	0 0%	0 0%	4 5% d	0 0%	2 2%	2 1%	2 2%	1 1%	1 2%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	345 95%	63 100%	59 95%	130 95%	66 89% b	26 96%	100 94%	245 95%	107 95%	150 97%	59 95%
mean:	0.6%	0.0%	0.0%	0.0%	2.9% bcd	0.0%	1.0%	0.4%	0.9%	0.3%	0.8%
standard error:	0.29%	0.00%	0.00%	0.00%	1.40%	0.00%	0.69%	0.29%	0.65%	0.33%	0.83%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	15	0	3	7	4	1	4	11	4	4	2
	4%	0%	5%	5%	5%	4%	4%	4%	4%	3%	3%



2018 Diversity Study

TABLE 056 page 1

Management: Proportion of Employees By Race: Other Race

		REGION			ELIGIBLE		NUMBER OF EMPLO		OYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER RACE											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	4 1%	2 3%	0 0%	2 1%	0 0%	0 0%	3 3%	1 0% g	1 1%	3 2%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%						
50% - 74%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	0 0%	1 1%	1 2%
25% - 49%	5 1%	1 2%	0 0%	3 2%	1 1%	0 0%	3 3%	2 1%	1 1%	2 1%	2 3%
10% - 24%	5 1%	0 0%	0 0%	2 1%	3 4%	0 0%	1 1%	4 2%	0 0%	1 1%	4 6% <mark>ij</mark>
1% - 9%	3 1%	0 0%	1 2%	1 1%	1 1%	0 0%	0 0%	3 1%	0 0%	0 0%	3 5% ij
none	330 91%	60 95%	58 94%	121 88%	64 86%	26 96%	94 89%	236 91%	107 95%	144 93%	50 81% ij
mean:	2.1%	3.7%	0.0%	2.9% c	2.0%	0.0%	4.5%	1.1%	1.1%	2.9%	3.1%
standard error: median:	0.64% 0%	2.27% 0%	0.03% 0%	1.22% 0%	1.00% 0%	0.00% 0%	1.82% 0%	0.50% 0%	0.94% 0%	1.23% 0%	1.22% 0%
no answer	15 4%	0 0%	3 5%	7 5%	4 5%	1 4%	4 4%	11 4%	4 4%	4 3%	2 3%



2018 Diversity Study

TABLE 057 page 1

Management: Proportion of Employees By Race: Don't Know

				REGION			MBE CEI	RTIFIED/ IBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	6 2%	0 0%	1 2%	4 3%	1 1%	0 0%	1 1%	5 2%	2 2%	4 3%	0 0%
75% - 99%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
50% - 74%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%
25% - 49%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
10% - 24%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
1% - 9%	4 1%	0 0%	1 2%	3 2%	0 0%	0 0%	0 0%	4 2%	0 0%	0 0%	4 6% ij
none	336 92%	63 100%	56 90% b	123 90% b	67 91% b	26 96%	99 93%	237 92%	106 94%	147 95%	54 87% j
mean:	2.2%	0.0%	3.3%	3.1% b	2.3%	0.0%	2.4%	2.1%	2.3%	2.6%	1.9%
standard error: median:	0.76% 0%	0.00% 0%	2.32% 0%	1.52% 0%	1.59% 0%	0.00% 0%	1.43% 0%	0.90% 0%	1.36% 0%	1.31% 0%	1.59% 0%
no answer	15 4%	0 0%	3 5%	7 5%	4 5%	1 4%	4 4%	11 4%	4 4%	4 3%	2 3%



2018 Diversity Study

TABLE 058 page 1

Management: Proportion of Employees By Gender: Mean Summary

12. Approximately what percentage of your company's management (full and part-time) identify with each of these genders?

		Northeast Midwest South West Canada			ELIGIBLE		NUMBER OF EMP		OYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member answering (fill-in answers)											
male	73.6%	68.8%	77.9% b	74.2%	75.6%	69.3%	60.2%	79.3% g	71.1%	69.5%	75.8% ij
female	25.8%	31.2%	20.5%	25.2%	24.0%	30.7%	39.0%	20.2% g	28.9%	29.3%	23.8%
transgender	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
non-binary/no gender	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
other	0.2%	0.0%	0.0%	0.6%	0.0%	0.0%	0.8%	0.0%	0.0%	0.5%	0.0%
don't know	0.4%	0.0%	1.6%	0.0%	0.4%	0.0%	0.0%	0.5%	0.0%	0.7%	0.4%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



2018 Diversity Study

TABLE 059 page 1

Management: Proportion of Employees By Gender: Male

12. Approximately what percentage of your company's <u>management</u> (full and part-time) identify with each of these genders?

				REGION			MBE CEI	RTIFIED/	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MALE											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	147 40%	24 38%	31 50%	55 40%	26 35%	11 41%	25 24%	122 47% g	55 49%	56 36% i	8 13% ij
75% - 99%	52 14%	4 6%	9 15%	24 18% b	14 19% b	1 4%	14 13%	38 15%	5 4%	13 8%	33 53% ij
50% - 74%	114 31%	26 41%	15 24% b	38 28%	27 36%	8 30%	44 42%	70 27% g	33 29%	65 42% i	16 26% j
25% - 49%	9 2%	1 2%	2 3%	3 2%	1 1%	2 7%	3 3%	6 2%	0 0%	5 3%	4 6% i
10% - 24%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	23 6%	5 8%	3 5%	10 7%	2 3%	2 7%	15 14%	8 3% g	13 12%	10 6%	0 0% ij
mean:	73.6%	68.8%	77.9% b	74.2%	75.6%	69.3%	60.2%	79.3%	71.1%	69.5%	75.8%
standard error: median:	1.58% 80%	3.98% 66%	3.76% 100%	2.62% 80%	2.94% 80%	6.79% 69%	3.23% 53%	1.67% 100%	3.36% 100%	2.39% 67%	2.51% 80%
no answer	18 5%	3 5%	1 2%	7 5%	4 5%	3 11%	4 4%	14 5%	7 6%	6 4%	0 0%



2018 Diversity Study

TABLE 060 page 1

Management: Proportion of Employees By Gender: Female

12. Approximately what percentage of your company's management (full and part-time) identify with each of these genders?

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
FEMALE											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	21 6%	5 8%	2 3%	9 7%	2 3%	2 7%	14 13%	7 3% g	13 12%	8 5%	0 0% i
75% - 99%	2 1%	0 0%	2 3%	0 0% c	0 0%	0 0%	1 1%	1 0%	0 0%	0 0%	2 3% j
50% - 74%	91 25%	21 33%	12 19%	30 22%	18 24%	10 37%	35 33%	56 22% g	32 28%	51 33%	8 13% ij
25% - 49%	49 13%	8 13%	7 11%	21 15%	13 18%	0 0%	18 17%	31 12%	6 5%	26 17% i	17 27% i
10% - 24%	28 8%	2 3%	4 6%	12 9%	9 12%	1 4%	7 7%	21 8%	0 0%	6 4% i	21 34% ij
1% - 9%	7 2%	0 0%	2 3%	3 2%	2 3%	0 0%	2 2%	5 2%	0 0%	1 1%	6 10% ij
none	148 41%	24 38%	32 52%	55 40%	26 35%	11 41%	25 24%	123 48% g	55 49%	57 37%	8 13% ij
mean:	25.8%	31.2%	20.5%	25.2%	24.0%	30.7%	39.0%	20.2%	28.9%	29.3%	23.8%
standard error: median:	1.55% 20%	3.98% 34%	3.54% 0%	2.55% 20%	2.95% 20%	6.79% 31%	3.18% 43%	1.64% 0%	3.36% 0%	2.30% 33%	2.53% 20%
no answer	18 5%	3 5%	1 2%	7 5%	4 5%	3 11%	4 4%	14 5%	7 6%	6 4%	0 0% i

2018 Diversity Study

TABLE 061 page 1

Management: Proportion of Employees By Gender: Transgender

12. Approximately what percentage of your company's management (full and part-time) identify with each of these genders?

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
TRANSGENDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	346 95%	60 95%	61 98%	130 95%	70 95%	24 89%	102 96%	244 95%	106 94%	149 96%	62 100% i
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
standard error:	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	18	3	1	7	4	3	4	14	7	6	0
	5%	5%	2%	5%	5%	11%	4%	5%	6%	4%	0%

2018 Diversity Study

TABLE 062 page 1

Management: Proportion of Employees By Gender: Non-Binary/No Gender

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
NON-BINARY/NO GENDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	346 95%	60 95%	61 98%	130 95%	70 95%	24 89%	102 96%	244 95%	106 94%	149 96%	62 100% i
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
standard error:	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	18	3	1	7	4	3	4	14	7	6	0
	5%	5%	2%	5%	5%	11%	4%	5%	6%	4%	0%

2018 Diversity Study

TABLE 063 page 1

Management: Proportion of Employees By Gender: Other

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	1	0	0	1	0	0	1	0	0	1	0
	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	345 95%	60 95%	61 98%	129 94%	70 95%	24 89%	101 95%	244 95%	106 94%	148 95%	62 100% i
mean:	0.2%	0.0%	0.0%	0.6%	0.0%	0.0%	0.8%	0.0%	0.0%	0.5%	0.0%
standard error:	0.23%	0.00%	0.00%	0.62%	0.00%	0.00%	0.78%	0.00%	0.00%	0.54%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	18	3	1	7	4	3	4	14	7	6	0
	5%	5%	2%	5%	5%	11%	4%	5%	6%	4%	0%

2018 Diversity Study

TABLE 064 page 1

Management: Proportion of Employees By Gender: Don't Know

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	1	0	1	0	0	0	0	1	0	1	0
	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	1	0	0	0	1	0	0	1	0	0	1
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	1	0	0	1	0	0	0	1	0	0	1
	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%
none	343	60	60	129	69	24	102	241	106	148	60
	94%	95%	97%	94%	93%	89%	96%	93%	94%	95%	97%
mean:	0.4%	0.0%	1.6%	0.0%	0.4%	0.0%	0.0%	0.5%	0.0%	0.7%	0.4%
standard error:	0.30%	0.00%	1.64%	0.01%	0.36%	0.00%	0.00%	0.42%	0.00%	0.67%	0.40%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	18	3	1	7	4	3	4	14	7	6	0
	5%	5%	2%	5%	5%	11%	4%	5%	6%	4%	0%

2018 Diversity Study

TABLE 065 page 1

Management: Proportion of Employees By Age: Mean Summary

				REGION				RTIFIED/	NUMBE	ER OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	GIBLE no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member seeing the corrected version answering (fill-in answers)											
65 or older	11.9%	13.8%	12.3%	11.8%	12.6%	6.0%	12.0%	11.9%	15.6%	9.9%	11.2%
55 - 64	32.0%	33.5%	38.2%	24.0% c	34.6%	46.0%	23.6%	35.6% g	31.9%	34.4%	24.7%
45 - 54	27.7%	33.4%	21.1%	31.6%	22.7%	23.1%	30.6%	26.5%	25.9%	27.4%	24.7%
35 - 44	18.8%	10.4%	20.7%	22.3% b	20.0%	16.0%	23.6%	16.8%	16.4%	20.6%	22.2%
25 - 34	7.8%	6.0%	5.0%	9.2%	9.5%	9.0%	8.6%	7.5%	9.4%	5.6%	14.6% j
under 25	0.6%	1.0%	0.9%	0.2%	0.7%	0.0%	0.5%	0.6%	0.8%	0.5%	0.5%
don't know	1.0%	1.9%	1.9%	1.0%	0.0%	0.0%	1.2%	1.0%	0.0%	1.6%	2.2%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



2018 Diversity Study

TABLE 066 page 1

Management: Proportion of Employees By Age: Under 25

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
UNDER 25											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member seeing the corrected version (fill-in answers)	310 100%	56 100%	56 100%	111 100%	63 100%	23 100%	90 100%	220 100%	102 100%	128 100%	48 100%
100%	0	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	2	1	1	0	0	0	0	2	1	1	0
	1%	2%	2%	0%	0%	0%	0%	1%	1%	1%	0%
25% - 49%	1	0	0	0	1	0	1	0	1	0	0
	0%	0%	0%	0%	2%	0%	1%	0%	1%	0%	0%
10% - 24%	2	0	0	1	1	0	1	1	0	1	1
	1%	0%	0%	1%	2%	0%	1%	0%	0%	1%	2%
1% - 9%	2 1%	0 0%	0 0%	2 2%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 4% ij
none	281	51	53	98	57	21	84	197	94	121	43
	91%	91%	95%	88%	90%	91%	93%	90%	92%	95%	90%
mean:	0.6%	1.0%	0.9%	0.2%	0.7%	0.0%	0.5%	0.6%	0.8%	0.5%	0.5%
standard error:	0.27%	0.96%	0.93%	0.11%	0.50%	0.00%	0.34%	0.35%	0.58%	0.41%	0.37%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	22	4	2	10	4	2	4	18	6	5	2
	7%	7%	4%	9%	6%	9%	4%	8%	6%	4%	4%

2018 Diversity Study

TABLE 067 page 1

Management: Proportion of Employees By Age: 25 - 34

				-REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
25 - 34											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member seeing the corrected version (fill-in answers)	310 100%	56 100%	56 100%	111 100%	63 100%	23 100%	90 100%	220 100%	102 100%	128 100%	48 100%
100%	6 2%	1 2%	0 0%	2 2%	3 5%	0 0%	2 2%	4 2%	6 6%	0 0% i	0 0%
75% - 99%	2 1%	0 0%	2 4%	0 0% c	0 0%	0 0%	0 0%	2 1%	0 0%	1 1%	1 2%
50% - 74%	13 4%	3 5%	0 0%	6 5%	2 3%	2 9%	4 4%	9 4%	5 5%	5 4%	3 6%
25% - 49%	19 6%	1 2%	3 5%	9 8%	4 6%	2 9%	7 8%	12 5%	2 2%	9 7%	8 17% i
10% - 24%	13 4%	1 2%	2 4%	7 6%	2 3%	1 4%	5 6%	8 4%	0 0%	4 3%	9 19% ij
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	235 76%	46 82%	47 84%	77 69% c	48 76%	16 70%	68 76%	167 76%	83 81%	104 81%	25 52% ij
mean:	7.8%	6.0%	5.0%	9.2%	9.5%	9.0%	8.6%	7.5%	9.4%	5.6%	14.6%
standard error: median:	1.17% 0%	2.58% 0%	2.18% 0%	1.98% 0%	3.17% 0%	3.94% 0%	2.17% 0%	1.39% 0%	2.68% 0%	1.30% 0%	2.94% 0%
no answer	22 7%	4 7%	2 4%	10 9%	4 6%	2 9%	4 4%	18 8%	6 6%	5 4%	2 4%



TABLE 068 page 1

Management: Proportion of Employees By Age: 35 - 44

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	.OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
35 - 44											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member seeing the corrected version (fill-in answers)	310 100%	56 100%	56 100%	111 100%	63 100%	23 100%	90 100%	220 100%	102 100%	128 100%	48 100%
100%	29 9%	3 5%	6 11%	14 13%	5 8%	1 4%	11 12%	18 8%	13 13%	13 10%	0 0% ij
75% - 99%	5 2%	0 0%	3 5%	0 0% c	2 3%	0 0%	1 1%	4 2%	0 0%	2 2%	3 6% i
50% - 74%	24 8%	4 7%	2 4%	10 9%	5 8%	3 13%	11 12%	13 6%	5 5%	14 11%	5 10%
25% - 49%	19 6%	1 2%	5 9%	5 5%	6 10%	2 9%	6 7%	13 6%	1 1%	9 7% i	9 19% <del>ij</del>
10% - 24%	14 5%	0 0%	2 4%	8 7% b	3 5%	1 4%	4 4%	10 5%	0 0%	2 2%	12 25% ij
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	197 64%	44 79%	36 64%	64 58% b	38 60% b	14 61%	53 59%	144 65%	77 75%	83 65%	17 35% ij
mean:	18.8%	10.4%	20.7%	22.3% b	20.0%	16.0%	23.6%	16.8%	16.4%	20.6%	22.2%
standard error: median:	1.95% 0%	3.71% 0%	4.83% 0%	3.57% 0%	4.23% 0%	6.08% 0%	3.86% 0%	2.23% 0%	3.59% 0%	3.06% 0%	3.68% 17%
no answer	22 7%	4 7%	2 4%	10 9%	4 6%	2 9%	4 4%	18 8%	6 6%	5 4%	2 4%



2018 Diversity Study

TABLE 069 page 1

Management: Proportion of Employees By Age: 45 - 54

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
45 - 54											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member seeing the corrected version (fill-in answers)	310 100%	56 100%	56 100%	111 100%	63 100%	23 100%	90 100%	220 100%	102 100%	128 100%	48 100%
100%	54 17%	11 20%	8 14%	23 21%	9 14%	2 9%	18 20%	36 16%	18 18%	25 20%	1 2% ij
75% - 99%	6 2%	3 5%	0 0%	1 1%	1 2%	1 4%	1 1%	5 2%	1 1%	1 1%	4 8% ij
50% - 74%	24 8%	6 11%	4 7%	7 6%	4 6%	3 13%	8 9%	16 7%	11 11%	9 7%	4 8%
25% - 49%	21 7%	2 4%	4 7%	10 9%	4 6%	1 4%	9 10%	12 5%	2 2%	8 6%	11 23% ij
10% - 24%	11 4%	2 4%	0 0%	7 6%	2 3%	0 0%	4 4%	7 3%	0 0%	4 3%	7 15% ij
1% - 9%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
none	171 55%	28 50%	37 66%	53 48% c	39 62%	14 61%	46 51%	125 57%	64 63%	76 59%	18 38% ij
mean: standard error: median:	27.7% 2.33% 0%	33.4% 5.83% 0%	21.1% 4.98% 0%	31.6% 4.09% 0%	22.7% 4.84% 0%	23.1% 7.93% 0%	30.6% 4.32% 0%	26.5% 2.77% 0%	25.9% 4.09% 0%	27.4% 3.64% 0%	24.7% 4.10% 16%
no answer	22 7%	4 7%	2 4%	10 9%	4 6%	2 9%	4 4%	18 8%	6 6%	5 4%	2 4%



TABLE 070 page 1

Management: Proportion of Employees By Age: 55 - 64

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	uo	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
55 - 64											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member seeing the corrected version (fill-in answers)	310 100%	56 100%	56 100%	111 100%	63 100%	23 100%	90 100%	220 100%	102 100%	128 100%	48 100%
100%	60 19%	11 20%	16 29%	13 12% c	14 22%	6 26%	12 13%	48 22%	26 25%	25 20%	1 2% ij
75% - 99%	4 1%	0 0%	0 0%	4 4%	0 0%	0 0%	0 0%	4 2%	0 0%	2 2%	2 4% i
50% - 74%	34 11%	9 16%	4 7%	7 6% b	9 14%	5 22%	8 9%	26 12%	9 9%	19 15%	6 13%
25% - 49%	23 7%	4 7%	5 9%	6 5%	5 8%	3 13%	8 9%	15 7%	0 0%	15 12% i	8 17% i
10% - 24%	19 6%	2 4%	4 7%	11 10%	1 2% d	1 4%	7 8%	12 5%	1 1%	4 3%	14 29% ij
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	148 48%	26 46%	25 45%	60 54%	30 48%	6 26%	51 57%	97 44% g	60 59%	58 45% i	15 31% i
mean:	32.0%	33.5%	38.2%	24.0%	34.6%	46.0%	23.6%	35.6%	31.9%	34.4%	24.7%
standard error: median:	2.36% 0%	5.59% 5%	5.97% 20%	3.59% 0%	5.38% 0%	8.84% 50%	3.83% 0%	2.91% 15%	4.50% 0%	3.56% 20%	3.80% 20%
no answer	22 7%	4 7%	2 4%	10 9%	4 6%	2 9%	4 4%	18 8%	6 6%	5 4%	2 4%

2018 Diversity Study

TABLE 071 page 1

Management: Proportion of Employees By Age: 65 or Older

				-REGION				RTIFIED/ SIBLE	NUMBE	ER OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
65 OR OLDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member seeing the corrected version (fill-in answers)	310 100%	56 100%	56 100%	111 100%	63 100%	23 100%	90 100%	220 100%	102 100%	128 100%	48 100%
100%	21 7%	4 7%	3 5%	9 8%	5 8%	0 0%	5 6%	16 7%	12 12%	5 4% i	2 4%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	17 5%	4 7%	5 9%	3 3%	3 5%	2 9%	7 8%	10 5%	6 6%	9 7%	2 4%
25% - 49%	10 3%	3 5%	2 4%	2 2%	2 3%	1 4%	4 4%	6 3%	0 0%	6 5% i	4 8% i
10% - 24%	7 2%	1 2%	2 4%	3 3%	1 2%	0 0%	2 2%	5 2%	0 0%	3 2%	4 8% i
1% - 9%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
none	232 75%	40 71%	42 75%	83 75%	48 76%	18 78%	68 76%	164 75%	78 76%	100 78%	33 69%
mean: standard error: median:	11.9% 1.67% 0%	13.8% 4.12% 0%	12.3% 3.69% 0%	11.8% 2.95% 0%	12.6% 3.90% 0%	6.0% 3.41% 0%	12.0% 2.91% 0%	11.9% 2.03% 0%	15.6% 3.50% 0%	9.9% 2.19% 0%	11.2% 3.53% 0%
no answer	22 7%	4 7%	2 4%	10 9%	4 6%	2 9%	4 4%	18 8%	6 6%	5 4%	2 4%



2018 Diversity Study

TABLE 072 page 1

Management: Proportion of Employees By Age: Don't Know

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member seeing the corrected version (fill-in answers)	310 100%	56 100%	56 100%	111 100%	63 100%	23 100%	90 100%	220 100%	102 100%	128 100%	48 100%
100%	3	1	1	1	0	0	1	2	0	2	1
	1%	2%	2%	1%	0%	0%	1%	1%	0%	2%	2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	285	51	53	100	59	21	85	200	96	121	45
	92%	91%	95%	90%	94%	91%	94%	91%	94%	95%	94%
mean:	1.0%	1.9%	1.9%	1.0%	0.0%	0.0%	1.2%	1.0%	0.0%	1.6%	2.2%
standard error:	0.60%	1.92%	1.85%	0.99%	0.00%	0.00%	1.16%	0.70%	0.00%	1.15%	2.17%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	22	4	2	10	4	2	4	18	6	5	2
	7%	7%	4%	9%	6%	9%	4%	8%	6%	4%	4%

2018 Diversity Study

TABLE 073 page 1

Management: Proportion of Employees Who Are Veterans

14. Approximately what percentage of your company's management (full and part-time) are veterans?

		REGION		MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	23 6%	1 2%	3 5%	12 9%	6 8%	1 4%	7 7%	16 6%	12 11%	2 1% i	1 2% i
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	15 4%	2 3%	1 2%	4 3%	6 8%	2 7%	8 8%	7 3% g	6 5%	7 5%	2 3%
25% - 49%	19 5%	4 6%	4 6%	7 5%	4 5%	0 0%	11 10%	8 3% g	3 3%	7 5%	9 15% ij
10% - 24%	23 6%	2 3%	3 5%	10 7%	8 11%	0 0%	8 8%	15 6%	0 0%	11 7% i	12 19% ij
1% - 9%	21 6%	3 5%	6 10%	8 6%	3 4%	1 4%	6 6%	15 6%	1 1%	6 4%	12 19% ij
none	256 70%	50 79%	44 71%	92 67%	46 62% b	23 85%	64 60%	192 74% g	89 79%	121 78%	24 39% ij
mean:	11.4%	5.8%	8.9%	13.5% b	16.0%	8.1%	15.1%	9.9%	14.4%	6.4%	11.8%
standard error: median:	1.39% 0%	2.13% 0%	2.96% 0%	2.57% 0%	3.45% 0%	4.53% 0%	2.70% 0%	1.61% 0%	3.07% 0%	1.34% 0%	2.29% 5%
no answer	7 2%	1 2%	1 2%	4 3%	1 1%	0 0%	2 2%	5 2%	2 2%	1 1%	2 3%



2018 Diversity Study

TABLE 074 page 1

Management: Proportion of Employees Who Have a Disability

15. Approximately what percentage of your company's management (full and part-time) have a disability?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one management level staff member (fill-in answers)	364 100%	63 100%	62 100%	137 100%	74 100%	27 100%	106 100%	258 100%	113 100%	155 100%	62 100%
100%	4 1%	0 0%	2 3%	2 1%	0 0%	0 0%	1 1%	3 1%	0 0%	2 1%	0 0%
75% - 99%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%
50% - 74%	6 2%	1 2%	0 0%	2 1%	2 3%	1 4%	4 4%	2 1% g	3 3%	3 2%	0 0%
25% - 49%	10 3%	4 6%	1 2%	3 2%	1 1%	1 4%	7 7%	3 1% g	3 3%	4 3%	3 5%
10% - 24%	6 2%	1 2%	1 2%	2 1%	1 1%	1 4%	3 3%	3 1%	0 0%	3 2%	3 5%
1% - 9%	6 2%	0 0%	3 5%	2 1%	1 1%	0 0%	1 1%	5 2%	0 0%	0 0%	5 8% ij
none	322 88%	56 89%	52 84%	122 89%	67 91%	24 89%	88 83%	234 91% g	104 92%	142 92%	48 77% ij
mean:	3.3%	3.1%	4.4%	3.1%	2.9%	3.4%	5.9%	2.2%	2.8%	3.4%	2.2%
standard error: median:	0.73% 0%	1.28% 0%	2.43% 0%	1.23% 0%	1.43% 0%	2.19% 0%	1.62% 0%	0.78% 0%	1.11% 0%	1.14% 0%	0.88% 0%
no answer	9 2%	1 2%	3 5%	4 3%	1 1%	0 0%	1 1%	8 3%	2 2%	1 1%	3 5%



2018 Diversity Study

TABLE 075 page 1

Office Staff: Proportion of Employees By Race: Mean Summary

				REGION				RTIFIED/ GIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member answering (fill-in answers)											
White	76.9%	84.7%	80.3%	78.6% b	62.8% bcd	76.5%	66.5%	81.1% g	83.0%	76.9%	71.3%
Black or African American	3.5%	3.1%	5.4%	4.0%	2.1%	0.5%	3.3%	3.5%	0.9%	2.4%	8.3% ij
Asian	2.3%	0.0%	0.4%	0.8%	8.0% bc	5.5%	3.8%	1.7%	0.9%	3.1%	1.7%
American Indian or Alaska Native	1.0%	0.0%	0.7%	0.1%	4.3%	0.0%	0.9%	1.1%	1.8%	0.9%	0.6%
Native Hawaiian and other Pacific Islander	0.6%	0.0%	1.1%	1.1%	0.0%	0.0%	1.4%	0.3%	0.0%	1.0%	0.1%
other race	5.0%	7.5%	1.5%	5.6%	6.2%	0.5%	7.0%	4.2%	1.8%	6.0%	5.5%
mixed race (two or more races)	8.6%	4.7%	7.3%	6.4%	16.6% b	11.8%	16.5%	5.4% g	9.8%	6.9%	11.6%
don't know	2.2%	0.0%	3.3%	3.3%	0.0%	5.3%	0.7%	2.8%	1.8%	2.8%	1.0%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



2018 Diversity Study

TABLE 076 page 1

Office Staff: Proportion of Employees By Race: Mixed Race

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
MIXED RACE (TWO OR MORE RACES)											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
(IIII-III answers)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
100%	13 5%	1 2%	3 6%	3 3%	4 7%	2 11%	7 9%	6 3% g	4 7%	6 4%	3 5%
75% - 99%	3 1%	0 0%	0 0%	1 1%	2 4%	0 0%	2 3%	1 1%	2 3%	0 0% i	1 2%
50% - 74%	10 4%	2 4%	0 0%	3 3%	5 9% c	0 0%	6 8%	4 2% g	0 0%	7 5%	3 5%
25% - 49%	4 1%	1 2%	1 2%	2 2%	0 0%	0 0%	2 3%	2 1%	0 0%	1 1%	3 5% j
10% - 24%	3 1%	1 2%	0 0%	1 1%	0 0%	1 5%	1 1%	2 1%	0 0%	1 1%	2 3%
1% - 9%	5 2%	0 0%	1 2%	3 3%	0 0%	1 5%	0 0%	5 3%	0 0%	0 0%	5 8% ij
none	223 81%	46 90%	41 85%	82 80%	39 70% b	15 79%	57 71%	166 84% g	50 82%	130 85%	43 69% j
mean:	8.6%	4.7%	7.3%	6.4%	16.6%	11.8%	16.5%	5.4%	9.8%	6.9%	11.6%
standard error: median:	1.54% 0%	2.40% 0%	3.72% 0%	2.14% 0%	4.70% 0%	7.21% 0%	3.80% 0%	1.47% 0%	3.86% 0%	1.85% 0%	3.46% 0%
no answer	16 6%	0 0%	2 4%	8 8% b	6 11% b	0 0%	5 6%	11 6%	5 8%	8 5%	2 3%



2018 Diversity Study

TABLE 077 page 1

Office Staff: Proportion of Employees By Race: White

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
WHITE											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
(III III dilowolo)	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070	10070
100%	161 58%	37 73%	31 65%	57 55% b	24 43% bc	12 63%	36 45%	125 63% g	45 74%	97 63%	19 31% ij
75% - 99%	22 8%	4 8%	3 6%	10 10%	3 5%	2 11%	8 10%	14 7%	0 0%	7 5%	15 24% ij
50% - 74%	33 12%	5 10%	4 8%	15 15%	8 14%	1 5%	13 16%	20 10%	2 3%	15 10%	16 26% ij
25% - 49%	10 4%	1 2%	3 6%	3 3%	3 5%	0 0%	2 3%	8 4%	2 3%	3 2%	5 8% j
10% - 24%	1 0%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	34 12%	4 8%	5 10%	10 10%	11 20%	4 21%	15 19%	19 10% g	7 11%	23 15%	4 6%
mean:	76.9%	84.7%	80.3%	78.6% b	62.8% bcd	76.5%	66.5%	81.1%	83.0%	76.9%	71.3%
standard error: median:	2.21% 100%	4.18% 100%	5.07% 100%	3.41% 100%	5.88% 77%	9.45% 100%	4.60% 83%	2.42% 100%	4.77% 100%	3.12% 100%	3.88% 75%
no answer	16 6%	0 0%	2 4%	8 8% b	6 11% b	0 0%	5 6%	11 6%	5 8%	8 5%	2 3%



2018 Diversity Study

TABLE 078 page 1

Office Staff: Proportion of Employees By Race: Black or African American

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
BLACK OR AFRICAN AMERICAN											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
75% - 99%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
50% - 74%	6 2%	0 0%	2 4%	2 2%	2 4%	0 0%	1 1%	5 3%	1 2%	3 2%	2 3%
25% - 49%	8 3%	5 10%	0 0% b	3 3%	0 0% b	0 0%	3 4%	5 3%	0 0%	3 2%	5 8% ij
10% - 24%	10 4%	1 2%	2 4%	6 6%	0 0%	1 5%	1 1%	9 5%	0 0%	0 0%	10 16% ij
1% - 9%	5 2%	0 0%	1 2%	3 3%	1 2%	0 0%	2 3%	3 2%	0 0%	0 0%	5 8% ij
none	230 83%	45 88%	40 83%	80 78%	47 84%	18 95%	67 84%	163 83%	55 90%	138 90%	37 60% ij
mean:	3.5%	3.1%	5.4%	4.0%	2.1%	0.5%	3.3%	3.5%	0.9%	2.4%	8.3%
standard error: median:	0.76% 0%	1.23% 0%	2.81% 0%	1.26% 0%	1.40% 0%	0.53% 0%	1.59% 0%	0.86% 0%	0.89% 0%	1.01% 0%	2.00% 0%
no answer	16 6%	0 0%	2 4%	8 8% b	6 11% b	0 0%	5 6%	11 6%	5 8%	8 5%	2 3%



2018 Diversity Study

TABLE 079 page 1
Office Staff: Proportion of Employees By Race: American Indian or Alaska Native

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
AMERICAN INDIAN OR ALASKA NATIVE											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	1 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	1 2%	0 0%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	2 1%	0 0%	0 0%	0 0%	2 4%	0 0%	1 1%	1 1%	0 0%	2 1%	0 0%
25% - 49%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
10% - 24%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	256 92%	51 100%	45 94%	94 91% b	47 84% b	19 100%	74 93%	182 92%	55 90%	142 93%	59 95%
mean: standard error: median:	1.0% 0.52% 0%	0.0% 0.00% 0%	0.7% 0.72% 0%	0.1% 0.14% 0%	4.3% 2.56% 0%	0.0% 0.00% 0%	0.9% 0.89% 0%	1.1% 0.63% 0%	1.8% 1.79% 0%	0.9% 0.58% 0%	0.6% 0.56% 0%
no answer	16 6%	0 0%	2 4%	8 8% b	6 11% <sub>b</sub>	0 0%	5 6%	11 6%	5 8%	8 5%	2 3%

TABLE 080 page 1

Office Staff: Proportion of Employees By Race: Asian

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
ASIAN											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
(IIII-III alisweis)	100 /8	10076	100 /8	100 /6	10078	10078	10076	10076	10076	10078	10078
100%	4 1%	0 0%	0 0%	0 0%	3 5% d	1 5%	2 3%	2 1%	0 0%	4 3%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	3 1%	0 0%	0 0%	1 1%	2 4%	0 0%	1 1%	2 1%	1 2%	1 1%	1 2%
25% - 49%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
10% - 24%	2 1%	0 0%	1 2%	1 1%	0 0%	0 0%	2 3%	0 0% g	0 0%	0 0%	2 3% j
1% - 9%	5 2%	0 0%	0 0%	4 4%	0 0%	1 5%	1 1%	4 2%	0 0%	0 0%	5 8% ij
none	247 89%	51 100%	45 94%	89 86% b	45 80% bc	17 89%	69 86%	178 90%	55 90%	140 92%	52 84%
mean:	2.3%	0.0%	0.4%	0.8%	8.0% bc	5.5%	3.8%	1.7%	0.9%	3.1%	1.7%
standard error: median:	0.83% 0%	0.00% 0%	0.43% 0%	0.54% 0%	3.60% 0%	5.26% 0%	1.99% 0%	0.84% 0%	0.89% 0%	1.40% 0%	0.91% 0%
no answer	16 6%	0 0%	2 4%	8 8% b	6 11% b	0 0%	5 6%	11 6%	5 8%	8 5%	2 3%

2018 Diversity Study

TABLE 081 page 1

Office Staff: Proportion of Employees By Race: Native Hawaiian and Other Pacific Islander

				-REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
75% - 99%	0 0%										
50% - 74%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%
25% - 49%	0 0%										
10% - 24%	0 0%										
1% - 9%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
none	258 93%	51 100%	45 94%	93 90% b	50 89% b	19 100%	73 91%	185 94%	56 92%	143 93%	59 95%
mean: standard error: median:	0.6% 0.43% 0%	0.0% 0.00% 0%	1.1% 1.09% 0%	1.1% 1.05% 0%	0.0% 0.00% 0%	0.0% 0.00% 0%	1.4% 1.33% 0%	0.3% 0.27% 0%	0.0% 0.00% 0%	1.0% 0.77% 0%	0.1% 0.07% 0%
no answer	16 6%	0 0%	2 4%	8 8% b	6 11% b	0 0%	5 6%	11 6%	5 8%	8 5%	2 3%

2018 Diversity Study

TABLE 082 page 1

Office Staff: Proportion of Employees By Race: Other Race

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER RACE											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member	277	51	48	103	56	19	80	197	61	153	62
(fill-in answers)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
100%	7 3%	3 6%	0 0%	3 3%	1 2%	0 0%	4 5%	3 2%	1 2%	6 4%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	6 2%	1 2%	0 0%	3 3%	2 4%	0 0%	2 3%	4 2%	0 0%	3 2%	3 5%
25% - 49%	7 3%	1 2%	1 2%	2 2%	3 5%	0 0%	1 1%	6 3%	0 0%	4 3%	3 5%
10% - 24%	8 3%	0 0%	3 6%	2 2%	2 4%	1 5%	0 0%	8 4%	0 0%	1 1%	7 11% ij
1% - 9%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
none	232 84%	46 90%	42 88%	84 82%	42 75% b	18 95%	67 84%	165 84%	55 90%	131 86%	46 74% ij
mean:	5.0%	7.5%	1.5%	5.6%	6.2%	0.5%	7.0%	4.2%	1.8%	6.0%	5.5%
standard error: median:	1.12% 0%	3.47% 0%	0.77% 0%	2.02% 0%	2.54% 0%	0.53% 0%	2.75% 0%	1.12% 0%	1.79% 0%	1.77% 0%	1.63% 0%
no answer	16 6%	0 0%	2 4%	8 8%	6 11%	0 0%	5 6%	11 6%	5 8%	8 5%	2 3%

2018 Diversity Study

TABLE 083 page 1

Office Staff: Proportion of Employees By Race: Don't Know

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	5 2%	0 0%	1 2%	3 3%	0 0%	1 5%	0 0%	5 3%	1 2%	4 3%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%
25% - 49%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
10% - 24%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
1% - 9%	3 1%	0 0%	1 2%	2 2%	0 0%	0 0%	0 0%	3 2%	0 0%	0 0%	3 5% j
none	252 91%	51 100%	43 90% b	90 87% b	50 89% b	18 95%	74 93%	178 90%	55 90%	141 92%	56 90%
mean:	2.2%	0.0%	3.3%	3.3%	0.0%	5.3%	0.7%	2.8%	1.8%	2.8%	1.0%
standard error: median:	0.87% 0%	0.00% 0%	2.41% 0%	1.80% 0%	0.00% 0%	5.26% 0%	0.67% 0%	1.19% 0%	1.79% 0%	1.36% 0%	0.84% 0%
no answer	16 6%	0 0%	2 4%	8 8% b	6 11% b	0 0%	5 6%	11 6%	5 8%	8 5%	2 3%



2018 Diversity Study

TABLE 084 page 1
Office Staff: Proportion of Employees By Gender: Mean Summary

		REGION					ELIGIBLE		0/NUMBER OF EMP		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member answering (fill-in answers)											
female	83.0%	87.3%	83.9%	89.7%	72.4% bd	63.6%	83.5%	82.9%	80.5%	84.7%	81.5%
male	15.9%	12.7%	12.4%	10.3%	27.2% bcd	30.9%	16.5%	15.6%	17.8%	14.2%	18.1%
transgender	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
non-binary/no gender	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
other	0.3%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.5%	0.0%
don't know	0.8%	0.0%	2.2%	0.0%	0.3%	5.6%	0.0%	1.2%	1.7%	0.7%	0.3%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



2018 Diversity Study

TABLE 085 page 1
Office Staff: Proportion of Employees By Gender: Male

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MALE											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	13 5%	1 2%	2 4%	2 2%	6 11% d	2 11%	3 4%	10 5%	5 8%	8 5%	0 0% i
75% - 99%	5 2%	0 0%	0 0%	2 2%	2 4%	1 5%	3 4%	2 1%	2 3%	0 0% i	3 5% j
50% - 74%	31 11%	6 12%	5 10%	8 8%	8 14%	4 21%	8 10%	23 12%	6 10%	19 12%	6 10%
25% - 49%	22 8%	8 16%	1 2% b	4 4% b	8 14% cd	1 5%	9 11%	13 7%	2 3%	9 6%	11 18% ij
10% - 24%	10 4%	1 2%	2 4%	7 7%	0 0% d	0 0%	4 5%	6 3%	0 0%	1 1%	9 15% ij
1% - 9%	7 3%	0 0%	3 6%	4 4%	0 0%	0 0%	2 3%	5 3%	0 0%	1 1%	6 10% ij
none	175 63%	35 69%	32 67%	70 68%	28 50% d	10 53%	48 60%	127 64%	43 70%	107 70%	25 40% ij
mean:	15.9%	12.7%	12.4%	10.3%	27.2%	30.9%	16.5%	15.6%	17.8%	14.2%	18.1%
standard error: median:	1.73% 0%	3.15% 0%	3.87% 0%	2.25% 0%	bcd 4.88% 0%	9.10% 0%	3.09% 0%	2.08% 0%	4.36% 0%	2.29% 0%	3.02% 7%
no answer	14 5%	0 0%	3 6%	6 6%	4 7%	1 5%	3 4%	11 6%	3 5%	8 5%	2 3%



2018 Diversity Study

TABLE 086 page 1

Office Staff: Proportion of Employees By Gender: Female

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
FEMALE											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	173 62%	35 69%	31 65%	70 68%	28 50% d	9 47%	48 60%	125 63%	42 69%	106 69%	25 40% ij
75% - 99%	30 11%	7 14%	5 10%	14 14%	4 7%	0 0%	12 15%	18 9%	2 3%	7 5%	21 34% ij
50% - 74%	33 12%	7 14%	4 8%	9 9%	10 18%	3 16%	11 14%	22 11%	4 7%	20 13%	9 15%
25% - 49%	8 3%	1 2%	1 2%	1 1%	3 5%	2 11%	2 3%	6 3%	4 7%	2 1%	2 3%
10% - 24%	2 1%	0 0%	0 0%	1 1%	0 0%	1 5%	1 1%	1 1%	0 0%	0 0%	2 3% j
1% - 9%	1 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
none	16 6%	1 2%	4 8%	2 2%	6 11% d	3 16%	3 4%	13 7%	6 10%	10 7%	0 0% ij
mean:	83.0%	87.3%	83.9%	89.7%	72.4% bd	63.6%	83.5%	82.9%	80.5%	84.7%	81.5%
standard error: median:	1.82% 100%	3.15% 100%	4.70% 100%	2.25% 100%	4.95% 100%	9.67% 80%	3.09% 100%	2.23% 100%	4.57% 100%	2.43% 100%	3.12% 93%
no answer	14 5%	0 0%	3 6%	6 6%	4 7%	1 5%	3 4%	11 6%	3 5%	8 5%	2 3%



2018 Diversity Study

TABLE 087 page 1

Office Staff: Proportion of Employees By Gender: Transgender

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
TRANSGENDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	1	0	0	0	1	0	0	1	0	0	1
	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	2%
none	262 95%	51 100%	45 94%	97 94%	51 91% b	18 95%	77 96%	185 94%	58 95%	145 95%	59 95%
mean:	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
standard error:	0.03%	0.00%	0.00%	0.00%	0.13%	0.00%	0.00%	0.04%	0.00%	0.00%	0.12%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	14	0	3	6	4	1	3	11	3	8	2
	5%	0%	6%	6%	7%	5%	4%	6%	5%	5%	3%

2018 Diversity Study

TABLE 088 page 1

Office Staff: Proportion of Employees By Gender: Non-Binary/No Gender

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
NON-BINARY/NO GENDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	263	51	45	97	52	18	77	186	58	145	60
	95%	100%	94%	94%	93%	95%	96%	94%	95%	95%	97%
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
standard error:	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	14	0	3	6	4	1	3	11	3	8	2
	5%	0%	6%	6%	7%	5%	4%	6%	5%	5%	3%

2018 Diversity Study

TABLE 089 page 1

Office Staff: Proportion of Employees By Gender: Other

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	1	0	1	0	0	0	0	1	0	1	0
	0%	0%	2%	0%	0%	0%	0%	1%	0%	1%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	262 95%	51 100%	44 92% b	97 94%	52 93%	18 95%	77 96%	185 94%	58 95%	144 94%	60 97%
mean:	0.3%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.5%	0.0%
standard error:	0.25%	0.00%	1.47%	0.00%	0.00%	0.00%	0.00%	0.35%	0.00%	0.46%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	14	0	3	6	4	1	3	11	3	8	2
	5%	0%	6%	6%	7%	5%	4%	6%	5%	5%	3%

2018 Diversity Study

TABLE 090 page 1

Office Staff: Proportion of Employees By Gender: Don't Know

	TOTAL Nothcost Midwart South West Consider				MBE CEI	RTIFIED/ SIBLE	NUMBER OF EMPI		OYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	2	0	1	0	0	1	0	2	1	1	0
	1%	0%	2%	0%	0%	5%	0%	1%	2%	1%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	1 0%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	260 94%	51 100%	44 92% b	97 94%	51 91% b	17 89%	77 96%	183 93%	57 93%	144 94%	59 95%
mean:	0.8%	0.0%	2.2%	0.0%	0.3%	5.6%	0.0%	1.2%	1.7%	0.7%	0.3%
standard error:	0.54%	0.00%	2.22%	0.00%	0.29%	5.56%	0.00%	0.76%	1.72%	0.69%	0.25%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	14	0	3	6	4	1	3	11	3	8	2
	5%	0%	6%	6%	7%	5%	4%	6%	5%	5%	3%



2018 Diversity Study

TABLE 091 page 1

Office Staff: Proportion of Employees By Age: Mean Summary

		REGION					ELIGIBLE		NUMBER OF EMP		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member seeing the corrected version answering (fill-in answers)											
65 or older	7.0%	10.3%	7.3%	5.8%	6.0%	6.3%	6.4%	7.3%	17.2%	4.9% i	2.0%
55 - 64	21.2%	22.7%	25.6%	20.3%	17.3%	21.9%	14.8%	23.9%	32.2%	21.8%	8.7% ij
45 - 54	20.9%	20.3%	17.4%	24.6%	20.2%	14.9%	22.0%	20.4%	23.4%	19.3%	22.5%
35 - 44	21.6%	17.1%	23.6%	22.0%	20.6%	29.4%	21.7%	21.6%	7.6%	27.3%	21.3%
25 - 34	21.8%	24.7%	14.2%	20.1%	27.4%	25.6%	23.7%	21.0%	11.6%	19.9%	37.2% ij
under 25	6.0%	2.4%	9.3%	5.9%	8.5%	1.9%	9.8%	4.5%	8.1%	5.1%	6.2%
don't know	1.4%	2.4%	2.6%	1.3%	0.0%	0.0%	1.6%	1.3%	0.0%	1.7%	2.1%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

2018 Diversity Study

TABLE 092 page 1

Office Staff: Proportion of Employees By Age: Under 25

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
UNDER 25											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member seeing the corrected version (fill-in answers)	228 100%	45 100%	40 100%	81 100%	46 100%	16 100%	65 100%	163 100%	51 100%	127 100%	49 100%
100%	4 2%	0 0%	1 3%	1 1%	2 4%	0 0%	3 5%	1 1% g	3 6%	1 1% i	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	8 4%	0 0%	4 10% b	3 4%	1 2%	0 0%	2 3%	6 4%	1 2%	6 5%	1 2%
25% - 49%	13 6%	3 7%	1 3%	5 6%	3 7%	1 6%	6 9%	7 4%	1 2%	7 6%	5 10%
10% - 24%	7 3%	0 0%	1 3%	4 5%	2 4%	0 0%	3 5%	4 2%	1 2%	0 0%	6 12% ij
1% - 9%	2 1%	0 0%	0 0%	2 2%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 4% j
none	181 79%	39 87%	31 78%	62 77%	34 74%	15 94%	48 74%	133 82%	42 82%	106 83%	33 67% j
mean:	6.0%	2.4%	9.3%	5.9%	8.5%	1.9%	9.8%	4.5%	8.1%	5.1%	6.2%
standard error: median:	1.19% 0%	1.35% 0%	3.60% 0%	1.83% 0%	3.57% 0%	1.88% 0%	3.01% 0%	1.13% 0%	3.66% 0%	1.41% 0%	1.72% 0%
no answer	13 6%	3 7%	2 5%	4 5%	4 9%	0 0%	3 5%	10 6%	3 6%	7 6%	2 4%



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TABLE 093 page 1

Office Staff: Proportion of Employees By Age: 25 - 34

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
25 - 34											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member seeing the corrected version (fill-in answers)	228 100%	45 100%	40 100%	81 100%	46 100%	16 100%	65 100%	163 100%	51 100%	127 100%	49 100%
100%	17 7%	4 9%	1 3%	2 2%	7 15% cd	3 19%	4 6%	13 8%	4 8%	9 7%	4 8%
75% - 99%	2 1%	0 0%	1 3%	0 0%	1 2%	0 0%	1 2%	1 1%	0 0%	1 1%	1 2%
50% - 74%	33 14%	9 20%	4 10%	16 20%	3 7% d	1 6%	13 20%	20 12%	2 4%	19 15% i	12 24% i
25% - 49%	25 11%	4 9%	2 5%	12 15%	6 13%	1 6%	8 12%	17 10%	2 4%	11 9%	12 24% ij
10% - 24%	12 5%	2 4%	3 8%	4 5%	1 2%	2 13%	2 3%	10 6%	0 0%	4 3%	8 16% ij
1% - 9%	1 0%	0 0%	1 3%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%
none	125 55%	23 51%	26 65%	43 53%	24 52%	9 56%	33 51%	92 56%	40 78%	76 60% i	9 18% ij
mean:	21.8%	24.7%	14.2%	20.1%	27.4%	25.6%	23.7%	21.0%	11.6%	19.9%	37.2%
standard error: median:	2.15% 0%	5.13% 0%	4.31% 0%	3.03% 0%	5.94% 0%	9.87% 0%	3.95% 0%	2.57% 0%	4.22% 0%	2.85% 0%	4.33% 34%
no answer	13 6%	3 7%	2 5%	4 5%	4 9%	0 0%	3 5%	10 6%	3 6%	7 6%	2 4%



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TABLE 094 page 1

Office Staff: Proportion of Employees By Age: 35 - 44

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
35 - 44											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member seeing the corrected version (fill-in answers)	228 100%	45 100%	40 100%	81 100%	46 100%	16 100%	65 100%	163 100%	51 100%	127 100%	49 100%
100%	21 9%	2 4%	5 13%	8 10%	4 9%	2 13%	6 9%	15 9%	3 6%	18 14%	0 0% j
75% - 99%	5 2%	1 2%	1 3%	1 1%	1 2%	1 6%	0 0%	5 3%	0 0%	4 3%	1 2%
50% - 74%	21 9%	7 16%	3 8%	6 7%	2 4%	3 19%	9 14%	12 7%	1 2%	14 11% i	6 12% i
25% - 49%	26 11%	2 4%	3 8%	13 16%	8 17% b	0 0%	6 9%	20 12%	0 0%	14 11% i	12 24% ij
10% - 24%	11 5%	1 2%	2 5%	5 6%	2 4%	1 6%	4 6%	7 4%	1 2%	0 0%	10 20% ij
1% - 9%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%
none	130 57%	29 64%	24 60%	43 53%	25 54%	9 56%	36 55%	94 58%	43 84%	70 55%	17 35% <mark>ij</mark>
mean:	21.6%	17.1%	23.6%	22.0%	20.6%	29.4%	21.7%	21.6%	7.6%	27.3%	21.3%
standard error: median:	2.26% 0%	4.54% 0%	6.08% 0%	3.69% 0%	5.00% 0%	9.71% 0%	4.11% 0%	2.71% 0%	3.64% 0%	3.43% 0%	3.28% 20%
no answer	13 6%	3 7%	2 5%	4 5%	4 9%	0 0%	3 5%	10 6%	3 6%	7 6%	2 4%

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TABLE 095 page 1

Office Staff: Proportion of Employees By Age: 45 - 54

		REGION			MBE CEI	RTIFIED/ SIBLE	NUMBER OF EMPL		OYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
45 - 54											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member seeing the corrected version (fill-in answers)	228 100%	45 100%	40 100%	81 100%	46 100%	16 100%	65 100%	163 100%	51 100%	127 100%	49 100%
100%	19 8%	3 7%	2 5%	9 11%	4 9%	1 6%	4 6%	15 9%	10 20%	9 7% i	0 0% i
75% - 99%	4 2%	0 0%	1 3%	2 2%	1 2%	0 0%	3 5%	1 1% g	0 0%	1 1%	3 6% j
50% - 74%	26 11%	9 20%	5 13%	8 10%	3 7%	1 6%	9 14%	17 10%	2 4%	19 15%	5 10%
25% - 49%	24 11%	3 7%	2 5%	11 14%	5 11%	3 19%	6 9%	18 11%	1 2%	11 9%	12 24% ij
10% - 24%	12 5%	1 2%	2 5%	6 7%	3 7%	0 0%	4 6%	8 5%	0 0%	1 1%	11 22% ij
1% - 9%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
none	129 57%	26 58%	26 65%	40 49%	26 57%	11 69%	36 55%	93 57%	35 69%	79 62%	15 31% ij
mean: standard error: median:	20.9% 2.19% 0%	20.3% 4.70% 0%	17.4% 4.85% 0%	24.6% 3.91% 0%	20.2% 5.16% 0%	14.9% 6.96% 0%	22.0% 4.04% 0%	20.4% 2.61% 0%	23.4% 5.93% 0%	19.3% 2.81% 0%	22.5% 3.55% 16%
no answer	13 6%	3 7%	2 5%	4 5%	4 9%	0 0%	3 5%	10 6%	3 6%	7 6%	2 4%



2018 Diversity Study

TABLE 096 page 1

Office Staff: Proportion of Employees By Age: 55 - 64

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	uo	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
55 - 64											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member seeing the corrected version (fill-in answers)	228 100%	45 100%	40 100%	81 100%	46 100%	16 100%	65 100%	163 100%	51 100%	127 100%	49 100%
100%	30 13%	7 16%	7 18%	11 14%	3 7%	2 13%	4 6%	26 16% g	12 24%	18 14%	0 0% ij
75% - 99%	3 1%	0 0%	0 0%	0 0%	3 7% d	0 0%	2 3%	1 1%	3 6%	0 0% i	0 0%
50% - 74%	15 7%	4 9%	3 8%	3 4%	3 7%	2 13%	4 6%	11 7%	2 4%	10 8%	3 6%
25% - 49%	9 4%	2 4%	0 0%	6 7%	0 0%	1 6%	2 3%	7 4%	0 0%	7 6%	2 4%
10% - 24%	14 6%	0 0%	6 15% b	6 7%	2 4%	0 0%	5 8%	9 6%	0 0%	3 2%	11 22% ij
1% - 9%	3 1%	0 0%	1 3%	1 1%	1 2%	0 0%	1 2%	2 1%	0 0%	0 0%	3 6% j
none	141 62%	29 64%	21 53%	50 62%	30 65%	11 69%	44 68%	97 60%	31 61%	82 65%	28 57%
mean:	21.2%	22.7%	25.6%	20.3%	17.3%	21.9%	14.8%	23.9%	32.2%	21.8%	8.7%
standard error: median:	2.46% 0%	5.89% 0%	6.34% 0%	4.04% 0%	5.07% 0%	9.27% 0%	3.75% 0%	3.09% 0%	6.47% 0%	3.36% 0%	2.08% 0%
no answer	13 6%	3 7%	2 5%	4 5%	4 9%	0 0%	3 5%	10 6%	3 6%	7 6%	2 4%

2018 Diversity Study

TABLE 097 page 1

Office Staff: Proportion of Employees By Age: 65 or Older

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
65 OR OLDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member seeing the corrected version (fill-in answers)	228 100%	45 100%	40 100%	81 100%	46 100%	16 100%	65 100%	163 100%	51 100%	127 100%	49 100%
100%	11 5%	2 4%	2 5%	4 5%	2 4%	1 6%	2 3%	9 6%	8 16%	3 2% i	0 0% i
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	4 2%	2 4%	1 3%	0 0%	1 2%	0 0%	3 5%	1 1% g	0 0%	3 2%	1 2%
25% - 49%	6 3%	5 11%	0 0% b	1 1% b	0 0% b	0 0%	1 2%	5 3%	1 2%	5 4%	0 0%
10% - 24%	2 1%	0 0%	2 5%	0 0% c	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	2 4% j
1% - 9%	4 2%	0 0%	1 3%	3 4%	0 0%	0 0%	2 3%	2 1%	0 0%	0 0%	4 8% ij
none	188 82%	33 73%	32 80%	69 85%	39 85%	15 94%	53 82%	135 83%	39 76%	109 86%	40 82%
mean:	7.0%	10.3%	7.3%	5.8%	6.0%	6.3%	6.4%	7.3%	17.2%	4.9%	2.0%
standard error: median:	1.58% 0%	3.74% 0%	3.84% 0%	2.57% 0%	3.49% 0%	6.25% 0%	2.61% 0%	1.95% 0%	5.43% 0%	1.65% 0%	1.11% 0%
no answer	13 6%	3 7%	2 5%	4 5%	4 9%	0 0%	3 5%	10 6%	3 6%	7 6%	2 4%



2018 Diversity Study

TABLE 098 page 1

Office Staff: Proportion of Employees By Age: Don't Know

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member seeing the corrected version (fill-in answers)	228 100%	45 100%	40 100%	81 100%	46 100%	16 100%	65 100%	163 100%	51 100%	127 100%	49 100%
100%	3	1	1	1	0	0	1	2	0	2	1
	1%	2%	3%	1%	0%	0%	2%	1%	0%	2%	2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	212	41	37	76	42	16	61	151	48	118	46
	93%	91%	93%	94%	91%	100%	94%	93%	94%	93%	94%
mean:	1.4%	2.4%	2.6%	1.3%	0.0%	0.0%	1.6%	1.3%	0.0%	1.7%	2.1%
standard error:	0.80%	2.38%	2.63%	1.30%	0.00%	0.00%	1.61%	0.92%	0.00%	1.17%	2.13%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	13	3	2	4	4	0	3	10	3	7	2
	6%	7%	5%	5%	9%	0%	5%	6%	6%	6%	4%

2018 Diversity Study

TABLE 099 page 1

Office Staff: Proportion of Employees Who Are Veterans

19. Approximately what percentage of your company's office staff (full and part-time) are veterans?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	6	1	0	1	3	1	3	3	3	2	1
	2%	2%	0%	1%	5%	5%	4%	2%	5%	1%	2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	2	0	0	1	1	0	1	1	1	1	0
	1%	0%	0%	1%	2%	0%	1%	1%	2%	1%	0%
25% - 49%	3	0	1	1	1	0	0	3	1	2	0
	1%	0%	2%	1%	2%	0%	0%	2%	2%	1%	0%
10% - 24%	6	0	3	1	2	0	0	6	1	2	3
	2%	0%	6%	1%	4%	0%	0%	3%	2%	1%	5%
1% - 9%	8 3%	1 2%	1 2%	4 4%	2 4%	0 0%	1 1%	7 4%	1 2%	2 1%	5 8% j
none	244 88%	47 92%	43 90%	92 89%	44 79% b	18 95%	73 91%	171 87%	52 85%	140 92%	51 82%
mean:	3.3%	2.1%	1.6%	2.0%	7.8%	5.3%	4.6%	2.8%	6.5%	2.3%	2.7%
standard error:	0.95%	2.04%	0.79%	1.14%	3.33%	5.26%	2.27%	0.97%	3.00%	1.04%	1.71%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	8	2	0	3	3	0	2	6	2	4	2
	3%	4%	0%	3%	5%	0%	3%	3%	3%	3%	3%



2018 Diversity Study

TABLE 100 page 1

Office Staff: Proportion of Employees Who Have a Disability

20. Approximately what percentage of your company's office staff (full and part-time) have a disability?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one office staff member (fill-in answers)	277 100%	51 100%	48 100%	103 100%	56 100%	19 100%	80 100%	197 100%	61 100%	153 100%	62 100%
100%	1	0	0	0	1	0	0	1	1	0	0
	0%	0%	0%	0%	2%	0%	0%	1%	2%	0%	0%
75% - 99%	1	0	0	0	1	0	1	0	1	0	0
	0%	0%	0%	0%	2%	0%	1%	0%	2%	0%	0%
50% - 74%	3 1%	2 4%	0 0%	0 0% b	0 0%	1 5%	2 3%	1 1%	1 2%	2 1%	0 0%
25% - 49%	7	3	1	2	0	1	3	4	1	5	1
	3%	6%	2%	2%	0%	5%	4%	2%	2%	3%	2%
10% - 24%	5	0	1	1	2	1	2	3	1	2	2
	2%	0%	2%	1%	4%	5%	3%	2%	2%	1%	3%
1% - 9%	4 1%	0 0%	2 4%	0 0% c	2 4%	0 0%	0 0%	4 2%	0 0%	0 0%	4 6% ij
none	247	45	44	95	47	16	70	177	55	139	52
	89%	88%	92%	92%	84%	84%	88%	90%	90%	91%	84%
mean:	2.3%	3.7%	1.2%	0.7%	4.1%	4.9%	3.8%	1.7%	4.4%	1.9%	1.3%
standard error:	0.64%	1.65%	0.75%	0.45%	2.36%	3.07%	1.45%	0.67%	2.24%	0.66%	0.64%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	9	1	0	5	3	0	2	7	1	5	3
	3%	2%	0%	5%	5%	0%	3%	4%	2%	3%	5%



2018 Diversity Study

TABLE 101 page 1

Salespeople: Proportion of Employees By Race: Mean Summary

		REGION					ELIGIBLE		NUMBER OF EMPLO		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member answering (fill-in answers)											
White	75.8%	88.2%	66.4%	81.0%	65.5%	50.0%	65.6%	81.3%	72.2%	73.6%	80.8%
Black or African American	6.8%	0.0%	15.8%	6.0%	7.3%	0.0%	11.0%	4.5%	16.7%	4.8%	7.8%
Native Hawaiian and other Pacific Islander	1.1%	0.0%	0.0%	0.0%	6.4%	0.0%	2.3%	0.5%	0.0%	1.6%	0.8%
Asian	0.6%	0.0%	0.0%	0.4%	2.3%	0.0%	0.5%	0.6%	0.0%	0.0%	1.5%
American Indian or Alaska Native	0.3%	0.0%	1.5%	0.2%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.8%
other race	5.3%	5.9%	1.3%	5.4%	9.1%	0.0%	12.2%	1.5% g	11.1%	5.0%	2.7%
mixed race (two or more races)	6.8%	5.9%	10.1%	3.7%	9.5%	25.0%	7.4%	6.4%	0.0%	8.7%	5.7%
don't know	3.3%	0.0%	5.0%	3.4%	0.0%	25.0%	0.0%	5.1% g	0.0%	6.3%	0.0% j
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

2018 Diversity Study

TABLE 102 page 1

Salespeople: Proportion of Employees By Race: Mixed Race

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
MIXED RACE (TWO OR MORE RACES)											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	6	1	2	1	1	1	3	3	0	5	1
	5%	6%	10%	2%	4%	25%	7%	4%	0%	8%	2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	3	0	0	1	2	0	0	3	0	1	2
	2%	0%	0%	2%	9%	0%	0%	4%	0%	2%	4%
25% - 49%	1	0	0	1	0	0	0	1	0	0	1
	1%	0%	0%	2%	0%	0%	0%	1%	0%	0%	2%
10% - 24%	1	0	0	1	0	0	1	0	0	0	1
	1%	0%	0%	2%	0%	0%	2%	0%	0%	0%	2%
1% - 9%	4 3%	0 0%	1 5%	3 5%	0 0%	0 0%	0 0%	4 5%	0 0%	0 0%	4 8% j
none	107	16	17	52	19	3	39	68	9	57	40
	86%	89%	85%	88%	83%	75%	91%	84%	100%	89%	80%
mean:	6.8%	5.9%	10.1%	3.7%	9.5%	25.0%	7.4%	6.4%	0.0%	8.7%	5.7%
standard error:	2.09%	5.88%	6.88%	1.97%	5.52%	25.00%	3.94%	2.43%	0.00%	3.49%	2.62%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%



2018 Diversity Study

TABLE 103 page 1

Salespeople: Proportion of Employees By Race: White

		REGION			MBE CERTIFIED/ ELIGIBLE		RTIFIED/	NUMBER OF EMPLOYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
WHITE											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	78 63%	15 83%	10 50%	38 64%	13 57%	2 50%	23 53%	55 68%	6 67%	45 70%	27 54%
75% - 99%	10 8%	0 0%	2 10%	8 14%	0 0%	0 0%	4 9%	6 7%	0 0%	1 2%	9 18% j
50% - 74%	9 7%	0 0%	2 10%	5 8%	2 9%	0 0%	3 7%	6 7%	1 11%	1 2%	7 14% j
25% - 49%	1 1%	0 0%	0 0%	0 0%	1 4%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
10% - 24%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	23 19%	2 11%	6 30%	7 12%	6 26%	2 50%	13 30%	10 12% g	2 22%	16 25%	4 8% j
mean:	75.8%	88.2%	66.4%	81.0%	65.5%	50.0%	65.6%	81.3%	72.2%	73.6%	80.8%
standard error: median:	3.57% 100%	8.05% 100%	10.18% 100%	4.45% 100%	9.57% 100%	28.87% 50%	6.86% 100%	3.95% 100%	14.70% 100%	5.51% 100%	4.44% 100%
no answer	2 2%	1 6%	0 0%	0 0%	1 4%	0 0%	0 0%	2 2%	0 0%	1 2%	1 2%

2018 Diversity Study

TABLE 104 page 1

Salespeople: Proportion of Employees By Race: Black or African American

		Northeast Midwest South West Canada				ELIGIBLE		NUMBER OF EMPLOY		OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
BLACK OR AFRICAN AMERICAN											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member	124	18	20	59	23	4	43	81	9	64	50
(fill-in answers)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
100%	6 5%	0 0%	3 15%	2 3%	1 4%	0 0%	4 9%	2 2%	1 11%	3 5%	2 4%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	2 2%	0 0%	0 0%	1 2%	1 4%	0 0%	1 2%	1 1%	1 11%	0 0%	1 2%
25% - 49%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
10% - 24%	4 3%	0 0%	1 5%	2 3%	1 4%	0 0%	1 2%	3 4%	0 0%	0 0%	4 8% j
1% - 9%	3 2%	0 0%	0 0%	3 5%	0 0%	0 0%	1 2%	2 2%	0 0%	0 0%	3 6% j
none	106 85%	17 94%	16 80%	50 85%	19 83%	4 100%	36 84%	70 86%	7 78%	60 94%	38 76% j
mean: standard error: median:	6.8% 2.08% 0%	0.0% 0.00% 0%	15.8% 8.15% 0%	6.0% 2.68% 0%	7.3% 4.98% 0%	0.0% 0.00% 0%	11.0% 4.57% 0%	4.5% 2.01% 0%	16.7% 11.79% 0%	4.8% 2.70% 0%	7.8% 3.20% 0%
no answer	2 2%	1 6%	0 0%	0 0%	1 4%	0 0%	0 0%	2 2%	0 0%	1 2%	1 2%

2018 Diversity Study

TABLE 105 page 1

Salespeople: Proportion of Employees By Race: American Indian or Alaska Native

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
AMERICAN INDIAN OR ALASKA NATIVE											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	1	0	1	0	0	0	1	0	0	0	1
	1%	0%	5%	0%	0%	0%	2%	0%	0%	0%	2%
10% - 24%	1	0	0	1	0	0	1	0	0	0	1
	1%	0%	0%	2%	0%	0%	2%	0%	0%	0%	2%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	120	17	19	58	22	4	41	79	9	63	47
	97%	94%	95%	98%	96%	100%	95%	98%	100%	98%	94%
mean:	0.3%	0.0%	1.5%	0.2%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.8%
standard error:	0.26%	0.00%	1.50%	0.17%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.64%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 106 page 1

Salespeople: Proportion of Employees By Race: Asian

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
ASIAN											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	1	0	0	0	1	0	0	1	0	0	1
	1%	0%	0%	0%	4%	0%	0%	1%	0%	0%	2%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	1	0	0	1	0	0	1	0	0	0	1
	1%	0%	0%	2%	0%	0%	2%	0%	0%	0%	2%
1% - 9%	1	0	0	1	0	0	0	1	0	0	1
	1%	0%	0%	2%	0%	0%	0%	1%	0%	0%	2%
none	119	17	20	57	21	4	42	77	9	63	46
	96%	94%	100%	97%	91%	100%	98%	95%	100%	98%	92%
mean:	0.6%	0.0%	0.0%	0.4%	2.3%	0.0%	0.5%	0.6%	0.0%	0.0%	1.5%
standard error:	0.44%	0.00%	0.00%	0.34%	2.27%	0.00%	0.47%	0.63%	0.00%	0.00%	1.09%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 107 page 1

Salespeople: Proportion of Employees By Race: Native Hawaiian and Other Pacific Islander

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	ER OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member	124	18	20	59	23	4	43	81	9	64	50
(fill-in answers)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
100%	1	0	0	0	1	0	1	0	0	1	0
	1%	0%	0%	0%	4%	0%	2%	0%	0%	2%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	1	0	0	0	1	0	0	1	0	0	1
	1%	0%	0%	0%	4%	0%	0%	1%	0%	0%	2%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	1	0	0	1	0	0	0	1	0	0	1
	1%	0%	0%	2%	0%	0%	0%	1%	0%	0%	2%
none	119	17	20	58	20	4	42	77	9	62	47
	96%	94%	100%	98%	87%	100%	98%	95%	100%	97%	94%
mean:	1.1%	0.0%	0.0%	0.0%	6.4%	0.0%	2.3%	0.5%	0.0%	1.6%	0.8%
standard error:	0.88%	0.00%	0.00%	0.00%	4.81%	0.00%	2.33%	0.51%	0.00%	1.59%	0.82%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 108 page 1

Salespeople: Proportion of Employees By Race: Other Race

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER RACE											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	5 4%	1 6%	0 0%	2 3%	2 9%	0 0%	5 12%	0 0% g	1 11%	3 5%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%							
50% - 74%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%
25% - 49%	0 0%	0 0%	0 0%	0 0%							
10% - 24%	6 5%	0 0%	2 10%	4 7%	0 0%	0 0%	2 5%	4 5%	0 0%	1 2%	5 10% j
1% - 9%	2 2%	0 0%	0 0%	2 3%	0 0%	0 0%	0 0%	2 2%	0 0%	0 0%	2 4%
none	108 87%	16 89%	18 90%	50 85%	20 87%	4 100%	36 84%	72 89%	8 89%	59 92%	41 82%
mean:	5.3%	5.9%	1.3%	5.4%	9.1%	0.0%	12.2%	1.5%	11.1%	5.0%	2.7%
standard error: median:	1.85% 0%	5.88% 0%	0.89% 0%	2.52% 0%	6.27% 0%	0.00% 0%	4.93% 0%	0.73% 0%	11.11% 0%	2.71% 0%	1.17% 0%
no answer	2 2%	1 6%	0 0%	0 0%	1 4%	0 0%	0 0%	2 2%	0 0%	1 2%	1 2%



2018 Diversity Study

TABLE 109 page 1

Salespeople: Proportion of Employees By Race: Don't Know

		REGION				MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	4	0	1	2	0	1	0	4	0	4	0
	3%	0%	5%	3%	0%	25%	0%	5%	0%	6%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	1	0	0	1	0	0	0	1	0	0	1
	1%	0%	0%	2%	0%	0%	0%	1%	0%	0%	2%
none	117 94%	17 94%	19 95%	56 95%	22 96%	3 75%	43 100%	74 91% g	9 100%	59 92%	48 96%
mean:	3.3%	0.0%	5.0%	3.4%	0.0%	25.0%	0.0%	5.1%	0.0%	6.3%	0.0%
standard error:	1.62%	0.00%	5.00%	2.38%	0.00%	25.00%	0.00%	2.48%	0.00%	3.10%	0.04%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 110 page 1

Salespeople: Proportion of Employees By Gender: Mean Summary

		REGION					ELIGIBLE				OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member answering (fill-in answers)											
male	85.4%	84.1%	79.4%	84.7%	95.5%	75.0%	81.5%	87.5%	94.4%	81.8%	88.0%
female	13.0%	15.9%	15.6%	15.3%	4.5%	0.0%	18.5%	10.0%	5.6%	15.0%	12.0%
transgender	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
non-binary/no gender	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
don't know	1.6%	0.0%	5.0%	0.0%	0.0%	25.0%	0.0%	2.5%	0.0%	3.2%	0.0%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

2018 Diversity Study

TABLE 111 page 1

Salespeople: Proportion of Employees By Gender: Male

				REGION			MBE CE	RTIFIED/	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	SIBLE no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MALE											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	85	12	12	38	20	3	27	58	8	46	30
	69%	67%	60%	64%	87%	75%	63%	72%	89%	72%	60%
75% - 99%	14 11%	3 17%	3 15%	8 14%	0 0%	0 0%	5 12%	9 11%	0 0%	2 3%	12 24% j
50% - 74%	14	0	2	10	2	0	7	7	1	7	6
	11%	0%	10%	17%	9%	0%	16%	9%	11%	11%	12%
25% - 49%	1	0	1	0	0	0	1	0	0	1	0
	1%	0%	5%	0%	0%	0%	2%	0%	0%	2%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	8	2	2	3	0	1	3	5	0	7	1
	6%	11%	10%	5%	0%	25%	7%	6%	0%	11%	2%
mean:	85.4%	84.1%	79.4%	84.7%	95.5%	75.0%	81.5%	87.5%	94.4%	81.8%	88.0%
standard error:	2.55%	7.99%	7.56%	3.48%	3.14%	25.00%	4.60%	3.03%	5.56%	4.28%	2.91%
median:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 112 page 1

Salespeople: Proportion of Employees By Gender: Female

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
FEMALE											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	6	2	1	3	0	0	3	3	0	5	1
	5%	11%	5%	5%	0%	0%	7%	4%	0%	8%	2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	12	0	3	7	2	0	7	5	1	8	3
	10%	0%	15%	12%	9%	0%	16%	6%	11%	13%	6%
25% - 49%	9 7%	2 11%	0 0%	7 12%	0 0%	0 0%	3 7%	6 7%	0 0%	0 0%	9 18% j
10% - 24%	6	1	3	2	0	0	3	3	0	2	4
	5%	6%	15%	3%	0%	0%	7%	4%	0%	3%	8%
1% - 9%	2	0	0	2	0	0	0	2	0	0	2
	2%	0%	0%	3%	0%	0%	0%	2%	0%	0%	4%
none	87	12	13	38	20	4	27	60	8	48	30
	70%	67%	65%	64%	87%	100%	63%	74%	89%	75%	60%
mean:	13.0%	15.9%	15.6%	15.3%	4.5%	0.0%	18.5%	10.0%	5.6%	15.0%	12.0%
standard error:	2.35%	7.99%	6.36%	3.48%	3.14%	0.00%	4.60%	2.59%	5.56%	3.86%	2.91%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 113 page 1
Salespeople: Proportion of Employees By Gender: Transgender

		REGION				MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
TRANSGENDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	122	17	20	59	22	4	43	79	9	63	49
	98%	94%	100%	100%	96%	100%	100%	98%	100%	98%	98%
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
standard error:	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 114 page 1

Salespeople: Proportion of Employees By Gender: Non-Binary/No Gender

		REGION				MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES-			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
NON-BINARY/NO GENDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	122	17	20	59	22	4	43	79	9	63	49
	98%	94%	100%	100%	96%	100%	100%	98%	100%	98%	98%
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
standard error:	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 115 page 1

Salespeople: Proportion of Employees By Gender: Other

		REGION					MBE CE	RTIFIED/ SIBLE				
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+	
	a	b	С	d	е	f	g	h	i	j	k	
OTHER												
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%	
100%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
75% - 99%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
50% - 74%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
25% - 49%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
10% - 24%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
1% - 9%	0	0	0	0	0	0	0	0	0	0	0	
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
none	122	17	20	59	22	4	43	79	9	63	49	
	98%	94%	100%	100%	96%	100%	100%	98%	100%	98%	98%	
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
standard error:	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
no answer	2	1	0	0	1	0	0	2	0	1	1	
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%	

2018 Diversity Study

TABLE 116 page 1

Salespeople: Proportion of Employees By Gender: Don't Know

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	2	0	1	0	0	1	0	2	0	2	0
	2%	0%	5%	0%	0%	25%	0%	2%	0%	3%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	120	17	19	59	22	3	43	77	9	61	49
	97%	94%	95%	100%	96%	75%	100%	95%	100%	95%	98%
mean:	1.6%	0.0%	5.0%	0.0%	0.0%	25.0%	0.0%	2.5%	0.0%	3.2%	0.0%
standard error:	1.15%	0.00%	5.00%	0.00%	0.00%	25.00%	0.00%	1.78%	0.00%	2.23%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	2	1	0	0	1	0	0	2	0	1	1
	2%	6%	0%	0%	4%	0%	0%	2%	0%	2%	2%

2018 Diversity Study

TABLE 117 page 1

Salespeople: Proportion of Employees By Age: Mean Summary

		REGION					ELIGIBLE		NUMBER OF EMP		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member seeing the corrected version answering (fill-in answers)											
65 or older	5.7%	5.9%	15.3%	2.4%	4.4%	0.0%	4.6%	6.4%	16.7%	8.2%	1.2%
55 - 64	20.0%	40.3%	19.3%	11.9%	11.9%	66.7%	15.8%	22.4%	25.0%	23.8%	15.1%
45 - 54	24.6%	29.8%	11.5%	30.3%	23.8%	0.0%	31.1%	21.0%	33.3%	22.3%	26.8%
35 - 44	29.9%	13.5%	34.8%	33.0%	39.4%	0.0%	30.6%	29.5%	16.7%	26.6%	34.2%
25 - 34	13.0%	4.6%	8.9%	15.0%	17.5%	33.3%	9.6%	14.9%	0.0%	10.6%	18.2%
under 25	3.6%	0.0%	4.6%	5.1%	3.1%	0.0%	5.5%	2.5%	8.3%	4.3%	2.1%
don't know	3.1%	5.9%	5.6%	2.4%	0.0%	0.0%	2.9%	3.3%	0.0%	4.1%	2.5%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

2018 Diversity Study

TABLE 118 page 1

Salespeople: Proportion of Employees By Age: Under 25

				REGION			MBE CERTIFIED/ ELIGIBLE		NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
UNDER 25											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member seeing the corrected version (fill-in answers)	99 100%	18 100%	18 100%	43 100%	17 100%	3 100%	36 100%	63 100%	6 100%	50 100%	42 100%
100%	1	0	0	1	0	0	1	0	0	1	0
	1%	0%	0%	2%	0%	0%	3%	0%	0%	2%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	2	0	1	0	1	0	1	1	1	1	0
	2%	0%	6%	0%	6%	0%	3%	2%	17%	2%	0%
25% - 49%	3	0	1	2	0	0	1	2	0	2	1
	3%	0%	6%	5%	0%	0%	3%	3%	0%	4%	2%
10% - 24%	2	0	0	2	0	0	1	1	0	0	2
	2%	0%	0%	5%	0%	0%	3%	2%	0%	0%	5%
1% - 9%	4 4%	0 0%	0 0%	4 9%	0 0%	0 0%	0 0%	4 6%	0 0%	0 0%	4 10% j
none	84	17	16	33	15	3	31	53	5	45	33
	85%	94%	89%	77%	88%	100%	86%	84%	83%	90%	79%
mean:	3.6%	0.0%	4.6%	5.1%	3.1%	0.0%	5.5%	2.5%	8.3%	4.3%	2.1%
standard error:	1.37%	0.00%	3.24%	2.55%	3.13%	0.00%	3.26%	1.08%	8.33%	2.40%	0.87%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	3	1	0	1	1	0	1	2	0	1	2
	3%	6%	0%	2%	6%	0%	3%	3%	0%	2%	5%

2018 Diversity Study

TABLE 119 page 1

Salespeople: Proportion of Employees By Age: 25 - 34

		REGION				ELIGIBLE		NUMBER OF EMPLOYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
25 - 34											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member seeing the corrected version (fill-in answers)	99 100%	18 100%	18 100%	43 100%	17 100%	3 100%	36 100%	63 100%	6 100%	50 100%	42 100%
(IIII-III alisweis)	10078	10078	10076	100 /6	10078	10076	10076	100 /6	10076	10076	10076
100%	5 5%	0 0%	1 6%	1 2%	2 12%	1 33%	1 3%	4 6%	0 0%	4 8%	1 2%
75% - 99%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 3%	0 0%	0 0%	0 0%	1 2%
50% - 74%	6 6%	0 0%	1 6%	4 9%	1 6%	0 0%	0 0%	6 10%	0 0%	2 4%	4 10%
25% - 49%	6 6%	2 11%	0 0%	4 9%	0 0%	0 0%	2 6%	4 6%	0 0%	0 0%	6 14% j
10% - 24%	9 9%	1 6%	1 6%	5 12%	2 12%	0 0%	5 14%	4 6%	0 0%	1 2%	8 19% j
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	69 70%	14 78%	15 83%	27 63%	11 65%	2 67%	26 72%	43 68%	6 100%	42 84%	20 48% j
mean: standard error: median:	13.0% 2.70% 0%	4.6% 2.54% 0%	8.9% 6.04% 0%	15.0% 3.87% 0%	17.5% 8.68% 0%	33.3% 33.33% 0%	9.6% 3.75% 0%	14.9% 3.67% 0%	0.0% 0.00% 0%	10.6% 4.12% 0%	18.2% 3.95% 5%
no answer	3 3%	1 6%	0 0%	1 2%	1 6%	0 0%	1 3%	2 3%	0 0%	1 2%	2 5%



2018 Diversity Study

TABLE 120 page 1

Salespeople: Proportion of Employees By Age: 35 - 44

		REGION				MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
35 - 44											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member seeing the corrected version (fill-in answers)	99 100%	18 100%	18 100%	43 100%	17 100%	3 100%	36 100%	63 100%	6 100%	50 100%	42 100%
100%	17 17%	1 6%	4 22%	8 19%	4 24%	0 0%	6 17%	11 17%	1 17%	9 18%	6 14%
75% - 99%	6 6%	1 6%	2 11%	2 5%	1 6%	0 0%	4 11%	2 3%	0 0%	2 4%	4 10%
50% - 74%	7 7%	1 6%	0 0%	4 9%	2 12%	0 0%	2 6%	5 8%	0 0%	5 10%	2 5%
25% - 49%	6 6%	0 0%	1 6%	4 9%	1 6%	0 0%	0 0%	6 10%	0 0%	0 0%	6 14% j
10% - 24%	5 5%	0 0%	1 6%	3 7%	1 6%	0 0%	2 6%	3 5%	0 0%	0 0%	5 12% j
1% - 9%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 2%
none	54 55%	14 78%	10 56%	20 47%	7 41%	3 100%	21 58%	33 52%	5 83%	33 66%	16 38% j
mean: standard error: median:	29.9% 4.11% 0%	13.5% 7.62% 0%	34.8% 10.68% 0%	33.0% 6.19% 14%	39.4% 10.78% 25%	0.0% 0.00% 0%	30.6% 7.13% 0%	29.5% 5.06% 0%	16.7% 16.67% 0%	26.6% 5.82% 0%	34.2% 6.14% 20%
no answer	3 3%	1 6%	0 0%	1 2%	1 6%	0 0%	1 3%	2 3%	0 0%	1 2%	2 5%



2018 Diversity Study

TABLE 121 page 1

Salespeople: Proportion of Employees By Age: 45 - 54

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYE		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
45 - 54											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member seeing the corrected version (fill-in answers)	99 100%	18 100%	18 100%	43 100%	17 100%	3 100%	36 100%	63 100%	6 100%	50 100%	42 100%
100%	13 13%	2 11%	0 0%	8 19%	3 18%	0 0%	7 19%	6 10%	2 33%	8 16%	3 7%
75% - 99%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 2%
50% - 74%	10 10%	4 22%	2 11%	4 9%	0 0%	0 0%	5 14%	5 8%	0 0%	5 10%	5 12%
25% - 49%	10 10%	2 11%	2 11%	4 9%	2 12%	0 0%	3 8%	7 11%	0 0%	1 2%	9 21% j
10% - 24%	4 4%	0 0%	1 6%	2 5%	1 6%	0 0%	0 0%	4 6%	0 0%	0 0%	4 10% j
1% - 9%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 2%
none	57 58%	9 50%	13 72%	22 51%	10 59%	3 100%	20 56%	37 59%	4 67%	35 70%	17 40% j
mean: standard error: median:	24.6% 3.66% 0%	29.8% 8.77% 0%	11.5% 4.78% 0%	30.3% 6.09% 0%	23.8% 9.91% 0%	0.0% 0.00% 0%	31.1% 6.84% 0%	21.0% 4.18% 0%	33.3% 21.08% 0%	22.3% 5.47% 0%	26.8% 4.86% 20%
no answer	3 3%	1 6%	0 0%	1 2%	1 6%	0 0%	1 3%	2 3%	0 0%	1 2%	2 5%



2018 Diversity Study

TABLE 122 page 1

Salespeople: Proportion of Employees By Age: 55 - 64

		Northwest Midwest South West				MBE CERTIFIED ELIGIBLE		RTIFIED/	/NUMBER OF EMPLOYEES		
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
55 - 64											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member seeing the corrected version (fill-in answers)	99 100%	18 100%	18 100%	43 100%	17 100%	3 100%	36 100%	63 100%	6 100%	50 100%	42 100%
100%	10 10%	4 22%	1 6%	2 5%	1 6%	2 67%	2 6%	8 13%	1 17%	9 18%	0 0% j
75% - 99%	2	1	1	0	0	0	1	1	0	0	2
	2%	6%	6%	0%	0%	0%	3%	2%	0%	0%	5%
50% - 74%	7	4	0	2	1	0	3	4	1	3	3
	7%	22%	0%	5%	6%	0%	8%	6%	17%	6%	7%
25% - 49%	7	0	4	3	0	0	3	4	0	3	4
	7%	0%	22%	7%	0%	0%	8%	6%	0%	6%	10%
10% - 24%	8 8%	0 0%	1 6%	5 12%	2 12%	0 0%	2 6%	6 10%	0 0%	0 0%	8 19% j
1% - 9%	2	1	1	0	0	0	0	2	0	0	2
	2%	6%	6%	0%	0%	0%	0%	3%	0%	0%	5%
none	60	7	10	30	12	1	24	36	4	34	21
	61%	39%	56%	70%	71%	33%	67%	57%	67%	68%	50%
mean:	20.0%	40.3%	19.3%	11.9%	11.9%	66.7%	15.8%	22.4%	25.0%	23.8%	15.1%
standard error:	3.42%	10.25%	7.44%	3.88%	6.78%	33.33%	5.00%	4.55%	17.08%	5.66%	3.60%
median:	0%	50%	0%	0%	0%	100%	0%	0%	0%	0%	0%
no answer	3	1	0	1	1	0	1	2	0	1	2
	3%	6%	0%	2%	6%	0%	3%	3%	0%	2%	5%



2018 Diversity Study

TABLE 123 page 1

Salespeople: Proportion of Employees By Age: 65 or Older

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
65 OR OLDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member seeing the corrected version (fill-in answers)	99 100%	18 100%	18 100%	43 100%	17 100%	3 100%	36 100%	63 100%	6 100%	50 100%	42 100%
100%	4	1	2	1	0	0	1	3	1	3	0
	4%	6%	11%	2%	0%	0%	3%	5%	17%	6%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	2	0	1	0	1	0	1	1	0	2	0
	2%	0%	6%	0%	6%	0%	3%	2%	0%	4%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	2	0	1	0	1	0	1	1	0	0	2
	2%	0%	6%	0%	6%	0%	3%	2%	0%	0%	5%
1% - 9%	3	0	2	1	0	0	0	3	0	0	3
	3%	0%	11%	2%	0%	0%	0%	5%	0%	0%	7%
none	85	16	12	40	14	3	32	53	5	44	35
	86%	89%	67%	93%	82%	100%	89%	84%	83%	88%	83%
mean:	5.7%	5.9%	15.3%	2.4%	4.4%	0.0%	4.6%	6.4%	16.7%	8.2%	1.2%
standard error:	2.16%	5.88%	7.77%	2.38%	3.29%	0.00%	3.16%	2.89%	16.67%	3.67%	0.61%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	3	1	0	1	1	0	1	2	0	1	2
	3%	6%	0%	2%	6%	0%	3%	3%	0%	2%	5%

2018 Diversity Study

TABLE 124 page 1

Salespeople: Proportion of Employees By Age: Don't Know

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member seeing the corrected version (fill-in answers)	99 100%	18 100%	18 100%	43 100%	17 100%	3 100%	36 100%	63 100%	6 100%	50 100%	42 100%
100%	3	1	1	1	0	0	1	2	0	2	1
	3%	6%	6%	2%	0%	0%	3%	3%	0%	4%	2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	93	16	17	41	16	3	34	59	6	47	39
	94%	89%	94%	95%	94%	100%	94%	94%	100%	94%	93%
mean:	3.1%	5.9%	5.6%	2.4%	0.0%	0.0%	2.9%	3.3%	0.0%	4.1%	2.5%
standard error:	1.79%	5.88%	5.56%	2.38%	0.00%	0.00%	2.86%	2.30%	0.00%	2.86%	2.50%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	3	1	0	1	1	0	1	2	0	1	2
	3%	6%	0%	2%	6%	0%	3%	3%	0%	2%	5%

2018 Diversity Study

TABLE 125 page 1

Salespeople: Proportion of Employees Who Are Veterans

24. Approximately what percentage of your company's salespeople (full and part-time) are veterans?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	9	1	3	3	2	0	4	5	2	6	1
	7%	6%	15%	5%	9%	0%	9%	6%	22%	9%	2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	1	0	0	0	0	1	0	1	0	1	0
	1%	0%	0%	0%	0%	25%	0%	1%	0%	2%	0%
25% - 49%	3 2%	1 6%	0 0%	2 3%	0 0%	0 0%	1 2%	2 2%	0 0%	0 0%	3 6% j
10% - 24%	5	0	2	2	1	0	2	3	0	2	3
	4%	0%	10%	3%	4%	0%	5%	4%	0%	3%	6%
1% - 9%	6 5%	1 6%	2 10%	2 3%	1 4%	0 0%	0 0%	6 7%	0 0%	0 0%	6 12% j
none	96	15	12	48	18	3	34	62	7	53	35
	77%	83%	60%	81%	78%	75%	79%	77%	78%	83%	70%
mean:	9.5%	7.7%	17.7%	6.8%	9.8%	15.0%	11.0%	8.6%	22.2%	11.1%	5.1%
standard error:	2.46%	5.73%	8.47%	3.03%	6.25%	15.00%	4.70%	2.85%	14.70%	3.86%	2.30%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	4	0	1	2	1	0	2	2	0	2	2
	3%	0%	5%	3%	4%	0%	5%	2%	0%	3%	4%



2018 Diversity Study

TABLE 126 page 1

Salespeople: Proportion of Employees Who Have a Disability

25. Approximately what percentage of your company's salespeople (full and part-time) have a disability?

		Northwest Midward County				ELIGIBLE		NUMBER OF EMPLO		OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one sales staff member (fill-in answers)	124 100%	18 100%	20 100%	59 100%	23 100%	4 100%	43 100%	81 100%	9 100%	64 100%	50 100%
100%	1	1	0	0	0	0	1	0	0	0	1
	1%	6%	0%	0%	0%	0%	2%	0%	0%	0%	2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	1	0	1	0	0	0	0	1	0	1	0
	1%	0%	5%	0%	0%	0%	0%	1%	0%	2%	0%
1% - 9%	2	0	1	0	1	0	0	2	0	0	2
	2%	0%	5%	0%	4%	0%	0%	2%	0%	0%	4%
none	115	17	18	55	21	4	41	74	9	61	44
	93%	94%	90%	93%	91%	100%	95%	91%	100%	95%	88%
mean:	1.1%	5.6%	1.3%	0.0%	0.0%	0.0%	2.4%	0.3%	0.0%	0.3%	2.3%
standard error:	0.86%	5.56%	1.02%	0.00%	0.05%	0.00%	2.38%	0.27%	0.00%	0.32%	2.13%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	5	0	0	4	1	0	1	4	0	2	3
	4%	0%	0%	7%	4%	0%	2%	5%	0%	3%	6%

2018 Diversity Study

TABLE 127 page 1

Technicians: Proportion of Employees By Race: Mean Summary

		REGION					ELIGIBLE				OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff answering (fill-in answers)											
White	73.4%	77.3%	79.7%	73.8%	59.3% bcd	80.4% e	61.1%	78.6% g	78.0%	71.5%	66.2%
Black or African American	7.6%	9.0%	8.7%	10.9%	2.8% bd	0.4% bcd	11.0%	6.2%	3.0%	10.0% i	13.0%
Asian	2.2%	1.6%	0.2%	2.1%	2.3%	7.1%	4.4%	1.2%	3.0%	1.2%	2.0%
American Indian or Alaska Native	0.9%	0.0%	0.2%	0.8% b	2.7%	0.3%	1.0%	0.8%	1.2%	0.9%	0.2%
Native Hawaiian and other Pacific Islander	0.8%	0.1%	0.2%	0.0%	3.8% d	0.0% e	1.5%	0.5%	1.3%	0.4%	0.9%
other race	5.1%	7.6%	0.9% b	4.9% c	8.7% c	1.0% bde	7.6%	4.0%	3.5%	6.6%	6.0%
mixed race (two or more races)	7.7%	2.9%	6.0%	5.4%	20.1% bcd	4.4% e	12.3%	5.8% g	8.3%	6.9%	9.7%
don't know	2.3%	1.6%	4.2%	1.9%	0.3%	6.5%	1.1%	2.9%	1.7%	2.5%	2.1%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



2018 Diversity Study

TABLE 128 page 1

Technicians: Proportion of Employees By Race: Mixed Race

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	uo	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MIXED RACE (TWO OR MORE RACES)											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	17 5%	1 2%	3 5%	3 2%	9 13% bd	1 3%	9 9%	8 3% g	7 6%	6 4%	3 5%
75% - 99%	3 1%	0 0%	0 0%	1 1%	2 3%	0 0%	1 1%	2 1%	1 1%	1 1%	1 2%
50% - 74%	6 2%	1 2%	0 0%	2 2%	3 4%	0 0%	3 3%	3 1%	3 3%	2 1%	1 2%
25% - 49%	8 2%	0 0%	1 2%	4 3%	3 4%	0 0%	2 2%	6 2%	1 1%	5 3%	2 3%
10% - 24%	13 4%	2 3%	2 3%	5 4%	2 3%	2 6%	5 5%	8 3%	0 0%	9 6% i	4 7% i
1% - 9%	11 3%	3 5%	2 3%	4 3%	1 1%	1 3%	1 1%	10 4%	0 0%	2 1%	9 15% <del>ij</del>
none	287 80%	57 88%	52 83%	104 80%	46 67% bcd	27 87% e	81 78%	206 81%	103 86%	126 82%	40 66% <mark>ij</mark>
mean:	7.7%	2.9%	6.0%	5.4%	20.1% bcd	4.4% e	12.3%	5.8%	8.3%	6.9%	9.7%
standard error: median:	1.27% 0%	1.74% 0%	2.86% 0%	1.66% 0%	4.51% 0%	3.27% 0%	2.96% 0%	1.30% 0%	2.41% 0%	1.75% 0%	3.25% 0%
no answer	14 4%	1 2%	3 5%	7 5%	3 4%	0 0%	2 2%	12 5%	5 4%	3 2%	1 2%



2018 Diversity Study

TABLE 129 page 1

Technicians: Proportion of Employees By Race: White

		REGION				MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
WHITE											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	161 45%	36 55%	32 51%	50 38% b	22 32% bc	20 65% de	35 34%	126 49% g	83 69%	58 38%	5 8% ij
75% - 99%	66 18%	9 14%	14 22%	30 23%	9 13%	4 13%	18 17%	48 19%	1 1%	38 25%	26 43% ij
50% - 74%	51 14%	9 14%	6 10%	21 16%	13 19%	2 6%	16 15%	35 14%	11 9%	26 17%	14 23%
25% - 49%	16 4%	1 2%	0 0%	9 7% c	5 7% c	1 3%	7 7%	9 4%	1 1%	7 5%	8 13% ij
10% - 24%	3 1%	0 0%	0 0%	0 0%	3 4% d	0 0%	2 2%	1 0%	0 0%	2 1%	1 2%
1% - 9%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%
none	47 13%	9 14%	8 13%	12 9%	14 20% d	4 13%	24 23%	23 9% g	19 16%	19 12%	6 10%
mean:	73.4%	77.3%	79.7%	73.8%	59.3%	80.4%	61.1%	78.6%	78.0%	71.5%	66.2%
standard error: median:	1.91% 90%	4.40% 100%	4.41% 100%	2.92% 88%	bcd 4.86% 65%	6.32% 100%	3.96% 75%	2.05% 100%	3.56% 100%	2.79% 87%	3.97% 75%
no answer	14 4%	1 2%	3 5%	7 5%	3 4%	0 0%	2 2%	12 5%	5 4%	3 2%	1 2%



2018 Diversity Study

TABLE 130 page 1

Technicians: Proportion of Employees By Race: Black or African American

		REGION				ELIGIBLE		NUMBE	R OF EMPL	OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
BLACK OR AFRICAN AMERICAN											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	6 2%	1 2%	2 3%	2 2%	1 1%	0 0%	5 5%	1 0% g	1 1%	5 3%	0 0%
75% - 99%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%
50% - 74%	15 4%	4 6%	2 3%	8 6%	1 1%	0 0%	6 6%	9 4%	5 4%	6 4%	4 7%
25% - 49%	22 6%	6 9%	0 0% b	15 12% c	1 1% bd	0 0% d	6 6%	16 6%	0 0%	13 8% i	9 15% i
10% - 24%	31 9%	5 8%	8 13%	17 13%	0 0% bcd	1 3%	9 9%	22 9%	0 0%	15 10% i	16 26% ij
1% - 9%	10 3%	1 2%	4 6%	4 3%	1 1%	0 0%	3 3%	7 3%	0 0%	1 1%	9 15% ij
none	260 72%	47 72%	43 68%	77 59%	62 90% bcd	30 97% bcd	73 70%	187 73%	109 91%	110 71% i	22 36% ij
mean:	7.6%	9.0%	8.7%	10.9%	2.8%	0.4%	11.0%	6.2%	3.0%	10.0%	13.0%
standard error: median:	0.99% 0%	2.37% 0%	2.93% 0%	1.76% 0%	1.73% 0%	bcd 0.35% 0%	2.42% 0%	0.97% 0%	1.28% 0%	1.81% 0%	2.07% 9%
no answer	14 4%	1 2%	3 5%	7 5%	3 4%	0 0%	2 2%	12 5%	5 4%	3 2%	1 2%

2018 Diversity Study

TABLE 131 page 1

Technicians: Proportion of Employees By Race: American Indian or Alaska Native

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	uo	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
AMERICAN INDIAN OR ALASKA NATIVE											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
25% - 49%	2 1%	0 0%	0 0%	2 2%	0 0%	0 0%	0 0%	2 1%	1 1%	1 1%	0 0%
10% - 24%	5 1%	0 0%	1 2%	3 2%	0 0%	1 3%	2 2%	3 1%	0 0%	4 3%	0 0%
1% - 9%	4 1%	0 0%	0 0%	3 2%	1 1%	0 0%	2 2%	2 1%	0 0%	0 0%	4 7% ij
none	332 92%	64 98%	59 94%	115 88% b	63 91%	30 97%	97 93%	235 92%	113 94%	145 94%	56 92%
mean:	0.9%	0.0%	0.2%	0.8%	2.7%	0.3%	1.0%	0.8%	1.2%	0.9%	0.2%
standard error: median:	0.38% 0%	0.00% 0%	0.17% 0%	0.39% 0%	1.84% 0%	0.32% 0%	0.71% 0%	0.45% 0%	0.91% 0%	0.52% 0%	0.11% 0%
no answer	14 4%	1 2%	3 5%	7 5%	3 4%	0 0%	2 2%	12 5%	5 4%	3 2%	1 2%



2018 Diversity Study

TABLE 132 page 1

Technicians: Proportion of Employees By Race: Asian

		REGION			ELIGIBLE		NUMBER OF EMPLOYEES				
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
ASIAN											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	3 1%	1 2%	0 0%	1 1%	0 0%	1 3%	2 2%	1 0%	2 2%	0 0%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	6 2%	0 0%	0 0%	2 2%	2 3%	2 6% bc	3 3%	3 1%	3 3%	2 1%	1 2%
25% - 49%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%	2 2%	0 0% g	0 0%	1 1%	1 2%
10% - 24%	4 1%	0 0%	1 2%	2 2%	1 1%	0 0%	1 1%	3 1%	0 0%	2 1%	2 3% i
1% - 9%	5 1%	0 0%	1 2%	3 2%	0 0%	1 3%	0 0%	5 2%	0 0%	0 0%	5 8% <mark>ij</mark>
none	325 91%	63 97%	58 92%	114 88% b	62 90%	27 87%	94 90%	231 91%	110 92%	146 95%	51 84% j
mean:	2.2%	1.6%	0.2%	2.1%	2.3%	7.1%	4.4%	1.2%	3.0%	1.2%	2.0%
standard error: median:	0.64% 0%	1.56% 0%	0.17% 0%	1.02% 0%	1.27% 0%	4.04% 0%	1.72% 0%	0.55% 0%	1.42% 0%	0.63% 0%	0.99% 0%
no answer	14 4%	1 2%	3 5%	7 5%	3 4%	0 0%	2 2%	12 5%	5 4%	3 2%	1 2%



2018 Diversity Study

TABLE 133 page 1

Technicians: Proportion of Employees By Race: Native Hawaiian and Other Pacific Islander

				REGION				RTIFIED/	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	GIBLE no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	2 1%	0 0%	0 0%	0 0%	2 3%	0 0%	0 0%	2 1%	1 1%	0 0%	1 2%
25% - 49%	1 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
10% - 24%	2 1%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	1 0%	0 0%	2 1%	0 0%
1% - 9%	1 0%	1 2%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	0 0%	1 2%
none	338 94%	63 97%	59 94%	123 95%	61 88%	31 100% e	99 95%	239 94%	113 94%	148 96%	58 95%
mean:	0.8%	0.1%	0.2%	0.0%	3.8%	0.0%	1.5%	0.5%	1.3%	0.4%	0.9%
standard error: median:	0.37% 0%	0.06% 0%	0.17% 0%	0.00% 0%	1.91% 0%	0.00% 0%	1.05% 0%	0.29% 0%	0.97% 0%	0.27% 0%	0.83% 0%
no answer	14 4%	1 2%	3 5%	7 5%	3 4%	0 0%	2 2%	12 5%	5 4%	3 2%	1 2%



2018 Diversity Study

TABLE 134 page 1

Technicians: Proportion of Employees By Race: Other Race

26. Approximately what percentage of your company's technicians (full and part-time) fall within each of the following race classifications?

				REGION			MBE CE	RTIFIED/	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	SIBLE no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER RACE											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	3 1%	2 3%	0 0%	1 1%	0 0%	0 0%	3 3%	0 0% g	2 2%	1 1%	0 0%
75% - 99%	2 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 0%	0 0%	2 1%	0 0%
50% - 74%	11 3%	4 6%	0 0% b	1 1% b	6 9% cd	0 0%	4 4%	7 3%	4 3%	6 4%	1 2%
25% - 49%	12 3%	1 2%	0 0%	7 5%	4 6%	0 0%	4 4%	8 3%	0 0%	7 5% i	5 8% i
10% - 24%	17 5%	3 5%	2 3%	7 5%	3 4%	2 6%	2 2%	15 6%	0 0%	12 8% i	5 8% i
1% - 9%	10 3%	1 2%	5 8%	2 2% c	2 3%	0 0%	3 3%	7 3%	0 0%	3 2%	7 11% <mark>ij</mark>
none	290 81%	53 82%	53 84%	104 80%	50 72%	29 94% e	85 82%	205 80%	109 91%	120 78% i	42 69%
mean:	5.1%	7.6%	0.9%	4.9%	8.7%	1.0%	7.6%	4.0%	3.5%	6.6%	6.0%
standard error: median:	0.85% 0%	2.72% 0%	0.35% 0%	1.43% 0%	2.29% 0%	bde 0.71% 0%	2.15% 0%	0.80% 0%	1.48% 0%	1.44% 0%	1.65% 0%
no answer	14 4%	1 2%	3 5%	7 5%	3 4%	0 0%	2 2%	12 5%	5 4%	3 2%	1 2%

2018 Diversity Study

TABLE 135 page 1

Technicians: Proportion of Employees By Race: Don't Know

26. Approximately what percentage of your company's technicians (full and part-time) fall within each of the following race classifications?

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	7 2%	1 2%	2 3%	2 2%	0 0%	2 6% e	1 1%	6 2%	2 2%	3 2%	1 2%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	1	0	1	0	0	0	0	1	0	1	0
	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%
25% - 49%	1	0	0	1	0	0	0	1	0	1	0
	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
10% - 24%	1	0	0	0	1	0	1	0	0	0	1
	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	2%
1% - 9%	4 1%	0 0%	1 2%	2 2%	1 1%	0 0%	0 0%	4 2%	0 0%	0 0%	4 7% ij
none	331	63	56	118	64	29	100	231	113	146	54
	92%	97%	89%	91%	93%	94%	96%	91%	94%	95%	89%
mean:	2.3%	1.6%	4.2%	1.9%	0.3%	6.5%	1.1%	2.9%	1.7%	2.5%	2.1%
standard error:	0.78%	1.56%	2.46%	1.17%	0.20%	4.49%	0.99%	1.02%	1.22%	1.20%	1.68%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	14	1	3	7	3	0	2	12	5	3	1
	4%	2%	5%	5%	4%	0%	2%	5%	4%	2%	2%



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TABLE 136 page 1

Technicians: Proportion of Employees By Gender: Mean Summary

				REGION				RTIFIED/ GIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff answering (fill-in answers)											
male	90.4%	88.0%	88.9%	90.4%	95.2% bcd	87.1%	89.1%	90.9%	87.2%	89.3% i	96.3% ij
female	8.4%	9.5%	9.3%	8.6%	4.2%	12.9%	9.2%	8.0%	12.0%	8.6%	3.5% ij
transgender	0.2%	0.0%	0.0%	0.2%	0.6%	0.0%	0.2%	0.2%	0.0%	0.4%	0.1%
non-binary/no gender	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
don't know	1.0%	2.4%	1.7%	0.8%	0.0%	0.0%	1.5%	0.8%	0.9%	1.7%	0.0%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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TABLE 137 page 1

Technicians: Proportion of Employees By Gender: Male

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
MALE											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	239 67%	46 71%	32 51% b	87 67% c	53 77% c	20 65%	72 69%	167 65%	85 71%	102 66%	35 57%
75% - 99%	57 16%	6 9%	18 29% b	19 15% c	10 14% c	4 13%	15 14%	42 16%	5 4%	27 18%	25 41% ij
50% - 74%	34 9%	6 9%	6 10%	14 11%	4 6%	4 13%	12 12%	22 9%	16 13%	17 11%	1 2% ij
25% - 49%	2 1%	0 0%	1 2%	1 1%	0 0%	0 0%	0 0%	2 1%	1 1%	1 1%	0 0%
10% - 24%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	9 3%	4 6%	1 2%	2 2%	0 0% b	2 6% e	3 3%	6 2%	5 4%	4 3%	0 0%
mean:	90.4%	88.0%	88.9%	90.4%	95.2% bcd	87.1%	89.1%	90.9%	87.2%	89.3%	96.3%
standard error: median:	1.14% 100%	3.47% 100%	2.66% 100%	1.82% 100%	1.47% 100%	4.94% 100%	2.23% 100%	1.33% 100%	2.48% 100%	1.73% 100%	0.82% 100%
no answer	18 5%	3 5%	5 8%	7 5%	2 3%	1 3%	2 2%	16 6%	8 7%	3 2%	0 0% i

2018 Diversity Study

TABLE 138 page 1

Technicians: Proportion of Employees By Gender: Female

				REGION			MBE CE	RTIFIED/	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
FEMALE											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	6 2%	3 5%	0 0%	1 1%	0 0%	2 6% cde	2 2%	4 2%	4 3%	2 1%	0 0%
75% - 99%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%
50% - 74%	24 7%	4 6%	5 8%	11 8%	3 4%	1 3%	10 10%	14 5%	14 12%	10 6%	0 0% ij
25% - 49%	16 4%	1 2%	4 6%	6 5%	2 3%	3 10%	4 4%	12 5%	6 5%	9 6%	1 2%
10% - 24%	30 8%	3 5%	9 14%	11 8%	4 6%	3 10%	7 7%	23 9%	0 0%	21 14% i	9 15% i
1% - 9%	17 5%	2 3%	7 11%	4 3% c	3 4%	1 3%	4 4%	13 5%	1 1%	1 1%	15 25% ij
none	247 69%	49 75%	33 52% b	89 68% c	55 80% c	20 65%	75 72%	172 67%	86 72%	108 70%	36 59%
mean:	8.4%	9.5%	9.3%	8.6%	4.2%	12.9%	9.2%	8.0%	12.0%	8.6%	3.5%
standard error: median:	1.04% 0%	3.10% 0%	2.16% 0%	1.66% 0%	1.41% 0%	4.94% 0%	2.01% 0%	1.21% 0%	2.36% 0%	1.48% 0%	0.82% 0%
no answer	18 5%	3 5%	5 8%	7 5%	2 3%	1 3%	2 2%	16 6%	8 7%	3 2%	0 0%



2018 Diversity Study

TABLE 139 page 1

Technicians: Proportion of Employees By Gender: Transgender

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
TRANSGENDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	2	0	0	1	1	0	1	1	0	2	0
	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	3 1%	1 2%	0 0%	1 1%	1 1%	0 0%	0 0%	3 1%	0 0%	1 1%	2 3% i
none	336	61	58	121	65	30	101	235	112	148	59
	94%	94%	92%	93%	94%	97%	97%	92%	93%	96%	97%
mean:	0.2%	0.0%	0.0%	0.2%	0.6%	0.0%	0.2%	0.2%	0.0%	0.4%	0.1%
standard error:	0.13%	0.02%	0.00%	0.20%	0.52%	0.00%	0.25%	0.15%	0.00%	0.28%	0.12%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	18 5%	3 5%	5 8%	7 5%	2 3%	1 3%	2 2%	16 6%	8 7%	3 2% i	0 0% i

2018 Diversity Study

TABLE 140 page 1

Technicians: Proportion of Employees By Gender: Non-Binary/No Gender

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
NON-BINARY/NO GENDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	1	1	0	0	0	0	0	1	0	1	0
	0%	2%	0%	0%	0%	0%	0%	0%	0%	1%	0%
none	340 95%	61 94%	58 92%	123 95%	67 97%	30 97%	102 98%	238 93%	112 93%	150 97%	61 100% i
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
standard error:	0.00%	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	18	3	5	7	2	1	2	16	8	3	0
	5%	5%	8%	5%	3%	3%	2%	6%	7%	2%	0%

2018 Diversity Study

TABLE 141 page 1

Technicians: Proportion of Employees By Gender: Other

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
OTHER											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	341 95%	62 95%	58 92%	123 95%	67 97%	30 97%	102 98%	239 94%	112 93%	151 98% i	61 100% i
mean:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
standard error:	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	18	3	5	7	2	1	2	16	8	3	0
	5%	5%	8%	5%	3%	3%	2%	6%	7%	2%	0%

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TABLE 142 page 1

Technicians: Proportion of Employees By Gender: Don't Know

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	3 1%	1 2%	1 2%	1 1%	0 0%	0 0%	1 1%	2 1%	1 1%	2 1%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%							
50% - 74%	1 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
25% - 49%	0 0%	0 0%	0 0%	0 0%							
10% - 24%	0 0%	0 0%	0 0%	0 0%							
1% - 9%	0 0%	0 0%	0 0%	0 0%							
none	337 94%	60 92%	57 90%	122 94%	67 97%	30 97%	100 96%	237 93%	111 93%	148 96%	61 100% i
mean:	1.0%	2.4%	1.7%	0.8%	0.0%	0.0%	1.5%	0.8%	0.9%	1.7%	0.0%
standard error: median:	0.53% 0%	1.79% 0%	1.72% 0%	0.81% 0%	0.00% 0%	0.00% 0%	1.09% 0%	0.59% 0%	0.89% 0%	0.99% 0%	0.00% 0%
no answer	18 5%	3 5%	5 8%	7 5%	2 3%	1 3%	2 2%	16 6%	8 7%	3 2% i	0 0% i

2018 Diversity Study

TABLE 143 page 1

Technicians: Proportion of Employees By Age: Mean Summary

28. Approximately what percentage of your company's technicians (full and part-time) fall within each of the following age ranges?

				REGION				RTIFIED/ GIBLE	NUMBI	ER OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MEAN SUMMARY											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff seeing the corrected version answering (fill-in answers)											
65 or older	2.9%	2.4%	1.8%	2.3%	3.9%	6.0%	2.1%	3.2%	3.8%	2.2%	0.3% ij
55 - 64	16.9%	25.0%	21.8%	10.0% bc	13.7%	23.3%	14.3%	18.0%	21.1%	14.1%	10.1% i
45 - 54	19.9%	19.3%	21.1%	18.0%	21.2%	20.6%	16.9%	21.2%	21.0%	19.4%	17.1%
35 - 44	25.7%	26.0%	21.8%	26.5%	28.3%	24.8%	34.3%	22.0% g	17.9%	31.0% i	29.6% i
25 - 34	23.3%	19.0%	17.9%	29.2% bc	25.2%	17.8%	19.4%	25.0%	22.3%	24.0%	30.7% i
under 25	10.3%	4.6%	13.6% b	14.0% b	7.7%	7.4%	10.7%	10.1%	13.8%	8.6%	8.2%
don't know	1.0%	3.6%	1.9%	0.0%	0.0%	0.0%	2.3%	0.5%	0.0%	0.8%	4.1%
TOTAL =	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

2018 Diversity Study

TABLE 144 page 1

Technicians: Proportion of Employees By Age: Under 25

28. Approximately what percentage of your company's technicians (full and part-time) fall within each of the following age ranges?

				REGION			MBE CEI	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
UNDER 25											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff seeing the corrected version (fill-in answers)	308 100%	59 100%	56 100%	105 100%	61 100%	26 100%	90 100%	218 100%	110 100%	128 100%	50 100%
100%	13 4%	1 2%	3 5%	6 6%	2 3%	1 4%	5 6%	8 4%	10 9%	2 2% i	0 0% i
75% - 99%	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%
50% - 74%	9 3%	1 2%	2 4%	5 5%	1 2%	0 0%	3 3%	6 3%	6 5%	2 2%	1 2%
25% - 49%	16 5%	1 2%	4 7%	8 8%	2 3%	1 4%	4 4%	12 6%	3 3%	10 8%	3 6%
10% - 24%	37 12%	4 7%	8 14%	14 13%	8 13%	3 12%	10 11%	27 12%	1 1%	22 17%	14 28%
1% - 9%	9 3%	2 3%	2 4%	4 4%	1 2%	0 0%	2 2%	7 3%	0 0%	0 0%	9 18% ij
none	203 66%	46 78%	33 59% b	60 57% b	42 69%	21 81%	62 69%	141 65%	82 75%	85 66%	22 44% ij
mean:	10.3%	4.6%	13.6% b	14.0% b	7.7%	7.4%	10.7%	10.1%	13.8%	8.6%	8.2%
standard error: median:	1.37% 0%	2.15% 0%	3.63% 0%	2.69% 0%	2.72% 0%	4.09% 0%	2.70% 0%	1.59% 0%	3.10% 0%	1.63% 0%	1.59% 4%
no answer	20 6%	4 7%	4 7%	7 7%	5 8%	0 0%	4 4%	16 7%	8 7%	6 5%	1 2%

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TABLE 145 page 1

Technicians: Proportion of Employees By Age: 25 - 34

28. Approximately what percentage of your company's <u>technicians</u> (full and part-time) fall within each of the following age ranges?

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
25 - 34											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff seeing the corrected version (fill-in answers)	308 100%	59 100%	56 100%	105 100%	61 100%	26 100%	90 100%	218 100%	110 100%	128 100%	50 100%
100%	17 6%	3 5%	2 4%	7 7%	5 8%	0 0%	5 6%	12 6%	15 14%	2 2% i	0 0% i
75% - 99%	8 3%	1 2%	2 4%	4 4%	0 0%	1 4%	0 0%	8 4%	0 0%	6 5%	2 4% i
50% - 74%	39 13%	5 8%	3 5%	17 16% c	10 16%	4 15%	12 13%	27 12%	13 12%	19 15%	7 14%
25% - 49%	50 16%	10 17%	6 11%	21 20%	9 15%	4 15%	13 14%	37 17%	3 3%	25 20%	22 44% ij
10% - 24%	34 11%	6 10%	13 23%	11 10% c	2 3% c	2 8%	9 10%	25 11%	0 0%	25 20%	9 18% i
1% - 9%	2 1%	0 0%	1 2%	1 1%	0 0%	0 0%	0 0%	2 1%	0 0%	0 0%	2 4% ij
none	138 45%	30 51%	25 45%	37 35%	30 49%	15 58%	47 52%	91 42%	71 65%	45 35%	7 14% ij
mean:	23.3%	19.0%	17.9%	29.2%	25.2%	17.8%	19.4%	25.0%	22.3%	24.0%	30.7%
standard error: median:	1.74% 10%	3.74% 0%	3.59% 9%	bc 3.13% 24%	4.38% 0%	4.90% 0%	3.01% 0%	2.12% 14%	3.67% 0%	2.31% 20%	3.12% 30%
no answer	20 6%	4 7%	4 7%	7 7%	5 8%	0 0%	4 4%	16 7%	8 7%	6 5%	1 2%



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TABLE 146 page 1

Technicians: Proportion of Employees By Age: 35 - 44

28. Approximately what percentage of your company's technicians (full and part-time) fall within each of the following age ranges?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
35 - 44											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff seeing the corrected version (fill-in answers)	308 100%	59 100%	56 100%	105 100%	61 100%	26 100%	90 100%	218 100%	110 100%	128 100%	50 100%
100%	19 6%	6 10%	2 4%	4 4%	5 8%	2 8%	9 10%	10 5%	11 10%	5 4%	0 0% i
75% - 99%	12 4%	1 2%	0 0%	5 5%	4 7%	2 8%	5 6%	7 3%	1 1%	11 9% i	0 0% j
50% - 74%	45 15%	7 12%	8 14%	17 16%	9 15%	4 15%	20 22%	25 11% g	12 11%	23 18%	9 18%
25% - 49%	47 15%	10 17%	10 18%	19 18%	7 11%	1 4%	13 14%	34 16%	1 1%	25 20%	21 42% ij
10% - 24%	32 10%	4 7%	7 13%	14 13%	5 8%	2 8%	7 8%	25 11%	1 1%	19 15%	12 24% i
1% - 9%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
none	133 43%	27 46%	25 45%	39 37%	26 43%	15 58%	32 36%	101 46%	76 69%	39 30% i	7 14% <mark>ij</mark>
mean:	25.7%	26.0%	21.8%	26.5%	28.3%	24.8%	34.3%	22.0%	17.9%	31.0%	29.6%
standard error: median:	1.83% 15%	4.54% 10%	3.76% 15%	2.91% 21%	4.54% 14%	6.92% 0%	3.70% 28%	2.03% 5%	3.33% 0%	2.72% 25%	2.72% 30%
no answer	20 6%	4 7%	4 7%	7 7%	5 8%	0 0%	4 4%	16 7%	8 7%	6 5%	1 2%



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TABLE 147 page 1

Technicians: Proportion of Employees By Age: 45 - 54

28. Approximately what percentage of your company's <u>technicians</u> (full and part-time) fall within each of the following age ranges?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
45 - 54											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff seeing the corrected version (fill-in answers)	308 100%	59 100%	56 100%	105 100%	61 100%	26 100%	90 100%	218 100%	110 100%	128 100%	50 100%
100%	20 6%	3 5%	3 5%	4 4%	6 10%	3 12%	5 6%	15 7%	12 11%	3 2% i	1 2%
75% - 99%	4 1%	1 2%	0 0%	1 1%	1 2%	1 4%	1 1%	3 1%	1 1%	3 2%	0 0%
50% - 74%	28 9%	6 10%	4 7%	12 11%	4 7%	2 8%	8 9%	20 9%	15 14%	13 10%	0 0% ij
25% - 49%	39 13%	8 14%	12 21%	13 12%	6 10%	0 0%	8 9%	31 14%	2 2%	24 19%	13 26%
10% - 24%	39 13%	7 12%	7 13%	16 15%	7 11%	2 8%	12 13%	27 12%	0 0%	20 16% i	19 38% ij
1% - 9%	5 2%	0 0%	2 4%	2 2%	1 2%	0 0%	2 2%	3 1%	0 0%	0 0%	5 10% ij
none	153 50%	30 51%	24 43%	50 48%	31 51%	18 69%	50 56%	103 47%	72 65%	59 46% i	11 22% ij
mean: standard error: median:	19.9% 1.75% 0%	19.3% 3.80% 0%	21.1% 3.89% 9%	18.0% 2.66% 0%	21.2% 4.42% 0%	20.6% 7.28% 0%	16.9% 3.03% 0%	21.2% 2.13% 0%	21.0% 3.51% 0%	19.4% 2.33% 10%	17.1% 2.47% 16%
no answer	20 6%	4 7%	4 7%	7 7%	5 8%	0 0%	4 4%	16 7%	8 7%	6 5%	1 2%



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TABLE 148 page 1

Technicians: Proportion of Employees By Age: 55 - 64

28. Approximately what percentage of your company's <u>technicians</u> (full and part-time) fall within each of the following age ranges?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
55 - 64											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff seeing the corrected version (fill-in answers)	308 100%	59 100%	56 100%	105 100%	61 100%	26 100%	90 100%	218 100%	110 100%	128 100%	50 100%
100%	20 6%	9 15%	3 5%	2 2% b	3 5%	3 12%	4 4%	16 7%	14 13%	1 1% i	0 0% i
75% - 99%	3 1%	0 0%	2 4%	0 0%	1 2%	0 0%	2 2%	1 0%	1 1%	2 2%	0 0%
50% - 74%	21 7%	4 7%	3 5%	8 8%	3 5%	3 12%	5 6%	16 7%	12 11%	8 6%	1 2%
25% - 49%	30 10%	5 8%	12 21%	4 4% c	6 10%	3 12%	9 10%	21 10%	1 1%	23 18%	6 12%
10% - 24%	34 11%	5 8%	7 13%	15 14%	3 5%	4 15%	10 11%	24 11%	1 1%	19 15% i	14 28% ij
1% - 9%	13 4%	1 2%	3 5%	6 6%	3 5%	0 0%	2 2%	11 5%	0 0%	1 1%	12 24% ij
none	167 54%	31 53%	22 39%	63 60% c	37 61% c	13 50%	54 60%	113 52%	73 66%	68 53%	16 32% ij
mean:	16.9%	25.0%	21.8%	10.0%	13.7%	23.3%	14.3%	18.0%	21.1%	14.1%	10.1%
standard error: median:	1.70% 0%	5.10% 0%	3.89% 14%	2.07% 0%	3.57% 0%	6.67% 5%	2.80% 0%	2.10% 0%	3.63% 0%	1.89% 0%	1.68% 6%
no answer	20 6%	4 7%	4 7%	7 7%	5 8%	0 0%	4 4%	16 7%	8 7%	6 5%	1 2%



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TABLE 149 page 1

Technicians: Proportion of Employees By Age: 65 or Older

28. Approximately what percentage of your company's technicians (full and part-time) fall within each of the following age ranges?

		REGION			- MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES				
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
65 OR OLDER											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff seeing the corrected version (fill-in answers)	308 100%	59 100%	56 100%	105 100%	61 100%	26 100%	90 100%	218 100%	110 100%	128 100%	50 100%
100%	2 1%	0 0%	0 0%	0 0%	1 2%	1 4%	0 0%	2 1%	1 1%	0 0%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	6 2%	1 2%	0 0%	4 4%	1 2%	0 0%	2 2%	4 2%	5 5%	0 0% i	0 0%
25% - 49%	7 2%	2 3%	2 4%	0 0%	1 2%	2 8%	2 2%	5 2%	1 1%	6 5%	0 0%
10% - 24%	5 2%	1 2%	1 2%	0 0%	3 5% d	0 0%	2 2%	3 1%	0 0%	5 4%	0 0%
1% - 9%	5 2%	1 2%	2 4%	2 2%	0 0%	0 0%	0 0%	5 2%	0 0%	0 0%	5 10% ij
none	263 85%	50 85%	47 84%	92 88%	50 82%	23 88%	80 89%	183 84%	95 86%	111 87%	44 88%
mean:	2.9%	2.4%	1.8%	2.3%	3.9%	6.0%	2.1%	3.2%	3.8%	2.2%	0.3%
standard error: median:	0.72% 0%	1.24% 0%	1.02% 0%	1.10% 0%	2.07% 0%	4.04% 0%	0.96% 0%	0.95% 0%	1.51% 0%	0.70% 0%	0.15% 0%
no answer	20 6%	4 7%	4 7%	7 7%	5 8%	0 0%	4 4%	16 7%	8 7%	6 5%	1 2%



2018 Diversity Study

TABLE 150 page 1

Technicians: Proportion of Employees By Age: Don't Know

28. Approximately what percentage of your company's technicians (full and part-time) fall within each of the following age ranges?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DON'T KNOW											
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff seeing the corrected version (fill-in answers)	308 100%	59 100%	56 100%	105 100%	61 100%	26 100%	90 100%	218 100%	110 100%	128 100%	50 100%
100%	3	2	1	0	0	0	2	1	0	1	2
	1%	3%	2%	0%	0%	0%	2%	0%	0%	1%	4%
75% - 99%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
50% - 74%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
25% - 49%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10% - 24%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
1% - 9%	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
none	285	53	51	98	56	26	84	201	102	121	47
	93%	90%	91%	93%	92%	100%	93%	92%	93%	95%	94%
mean:	1.0%	3.6%	1.9%	0.0%	0.0%	0.0%	2.3%	0.5%	0.0%	0.8%	4.1%
standard error:	0.60%	2.55%	1.92%	0.00%	0.00%	0.00%	1.63%	0.50%	0.00%	0.82%	2.86%
median:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
no answer	20	4	4	7	5	0	4	16	8	6	1
	6%	7%	7%	7%	8%	0%	4%	7%	7%	5%	2%



2018 Diversity Study

TABLE 151 page 1

Technicians: Proportion of Employees Who Are Veterans

29. Approximately what percentage of your company's technicians (full and part-time) are veterans?

		REGION				ELIGIBLE		NUMBER OF EMPLOYEES		OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	11 3%	1 2%	1 2%	6 5%	2 3%	1 3%	5 5%	6 2%	6 5%	1 1% i	0 0%
75% - 99%	1 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 0%	0 0%	1 1%	0 0%
50% - 74%	15 4%	2 3%	2 3%	6 5%	4 6%	1 3%	9 9%	6 2% g	11 9%	2 1%	1 2%
25% - 49%	22 6%	3 5%	6 10%	8 6%	5 7%	0 0%	8 8%	14 5%	3 3%	14 9% i	5 8%
10% - 24%	53 15%	10 15%	10 16%	20 15%	13 19%	0 0% bcde	11 11%	42 16%	0 0%	31 20%	22 36% ij
1% - 9%	22 6%	4 6%	6 10%	9 7%	3 4%	0 0%	6 6%	16 6%	1 1%	8 5% i	12 20% ij
none	224 62%	45 69%	35 56%	75 58%	39 57%	29 94% bcde	61 59%	163 64%	96 80%	92 60% i	18 30% ij
mean:	10.0%	7.4%	10.3%	11.9%	11.4%	5.2%	14.1%	8.4%	10.5%	8.1%	10.5%
standard error: median:	1.13% 0%	2.09% 0%	2.53% 0%	2.14% 0%	2.59% 0%	3.71% 0%	2.55% 0%	1.20% 0%	2.38% 0%	1.23% 0%	1.57% 7%
no answer	11 3%	0 0%	2 3%	6 5%	3 4%	0 0%	4 4%	7 3%	3 3%	5 3%	3 5%

2018 Diversity Study

TABLE 152 page 1

Technicians: Proportion of Employees Who Have a Disability

30. Approximately what percentage of your company's technicians (full and part-time) have a disability?

		REGION					ELIGIBLE		NUMBER OF EMPLOYEES		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with at least one technician on staff (fill-in answers)	359 100%	65 100%	63 100%	130 100%	69 100%	31 100%	104 100%	255 100%	120 100%	154 100%	61 100%
100%	3 1%	0 0%	0 0%	1 1%	2 3%	0 0%	1 1%	2 1%	2 2%	0 0%	0 0%
75% - 99%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
50% - 74%	7 2%	3 5%	0 0%	1 1%	2 3%	1 3%	4 4%	3 1%	6 5%	1 1% i	0 0%
25% - 49%	5 1%	0 0%	1 2%	2 2%	0 0%	2 6% be	1 1%	4 2%	2 2%	3 2%	0 0%
10% - 24%	11 3%	2 3%	1 2%	4 3%	1 1%	3 10%	6 6%	5 2%	1 1%	6 4%	4 7% i
1% - 9%	9 3%	1 2%	3 5%	3 2%	2 3%	0 0%	1 1%	8 3%	0 0%	1 1%	7 11% <mark>ij</mark>
none	312 87%	59 91%	55 87%	113 87%	60 87%	24 77%	88 85%	224 88%	105 88%	139 90%	46 75% ij
mean:	2.8%	2.8%	1.0%	2.0%	4.8%	4.8%	3.9%	2.3%	5.0%	1.4%	1.3%
standard error: median:	0.65% 0%	1.34% 0%	0.60% 0%	0.95% 0%	2.31% 0%	2.23% 0%	1.41% 0%	0.72% 0%	1.61% 0%	0.49% 0%	0.47% 0%
no answer	12 3%	0 0%	3 5%	6 5%	2 3%	1 3%	3 3%	9 4%	4 3%	4 3%	4 7%



2018 Diversity Study

TABLE 153 page 1

Proportion With Workforce Diversity Being a Current Core Strategy

#### 31. Is workforce diversity a current core strategy in your company?

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES-		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
YES:	158 37%	31 41%	22 29%	64 41%	30 36%	11 29%	59 49%	99 32% g	38 27%	72 45%	37 60% ij
yes: a top priority	41 10%	8 11%	4 5%	11 7%	13 16% cd	5 13%	20 17%	21 7% g	18 13%	14 9%	4 6%
yes: but not a top priority	117 27%	23 30%	18 24%	53 34%	17 20% d	6 16% d	39 32%	78 25%	20 14%	58 36%	33 53% ij
no: but considering it within the next 3 years	38 9%	13 17%	3 4% b	14 9%	5 6% b	3 8%	17 14%	21 7% g	16 12%	13 8%	6 10%
no: not at this time	231 54%	31 41%	50 66% b	78 50% c	47 57% b	24 63% b	45 37%	185 60% g	85 61%	75 47% i	19 31% <mark>ij</mark>
no answer	4 1%	1 1%	1 1%	1 1%	1 1%	0 0%	0 0%	4 1%	0 0%	1 1%	0 0%



2018 Diversity Study

TABLE 154 page 1

Greatest Obstacles for Implementing a Diversity Strategy

32. What do you think are your company's greatest obstacles to implementing a diversity strategy?

		REGION					ELIGIBLE		/NUMBER OF EMPLOYEES		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers (multiple answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
not interested in implementing a diversity and inclusion strategy program	76 18%	16 21%	16 21%	23 15%	13 16%	7 18%	12 10%	63 20% g	27 19%	31 19%	7 11%
lack of a qualified staff member to lead	60 14%	11 14%	16 21%	24 15%	6 7% c	3 8%	17 14%	43 14%	11 8%	33 20% i	12 19%
lack of time	31 7%	5 7%	7 9%	14 9%	3 4%	2 5%	11 9%	20 6%	8 6%	15 9%	7 11%
not sure where to begin	25 6%	6 8%	2 3%	11 7%	4 5%	2 5%	8 7%	17 6%	5 4%	12 7%	7 11%
cost	16 4%	2 3%	4 5%	7 4%	1 1%	2 5%	8 7%	8 3% g	7 5%	8 5%	1 2%
resistance to change	11 3%	1 1%	2 3%	5 3%	3 4%	0 0%	2 2%	9 3%	4 3%	2 1%	4 6% j
other	111 26%	21 28%	21 28%	35 22%	26 31%	8 21%	35 29%	76 25%	28 20%	42 26%	22 35% i
indicated at least one	285 66%	54 71%	54 71%	102 65%	50 60%	24 63%	79 65%	205 66%	86 62%	120 75% i	42 68%
none	140 32%	21 28%	21 28%	54 34%	32 39%	12 32%	41 34%	99 32%	53 38%	40 25%	19 31%
no answer	6 1%	1 1%	1 1%	1 1%	1 1%	2 5%	1 1%	5 2%	0 0%	1 1%	1 2%



2018 Diversity Study

TABLE 155 page 1

Actions Taken to Attract Diverse Job Candidates

33. Within the past two years, what actions, if any, has your company taken to <u>attract</u> and recruit diverse job candidates?

			REGION				MBE CERTIFIED/ ELIGIBLE		NUMBE	R OF EMPLO	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers (multiple answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
advertised openings on job boards specifically dedicated to minority audiences	37 9%	6 8%	8 11%	17 11%	5 6%	1 3%	17 14%	20 6% g	6 4%	18 11% i	11 18% i
featured minority employees in company advertising	22 5%	3 4%	4 5%	6 4%	8 10%	1 3%	12 10%	10 3% g	3 2%	8 5%	11 18% ij
promoted company's commitment to diversity training	18 4%	4 5%	3 4%	7 4%	3 4%	1 3%	6 5%	12 4%	5 4%	7 4%	5 8%
promoted our company's diverse workforce in consumer advertising	17 4%	1 1%	0 0%	9 6% c	5 6% c	2 5% c	6 5%	11 4%	3 2%	7 4%	6 10%
other	37 9%	10 13%	7 9%	7 4% b	7 8%	6 16% d	18 15%	19 6% g	14 10%	11 7%	5 8%
indicated at least one	107 25%	20 26%	19 25%	36 23%	23 28%	9 24%	46 38%	61 20% g	29 21%	43 27%	25 40% ij
none	314 73%	56 74%	55 72%	118 75%	58 70%	26 68%	72 60%	241 78% g	108 78%	113 70%	37 60% i
no answer	10 2%	0 0%	2 3%	3 2%	2 2%	3 8% b	3 2%	7 2%	2 1%	5 3%	0 0%

2018 Diversity Study

TABLE 156 page 1

Proportion of New Hires Being Non-White

34. Approximately what percent of your company's new hires in the past 2 years were not White?

		REGION		MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES			
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers (fill-in answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
100%	28 6%	4 5%	2 3%	8 5%	9 11% c	5 13% c	15 12%	13 4% g	14 10%	11 7%	2 3%
75% - 99%	17 4%	2 3%	0 0%	8 5% c	7 8% c	0 0%	6 5%	10 3%	1 1%	8 5% i	7 11%
50% - 74%	40 9%	7 9%	4 5%	16 10%	11 13%	2 5%	17 14%	23 7% g	8 6%	22 14%	10 16% i
25% - 49%	35 8%	6 8%	6 8%	18 11%	3 4% d	2 5%	7 6%	28 9%	3 2%	16 10% i	15 24% ij
10% - 24%	39 9%	7 9%	8 11%	17 11%	6 7%	1 3%	10 8%	29 9%	1 1%	22 14% i	16 26% ij
1% - 9%	9 2%	2 3%	4 5%	2 1%	1 1%	0 0%	2 2%	7 2%	1 1%	3 2%	5 8% ij
none	241 56%	46 61%	46 61%	80 51%	44 53%	24 63%	56 46%	185 60% g	104 75%	74 46% i	6 10% ij
mean:	19.5%	16.3%	10.1%	21.1% c	28.0% bc	19.6%	28.2%	15.9%	14.9%	23.9%	34.1%
standard error: median:	1.53% 0%	3.28% 0%	2.50% 0%	2.50% 0%	4.11% 0%	6.22% 0%	3.43% 4%	1.61% 0%	2.84% 0%	2.52% 10%	3.58% 25%
no answer	22 5%	2 3%	6 8%	8 5%	2 2%	4 11%	8 7%	14 5%	7 5%	5 3%	1 2%



2018 Diversity Study

TABLE 157 page 1

Actions Taken to Retain Diverse Employees

35. What, if any, actions is your company currently taking to retain diverse employees?

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers (multiple answers)	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
creating a company culture where diversity is valued	83 19%	16 21%	12 16%	33 21%	18 22%	4 11%	35 29%	48 16% g	19 14%	31 19%	29 47% ij
actively mentoring minority employees	34 8%	7 9%	7 9%	9 6%	8 10%	3 8%	19 16%	15 5% g	5 4%	16 10% i	13 21% <mark>i</mark> j
employing compensation incentives (e.g., signing bonus)	25 6%	4 5%	3 4%	10 6%	5 6%	3 8%	10 8%	15 5%	4 3%	11 7%	9 15% i
investing in company-wide diversity training programs	13 3%	2 3%	2 3%	4 3%	4 5%	1 3%	6 5%	7 2%	3 2%	4 2%	6 10% ij
other	35 8%	5 7%	7 9%	11 7%	11 13%	1 3%	13 11%	21 7%	7 5%	13 8%	7 11%
indicated at least one	141 33%	25 33%	23 30%	54 34%	31 37%	8 21%	57 47%	83 27% g	34 24%	55 34%	39 63% ij
none	281 65%	51 67%	52 68%	100 64%	51 61%	26 68%	62 51%	219 71% g	103 74%	102 63%	23 37% ij
no answer	9 2%	0 0%	1 1%	3 2%	1 1%	4 11% bcde	2 2%	7 2%	2 1%	4 2%	0 0%



2018 Diversity Study

TABLE 158 page 1

Proportion Who Have Conduced Diversity Training

36. Has your company conducted any type of diversity training in the past 12 months?

		REGION					- MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPL		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
yes	40 9%	7 9%	8 11%	9 6%	12 14% d	4 11%	15 12%	24 8%	14 10%	12 7%	12 19% j
no	366 85%	66 87%	64 84%	136 87%	66 80%	33 87%	100 83%	266 86%	120 86%	139 86%	43 69% <mark>ij</mark>
not sure	21 5%	3 4%	3 4%	10 6%	4 5%	1 3%	4 3%	17 6%	4 3%	8 5%	7 11% i
no answer	4 1%	0 0%	1 1%	2 1%	1 1%	0 0%	2 2%	2 1%	1 1%	2 1%	0 0%



2018 Diversity Study

TABLE 159 page 1

Proportion With Special Programs for Diverse Employees

37. Does your company currently have any special programs in place to develop, promote, and/or retain diverse employees?

				REGION			ELIGIBLE		NUMBER OF EMPLO		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
yes	30 7%	5 7%	4 5%	12 8%	7 8%	2 5%	16 13%	13 4% g	11 8%	10 6%	8 13%
no	397 92%	71 93%	72 95%	142 90%	75 90%	36 95%	103 85%	294 95% g	127 91%	150 93%	53 85%
no answer	4 1%	0 0%	0 0%	3 2%	1 1%	0 0%	2 2%	2 1%	1 1%	1 1%	1 2%

2018 Diversity Study

TABLE 160 page 1

Proportion Who Feel Special Programs Increase Profits

37a. If any, do you feel these special programs have helped to increase your company's profits?

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEE		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers with special diversity programs in place	30 100%	5 100%	4 100%	12 100%	7 100%	2 100%	16 100%	13 100%	11 100%	10 100%	8 100%
yes	12	1	3	4	3	1	7	4	6	4	1
	40%	20%	75%	33%	43%	50%	44%	31%	55%	40%	13%
no	7	1	0	4	2	0	2	5	2	4	1
	23%	20%	0%	33%	29%	0%	13%	38%	18%	40%	13%
maybe	11	3	1	4	2	1	7	4	3	2	6
	37%	60%	25%	33%	29%	50%	44%	31%	27%	20%	75%
no answer	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

2018 Diversity Study

TABLE 161 page 1

Opinions of Statements: Agree Summary

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
AGREE SUMMARY (rated +1 or +2 on a 5-point scale where +2 = strongly agree and -2 = strongly disagree)											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
my company's policies and procedures discourage discrimination	306 71%	50 66%	54 71%	115 73%	60 72%	26 68%	94 78%	212 69%	88 63%	131 81% i	57 92%
diversity within pest control companies will occur naturally as the US population becomes more diverse	266 62%	49 64%	48 63%	101 64%	47 57%	20 53%	76 63%	190 61%	82 59%	114 71% i	41 66%
employees of different backgrounds are encouraged to apply for higher positions within my company	197 46%	31 41%	32 42%	83 53%	34 41%	17 45%	72 60%	125 40% g	52 37%	86 53%	46 74% ij
my company has done a good job providing training programs that promote multicultural understanding	169 39%	34 45%	28 37%	59 38%	32 39%	16 42%	59 49%	110 36% g	62 45%	57 35%	33 53% j
diversity training is just another example of political correctness gone wild	136 32%	15 20%	29 38% b	47 30%	36 43% bd	9 24% e	42 35%	93 30%	50 36%	52 32%	17 27%
diversity training is an important tool in meeting our company goals	106 25%	23 30%	20 26%	41 26%	12 14% bd	10 26%	37 31%	69 22%	37 27%	36 22%	20 32%
indicated at least one	367 85%	64 84%	63 83%	137 87%	72 87%	30 79%	108 89%	258 83%	114 82%	150 93%	59 95%
indicated none	64 15%	12 16%	13 17%	20 13%	11 13%	8 21%	13 11%	51 17%	25 18%	11 7%	3 5%



2018 Diversity Study

TABLE 162 page 1

Opinions of Statements: Disagree Summary

				REGION			MBE CE	RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DISAGREE SUMMARY (rated -1 or -2 on a 5-point scale where +2 = strongly agree and -2 = strongly disagree)											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
diversity training is just another example of political correctness gone wild	108 25%	25 33%	18 24%	36 23%	18 22%	10 26%	36 30%	72 23%	33 24%	39 24%	25 40% ij
diversity training is an important tool in meeting our company goals	73 17%	8 11%	17 22% b	28 18%	18 22%	2 5% ce	21 17%	51 17%	21 15%	29 18%	13 21%
my company has done a good job providing training programs that promote multicultural understanding	38 9%	7 9%	8 11%	16 10%	7 8%	0 0% cd	8 7%	29 9%	5 4%	19 12% i	6 10%
my company's policies and procedures discourage discrimination	32 7%	7 9%	7 9%	13 8%	5 6%	0 0%	8 7%	23 7%	13 9%	13 8%	1 2% i
diversity within pest control companies will occur naturally as the US population becomes more diverse	27 6%	2 3%	6 8%	11 7%	8 10%	0 0% e	9 7%	17 6%	6 4%	12 7%	4 6%
employees of different backgrounds are encouraged to apply for higher positions within my company	26 6%	6 8%	7 9%	6 4%	6 7%	1 3%	4 3%	21 7%	10 7%	8 5%	4 6%
indicated at least one	198 46%	36 47%	38 50%	72 46%	39 47%	12 32%	64 53%	133 43%	60 43%	80 50%	35 56%
indicated none	233 54%	40 53%	38 50%	85 54%	44 53%	26 68%	57 47%	176 57%	79 57%	81 50%	27 44%



2018 Diversity Study

TABLE 163 page 1

Opinions of Statements: My Company's Policies and Procedures Discourage Discrimination

		REGION				MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYE		OYEES	
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MY COMPANY'S POLICIES AND PROCEDURES DISCOURAGE DISCRIMINATION											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
+2 - strongly agree	272 63%	46 61%	48 63%	101 64%	53 64%	24 63%	89 74%	183 59% g	80 58%	117 73%	47 76% i
+1	34 8%	4 5%	6 8%	14 9%	7 8%	2 5%	5 4%	29 9%	8 6%	14 9%	10 16% i
0	83 19%	18 24%	14 18%	25 16%	16 19%	10 26%	17 14%	66 21%	34 24%	15 9% i	4 6% i
-1	3 1%	1 1%	0 0%	2 1%	0 0%	0 0%	1 1%	2 1%	0 0%	2 1%	1 2%
-2 - strongly disagree	29 7%	6 8%	7 9%	11 7%	5 6%	0 0%	7 6%	21 7%	13 9%	11 7%	0 0% ij
mean:	1.2	1.1	1.2	1.3	1.3	1.4	1.4	1.2	1.1	1.4	1.7
standard error:	0.06	0.15	0.15	0.10	0.13	0.15	0.10	0.07	0.11	0.09	0.09
no answer	10 2%	1 1%	1 1%	4 3%	2 2%	2 5%	2 2%	8 3%	4 3%	2 1%	0 0%

2018 Diversity Study

TABLE 164 page 1

Opinions of Statements: My Company Has Done a Good Job Providing Training Programs that Promote Multicultural Understanding

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEE		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
MY COMPANY HAS DONE A GOOD JOB PROVIDING TRAINING PROGRAMS THAT PROMOTE MULTICULTURAL UNDERSTANDING											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
+2 - strongly agree	111 26%	19 25%	23 30%	39 25%	18 22%	12 32%	44 36%	67 22% g	35 25%	40 25%	20 32%
+1	58 13%	15 20%	5 7% b	20 13%	14 17% c	4 11%	15 12%	43 14%	27 19%	17 11% i	13 21% j
0	213 49%	35 46%	39 51%	77 49%	41 49%	20 53%	52 43%	161 52%	68 49%	82 51%	23 37%
-1	14 3%	4 5%	2 3%	7 4%	1 1%	0 0%	5 4%	9 3%	1 1%	10 6%	3 5%
-2 - strongly disagree	24 6%	3 4%	6 8%	9 6%	6 7%	0 0%	3 2%	20 6%	4 3%	9 6%	3 5%
mean:	0.5	0.6	0.5	0.5	0.5	0.8	0.8	0.4	0.7	0.4	0.7
standard error:	0.05	0.12	0.14	0.09	0.12	0.15	0.10	0.06	0.08	0.09	0.14
no answer	11 3%	0 0%	1 1%	5 3%	3 4%	2 5%	2 2%	9 3%	4 3%	3 2%	0 0%



2018 Diversity Study

TABLE 165 page 1

Opinions of Statements: Employees of Different Backgrounds Are Encouraged to Apply for Higher Positions Within My Company

		REGION					ELIGIBLE		NUMBER OF EMPL		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
EMPLOYEES OF DIFFERENT BACKGROUNDS ARE ENCOURAGED TO APPLY FOR HIGHER POSITIONS WITHIN MY COMPANY											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
+2 - strongly agree	146 34%	23 30%	24 32%	62 39%	24 29%	13 34%	56 46%	90 29% g	40 29%	67 42% i	28 45%
+1	51 12%	8 11%	8 11%	21 13%	10 12%	4 11%	16 13%	35 11%	12 9%	19 12%	18 29% ij
0	196 45%	38 50%	36 47%	62 39%	41 49%	18 47%	43 36%	153 50% g	72 52%	65 40%	12 19% ij
-1	8 2%	3 4%	3 4%	2 1%	0 0%	0 0%	2 2%	6 2%	4 3%	2 1%	2 3%
-2 - strongly disagree	18 4%	3 4%	4 5%	4 3%	6 7%	1 3%	2 2%	15 5%	6 4%	6 4%	2 3%
mean:	0.7	0.6	0.6	0.9	0.6	8.0	1.0	0.6	0.6	0.9	1.1
standard error:	0.05	0.13	0.13	0.09	0.13	0.17	0.09	0.06	0.09	0.09	0.13
no answer	12 3%	1 1%	1 1%	6 4%	2 2%	2 5%	2 2%	10 3%	5 4%	2 1%	0 0%



2018 Diversity Study

TABLE 166 page 1

Opinions of Statements: Diversity Within Pest Control Companies Will Occur Naturally As the US Population Becomes More Diverse

		REGION					ELIGIBLE		NUMBER OF EMPL		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
DIVERSITY WITHIN PEST CONTROL COMPANIES WILL OCCUR NATURALLY AS THE US POPULATION BECOMES MORE DIVERSE											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
+2 - strongly agree	152 35%	31 41%	27 36%	57 36%	24 29%	13 34%	52 43%	100 32% g	48 35%	66 41%	24 39%
+1	114 26%	18 24%	21 28%	44 28%	23 28%	7 18%	24 20%	90 29% g	34 24%	48 30%	17 27%
0	127 29%	23 30%	21 28%	41 26%	26 31%	16 42%	34 28%	93 30%	47 34%	32 20% i	17 27%
-1	13 3%	1 1%	4 5%	5 3%	3 4%	0 0%	5 4%	8 3%	3 2%	7 4%	3 5%
-2 - strongly disagree	14 3%	1 1%	2 3%	6 4%	5 6%	0 0%	4 3%	9 3%	3 2%	5 3%	1 2%
mean:	0.9	1.0	0.9	0.9	0.7	0.9	1.0	0.9	0.9	1.0	1.0
standard error:	0.05	0.11	0.12	0.09	0.12	0.15	0.10	0.06	0.09	0.08	0.13
no answer	11 3%	2 3%	1 1%	4 3%	2 2%	2 5%	2 2%	9 3%	4 3%	3 2%	0 0%



2018 Diversity Study

TABLE 167 page 1

Opinions of Statements: Diversity Training Is Just Another Example of Political Correctness Gone Wild

				REGION				RTIFIED/ SIBLE	NUMBE	R OF EMPL	OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
DIVERSITY TRAINING IS JUST ANOTHER EXAMPLE OF POLITICAL CORRECTNESS GONE WILD											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
+2 - strongly agree	94 22%	10 13%	19 25%	31 20%	28 34% bd	6 16% e	37 31%	56 18% g	37 27%	36 22%	11 18%
+1	42 10%	5 7%	10 13%	16 10%	8 10%	3 8%	5 4%	37 12% g	13 9%	16 10%	6 10%
0	177 41%	35 46%	28 37%	70 45%	27 33%	17 45%	41 34%	136 44%	52 37%	68 42%	20 32%
-1	45 10%	11 14%	7 9%	15 10%	7 8%	4 11%	10 8%	35 11%	11 8%	21 13%	10 16%
-2 - strongly disagree	63 15%	14 18%	11 14%	21 13%	11 13%	6 16%	26 21%	37 12% g	22 16%	18 11%	15 24% j
mean:	0.1	-0.2	0.3	0.1	0.4	0.0	0.1	0.1	0.2	0.2	-0.2
standard error:	0.06	0.14	0.15	0.10	0.16	0.21	0.14	0.07	0.12	0.10	0.18
no answer	10 2%	1 1%	1 1%	4 3%	2 2%	2 5%	2 2%	8 3%	4 3%	2 1%	0 0%



2018 Diversity Study

TABLE 168 page 1

Opinions of Statements: Diversity Training Is An Important Tool in Meeting Our Company Goals

		REGION					ELIGIBLE		NUMBER OF EMPLOYEES-		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	а	b	С	d	е	f	g	h	i	j	k
DIVERSITY TRAINING IS AN IMPORTANT TOOL IN MEETING OUR COMPANY GOALS											
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
+2 - strongly agree	49 11%	12 16%	7 9%	18 11%	5 6% b	7 18% e	22 18%	27 9% g	23 17%	14 9% i	5 8%
+1	57 13%	11 14%	13 17%	23 15%	7 8%	3 8%	15 12%	42 14%	14 10%	22 14%	15 24% i
0	240 56%	44 58%	38 50%	82 52%	51 61%	24 63%	60 50%	180 58%	77 55%	93 58%	29 47%
-1	24 6%	4 5%	8 11%	8 5%	4 5%	0 0% c	8 7%	16 5%	8 6%	10 6%	6 10%
-2 - strongly disagree	49 11%	4 5%	9 12%	20 13%	14 17% b	2 5%	13 11%	35 11%	13 9%	19 12%	7 11%
mean:	0.1	0.3	0.0	0.1	-0.2	0.4	0.2	0.0	0.2	0.0	0.1
standard error:	0.05	0.11	0.12	0.09	0.11	0.17	0.11	0.06	0.09	0.08	0.13
no answer	12 3%	1 1%	1 1%	6 4%	2 2%	2 5%	3 2%	9 3%	4 3%	3 2%	0 0%



### 2018 Diversity Study

TABLE 169 page 1

Geographic Distribution

		REGION					MBE CERTIFIED/ ELIGIBLE		NUMBER OF EMPLOYEES		OYEES
	TOTAL	Northeast	Midwest	South	West	Canada	yes	no	2 - 4	5 - 19	20+
	a	b	С	d	е	f	g	h	i	j	k
base: pest control industry service providers, suppliers, or manufacturers	431 100%	76 100%	76 100%	157 100%	83 100%	38 100%	121 100%	309 100%	139 100%	161 100%	62 100%
NORTHEAST: New England (CT, MA, ME, NH, RI, VT)	30 7%	30 39%	0 0% b	0 0% b	0 0% b	0 0% b	10 8%	20 6%	12 9%	10 6%	4 6%
Middle Atlantic (NJ, NY, PA)	46 11%	46 61%	0 0% b	0 0% b	0 0% b	0 0% b	14 12%	32 10%	16 12%	19 12%	4 6%
MIDWEST: East North Central (IL, IN, MI, OH, WI)	40 9%	0 0%	40 53% b	0 0% c	0 0% c	0 0% c	10 8%	30 10%	11 8%	16 10%	5 8%
West North Central (IA, KS, MN, MO, NE, ND, SD)	36 8%	0 0%	36 47% b	0 0% c	0 0% c	0 0% c	4 3%	32 10% g	7 5%	17 11%	5 8%
SOUTH: South Atlantic (DC, DE, FL, GA, MD, NC, PR/VI, SC, VA, WV)	85 20%	0 0%	0 0%	85 54% bc	0 0% d	0 0% d	31 26%	53 17% g	24 17%	30 19%	18 29%
East South Central (AL, KY, MS, TN)	21 5%	0 0%	0 0%	21 13% bc	0 0% d	0 0% d	6 5%	15 5%	3 2%	6 4%	8 13% <mark>ij</mark>
West South Central (AR, LA, OK, TX)	51 12%	0 0%	0 0%	51 32% bc	0 0% d	0 0% d	8 7%	43 14% g	15 11%	23 14%	2 3% j
WEST: Mountain (AZ, CO, ID, MT, NM, NV, UT, WY)	36 8%	0 0%	0 0%	0 0%	36 43% bcd	0 0% e	12 10%	24 8%	14 10%	14 9%	6 10%
Pacific (AK, CA, HI, OR, WA)	47 11%	0 0%	0 0%	0 0%	47 57% bcd	0 0% e	21 17%	26 8% g	20 14%	14 9%	8 13%
Canada	38 9%	0 0%	0 0%	0 0%	0 0%	38 100% bcde	5 4%	33 11% g	16 12%	12 7%	2 3%
unknown	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%	1 1%	0 0%	0 0%

